

Wednesday March 20th • DCU Center - Worcester, MA
REGISTER HERE

WHAT'S TRENDING?

**RECIPES FOR SUCCESS
IN AN EVOLVING INDUSTRY**

Educational Sessions

Sessions are free to attendees who pre-register

9:00 AM - 10:00 AM



Beverage Trends: The What and Why of the Shopper Buy

Learn which categories are driving growth in this highly profitable category, and how the beverage landscape is evolving.

Mary Corona, Shopper Insights Manager - Convenience Channel, Keurig Dr Pepper



The Future of Transportation Fuels

How are vehicles and the fuels markets evolving? What should retailers be concerned about over the next 10 years and where do the opportunities lie?

Ron Sabia, Chairman of the Board, Fuels Institute

11:00 AM - 12:00 PM

The Marijuana Landscape in Massachusetts and the CBD Opportunity

Will convenience play a role now that marijuana is legal in Massachusetts? The CBD category is expected to grow nearly 10x over the next decade topping \$5 billion in sales. Learn about the hottest new product of 2019.



Jen Flanagan, Commissioner
Massachusetts Cannabis
Control Commission



Miguel Martin, CEO
Reliva CBD

1:00 PM - 2:00 PM



The Future of Tobacco in Convenience Stores

Tobacco and e-cigarettes continue to be heavily regulated by local, state and federal officials. What does the future of tobacco look like for c-stores?

Steve Kottak, Senior Director of Local Government Affairs, RAI Trade Marketing Services Company



An Update from EPA: Federal Perspective on the UST Program

Hear EPA's perspective on updated 2018 UST regulations and the status of the state program approval.

Carolyn Hoskinson, Director of EPA's Office of Underground Storage Tanks
United States Environmental Protection Agency (EPA)

2:30 PM - 3:30 PM

Electric Vehicles - Threat or Opportunity?

New England is moving aggressively to reduce greenhouse gas emissions (GHG) and electric vehicles may play a big role. Is this the end of the gas station or a huge new opportunity?



Eileen McAnney, President
Massachusetts Taxpayers Foundation
(Vice Chair - Commission on Future
of Transportation in Massachusetts)



John Gilbrook, Director of Sales NE
Chargepoint

Exhibition Floor Open 10:15 am- 4:00 pm