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QOA: Are you currently registered to vote in Massachusetts?

	Gender		Q3. Mass. Track		Age				
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Yes	608	316	286	220	274	101	259	95	153
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
No/Don't know/Refused	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

QOA: Are you currently registered to vote in Massachusetts?

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608	19	215	145	45	117	13	32
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Yes	608	19	215	145	45	117	13	32
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
No/Don't know/Refused	-	-	-	-	-	-	-	-

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

QOA: Are you currently registered to vote in Massachusetts?

Total	Education					Race					Political Party		
	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608	134	146	215	113	459	48	56	25	15	158	49	383
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Yes	608	134	146	215	113	459	48	56	25	15	158	49	383
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
No/Don't know/Refused	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

QOA: Are you currently registered to vote in Massachusetts?

Total	Ideology				Income				Region					
	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Yes	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
No/Don't know/Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

QOB: In which county of Massachusetts do you currently reside?

	Gender		Q3. Mass. Track			Age					
	TOTAL	Female	Male	Right	Dir.	Wrong	Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)		
Total	608 100.0	316 100.0	286 100.0	220 100.0	274 100.0	101 100.0	259 100.0	95 100.0	153 100.0		
Barnstable	18 3.0%	8 2.6%	10 3.5%	9 4.3%	3 1.1%	4 3.6%	4 1.5%	0 0.3%	10 6.8%		
									GH		
Berkshire	14 2.2%	11 3.6%	2 0.8%	7 3.1%	4 1.4%	0 0.3%	4 1.6%	6 6.5%	3 2.0%		
		C						FG			
Bristol	56 9.2%	32 10.0%	24 8.6%	12 5.5%	35 12.7%	5 5.3%	27 10.3%	12 12.6%	12 8.0%		
					D						
Dukes	2 0.3%	-	2 0.6%	2 0.7%	-	-	2 0.6%	-	-		
Essex	65 10.7%	42 13.2%	23 8.2%	26 11.6%	23 8.6%	15 15.3%	19 7.5%	10 10.4%	20 13.1%		
		C				G			G		
Franklin	8 1.3%	5 1.5%	3 1.2%	5 2.3%	2 0.6%	-	5 1.8%	0 0.3%	3 2.1%		
Hamden	50 8.3%	26 8.2%	24 8.5%	16 7.3%	24 8.8%	11 10.6%	25 9.7%	9 9.0%	6 3.8%		
							I				
Hampshire	14 2.3%	11 3.4%	3 1.1%	6 2.8%	3 1.1%	-	4 1.5%	4 4.0%	6 4.0%		
		C									
Middlesex	106 17.4%	59 18.6%	41 14.2%	39 17.8%	44 16.0%	21 21.0%	26 10.1%	23 24.5%	35 22.7%		
						G		G	G		
Nantucket	0 0.1%	-	0 0.1%	0 0.2%	-	-	0 0.1%	-	-		

Comparison Groups: BC/DE/FGHI  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

QOB: In which county of Massachusetts do you currently reside?

	Gender		Q3. Mass. Track		Age				
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Norfolk	65 10.6%	32 10.2%	32 11.3%	21 9.5%	35 12.9%	8 7.5%	34 13.1%	8 8.3%	15 9.9%
Plymouth	36 5.9%	19 5.9%	17 6.1%	10 4.7%	19 7.1%	4 3.6%	13 5.1%	3 3.5%	16 10.4% FH
Suffolk	86 14.1%	18 5.8%	67 23.5% B	44 20.2% E	36 13.3%	11 10.9%	61 23.5% FHI	4 4.2%	10 6.4%
Worcester	89 14.7%	54 17.0%	36 12.4%	22 10.2%	45 16.5% D	22 21.8% I	35 13.6%	16 16.4%	17 10.9%
Other/Don't live in Massachusetts	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DE/FGHI  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

QOB: In which county of Massachusetts do you currently reside?

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Barnstable	18 3.0%	2 9.1%	4 1.7%	7 4.5% F	4 9.1% F	1 0.5%	-	-
Berkshire	14 2.2%	1 4.8%	3 1.4%	4 2.9%	1 3.3%	-	1 6.1%	1 2.6%
Bristol	56 9.2%	2 8.3%	18 8.5%	9 6.1%	4 7.9%	13 11.4%	3 25.9%	-
Dukes	2 0.3%	-	-	-	-	2 1.4%	-	-
Essex	65 10.7%	2 12.2%	25 11.5%	19 13.2%	4 8.6%	9 7.3%	-	5 16.9%
Franklin	8 1.3%	-	5 2.5% D	0 0.2%	-	1 0.7%	-	1 4.7%
Hamden	50 8.3%	1 4.8%	15 7.1%	22 15.4% BCEF	1 2.7%	7 5.8%	2 15.4%	-
Hampshire	14 2.3%	-	7 3.2%	2 1.1%	2 3.5%	-	1 6.1%	3 9.4%
Middlesex	106 17.4%	6 32.8% H	41 19.0% H	22 15.1% H	11 23.4% H	20 16.8% H	1 11.2%	1 3.4%
Nantucket	0 0.1%	-	-	-	-	0 0.3%	-	-
Norfolk	65 10.6%	-	20 9.4%	17 11.5%	6 12.8%	13 11.3%	2 11.8%	6 19.8%

Comparison Groups: BCDEFGH  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

QOB: In which county of Massachusetts do you currently reside?

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Plymouth	36 5.9%	2 9.2%	18 8.5% F	8 5.4%	1 2.7%	4 3.5%	-	3 8.3%
Suffolk	86 14.1%	2 9.6%	24 11.2%	23 15.9%	6 12.2%	23 20.0%	3 23.5%	3 9.7%
Worcester	89 14.7%	2 9.2%	34 16.0% D	13 8.7%	6 13.7%	24 21.0% D	-	8 25.2% D
Other/Don't live in Massachusetts	-	-	-	-	-	-	-	-

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

QOB: In which county of Massachusetts do you currently reside?

Total	Education					Race					Political Party		
	Some HS/HS	Some HS/Voc.	Coll/	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
Barnstable	18 3.0%	5 4.0%	3 2.0%	3 1.5%	7 5.8% D	17 3.7%	-	0 0.6%	-	1 5.5%	8 4.9%	2 3.4%	8 2.0%
Berkshire	14 2.2%	1 1.1%	6 3.8%	5 2.3%	1 1.3%	12 2.6%	-	0 0.6%	-	1 10.0%	4 2.7%	0 0.7%	9 2.3%
Bristol	56 9.2%	15 10.9% E	20 13.6% E	20 9.2% E	2 1.7%	54 11.7% G	0 0.7%	-	1 3.7%	1 6.1%	14 8.7%	4 7.8%	37 9.6%
Dukes	2 0.3%	-	-	-	2 1.4%	2 0.3%	-	-	-	-	-	-	2 0.4%
Essex	65 10.7%	15 11.5%	17 11.6%	24 11.2%	8 7.4%	44 9.5%	10 19.9% FHI	3 5.9%	1 4.3%	7 48.1% FGHI	16 10.4% L	3 5.4%	44 11.5% L
Franklin	8 1.3%	2 1.7%	3 2.1%	1 0.4%	2 1.7%	8 1.8%	-	-	-	-	2 1.0%	0 0.7%	6 1.6%
Hamden	50 8.3%	15 11.0%	15 10.1%	13 6.2%	8 6.7%	31 6.7%	7 13.9%	8 14.8%	2 6.4%	1 10.0%	14 8.6%	4 8.2%	31 8.0%
Hampshire	14 2.3%	3 2.3%	3 2.1%	2 1.1%	5 4.8% D	10 2.2%	1 1.7%	-	-	1 10.0%	2 1.0%	-	12 3.2%
Middlesex	106 17.4%	25 18.4%	22 15.1%	34 15.8%	25 22.1%	89 19.4% GH	5 9.6%	6 10.4%	6 23.9%	-	25 15.7%	7 13.5%	67 17.5%
Nantucket	0 0.1%	-	-	0 0.2%	-	0 0.1%	-	-	-	-	-	0 0.7%	-

Comparison Groups: BCDE/FGHIJ/KLM  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

QOB: In which county of Massachusetts do you currently reside?

Total	Education					Race					Political Party		
	Some HS/HS	Some HS/Voc.	Coll/Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Norfolk	65 10.6%	6 4.3%	11 7.4%	32 15.1% BC	16 13.9% B	50 10.8% G	1 3.1%	5 8.4%	8 33.0% FGHJ	0 3.3%	14 8.8%	3 5.8%	46 12.0% L
Plymouth	36 5.9%	5 4.1%	14 9.3%	11 5.3%	6 5.0%	28 6.1%	3 6.0%	5 8.9%	-	-	7 4.4%	4 7.5%	25 6.4%
Suffolk	86 14.1%	12 8.8%	7 4.8%	39 18.1% BC	28 24.8% BC	46 10.1%	15 31.9% F	19 33.0% F	5 22.2%	-	31 19.9% M	18 37.5% KM	36 9.4%
Worcester	89 14.7%	29 21.9% E	27 18.3% E	30 13.8% E	4 3.4%	69 15.0%	6 13.2%	10 17.3%	2 6.4%	1 7.1%	22 13.9%	4 8.8%	61 16.0% L
Other/Don't live in Massachusetts	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

QOB: In which county of Massachusetts do you currently reside?

Total	Ideology					Income				Region				
	Lib.	Conser.	Mod.	Prog.		0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Barnstable	18	7	2	7	1	4	5	2	7	-	-	18	-	-
	3.0%	5.2%	1.8%	2.3%	3.3%	2.1%	2.6%	2.9%	4.7%			16.1%		
Berkshire	14	5	3	4	1	7	4	2	0	-	-	-	-	14
	2.2%	3.6%	2.0%	1.5%	3.0%	3.9%	2.2%	3.0%	0.2%					15.9%
Bristol	56	4	23	28	-	22	19	4	11	-	-	56	-	-
	9.2%	3.3%	16.7%	9.5%		12.2%	9.4%	7.0%	7.0%			50.0%		
Dukes	2	-	-	2	-	-	-	2	-	-	-	2	-	-
	0.3%			0.5%				2.6%				1.4%		
Essex	65	14	11	37	1	22	22	7	12	-	65	-	-	-
	10.7%	10.7%	7.9%	12.4%	3.9%	12.2%	10.6%	12.0%	8.3%		100.0%			
Franklin	8	1	2	5	-	4	-	2	3	-	-	-	-	8
	1.3%	0.9%	1.2%	1.8%		2.1%		2.6%	1.8%					9.5%
Hamden	50	11	10	20	7	19	17	3	10	-	-	-	-	50
	8.3%	8.1%	7.7%	6.8%	26.5%	10.8%	8.3%	5.5%	6.4%					58.6%
Hampshire	14	3	3	8	-	5	8	-	2	-	-	-	-	14
	2.3%	2.4%	2.2%	2.6%		2.6%	3.7%		1.1%					16.1%
Middlesex	106	24	18	60	2	28	32	12	28	106	-	-	-	-
	17.4%	18.0%	13.5%	20.1%	8.8%	15.6%	15.7%	19.6%	18.6%	41.3%				
Nantucket	0	0	-	-	-	-	-	-	0	-	-	0	-	-
	0.1%	0.3%							0.2%			0.3%		

Comparison Groups: BCDE/FGHI/JKLMN  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

QOB: In which county of Massachusetts do you currently reside?

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Norfolk	65 10.6%	11 8.5%	13 9.6%	34 11.4%	6 20.8%	11 5.9%	30 14.3% F	8 12.7%	17 11.2%	65 25.2%	-	-	-	-
Plymouth	36 5.9%	9 6.5%	16 11.4% D	9 3.2%	1 5.5%	14 7.6%	11 5.4%	3 5.4%	5 3.7%	-	-	36 32.1%	-	-
Suffolk	86 14.1%	30 22.8% D	19 14.2%	32 10.8%	4 16.2%	15 8.5%	22 10.5%	7 11.0%	42 28.1% FGH	86 33.5%	-	-	-	-
Worcester	89 14.7%	13 9.7%	16 11.8%	50 16.9% B	3 11.9%	30 16.7% I	36 17.5% I	9 15.6%	13 8.7%	-	-	-	89 100.0%	-
Other/Don't live in Massachusetts	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BCDE/FGHI/JKLMN  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

REGION

	Gender		Q3. Mass. Track		Age				
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608 100.0	316 100.0	286 100.0	220 100.0	274 100.0	101 100.0	259 100.0	95 100.0	153 100.0
Boston Metro	256 42.1%	110 34.7%	140 49.0%	104 47.4%	115 42.1%	40 39.5%	121 46.7%	35 37.0%	60 39.1%
			B						
North	65 10.7%	42 13.2%	23 8.2%	26 11.6%	23 8.6%	15 15.3%	19 7.5%	10 10.4%	20 13.1%
		C				G			G
South	112 18.5%	58 18.5%	54 18.8%	34 15.3%	57 20.9%	13 12.5%	46 17.6%	16 16.3%	38 25.1%
									F
Central	89 14.7%	54 17.0%	36 12.4%	22 10.2%	45 16.5%	22 21.8%	35 13.6%	16 16.4%	17 10.9%
					D	I			
West	86 14.1%	53 16.6%	33 11.6%	34 15.5%	33 11.9%	11 10.9%	38 14.5%	19 19.9%	18 11.8%
		C							

Comparison Groups: BC/DE/FGHI  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

REGION

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Boston Metro	256 42.1%	8 42.3%	85 39.6%	62 42.5%	22 48.4%	56 48.2%	6 46.4%	10 32.8%
North	65 10.7%	2 12.2%	25 11.5%	19 13.2%	4 8.6%	9 7.3%	-	5 16.9%
South	112 18.5%	5 26.7%	40 18.7%	23 16.1%	9 19.7%	20 17.0%	3 25.9%	3 8.3%
Central	89 14.7%	2 9.2%	34 16.0%	13 8.7%	6 13.7%	24 21.0%	-	8 25.2%
West	86 14.1%	2 9.6%	31 14.2%	29 19.6%	4 9.5%	8 6.5%	4 27.7%	5 16.7%
			D			D		D
			F	EF				

Comparison Groups: BCDEFGH  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

REGION

Total	Education					Race					Political Party		
	Some HS/HS	HS/Voc.	Coll/Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608	134	146	215	113	459	48	56	25	15	158	49	383
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Boston Metro	256	42	40	105	69	185	22	29	19	0	70	28	149
	42.1%	31.5%	27.2%	48.9%	60.8%	40.3%	44.6%	51.8%	79.1%	3.3%	44.3%	56.8%	39.0%
				BC	BCD	J	J	J	FGHJ			KM	
North	65	15	17	24	8	44	10	3	1	7	16	3	44
	10.7%	11.5%	11.6%	11.2%	7.4%	9.5%	19.9%	5.9%	4.3%	48.1%	10.4%	5.4%	11.5%
							FHI			FGHI	L		L
South	112	26	36	35	16	101	3	5	1	2	28	9	71
	18.5%	19.1%	24.9%	16.1%	13.9%	22.0%	6.7%	9.5%	3.7%	11.5%	18.0%	19.4%	18.4%
			DE			GHI							
Central	89	29	27	30	4	69	6	10	2	1	22	4	61
	14.7%	21.9%	18.3%	13.8%	3.4%	15.0%	13.2%	17.3%	6.4%	7.1%	13.9%	8.8%	16.0%
		E	E	E									L
West	86	22	26	21	16	60	8	9	2	4	21	5	58
	14.1%	16.1%	18.0%	10.0%	14.5%	13.2%	15.6%	15.4%	6.4%	29.9%	13.4%	9.5%	15.1%
			D							I			L

Comparison Groups: BCDE/FGHIJ/KLM  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

REGION

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Boston Metro	256	65	51	125	12	54	84	26	87	256	-	-	-	-
	42.1%	49.3%	37.3%	42.3%	45.8%	30.0%	40.5%	43.3%	57.9%	100.0%				
		C					F	F	FGH					
North	65	14	11	37	1	22	22	7	12	-	65	-	-	-
	10.7%	10.7%	7.9%	12.4%	3.9%	12.2%	10.6%	12.0%	8.3%		100.0%			
South	112	20	41	46	2	39	36	11	23	-	-	112	-	-
	18.5%	15.3%	29.9%	15.6%	8.8%	21.9%	17.4%	17.9%	15.6%			100.0%		
			BDE											
Central	89	13	16	50	3	30	36	9	13	-	-	-	89	-
	14.7%	9.7%	11.8%	16.9%	11.9%	16.7%	17.5%	15.6%	8.7%				100.0%	
				B		I	I							
West	86	20	18	38	8	35	29	7	14	-	-	-	-	86
	14.1%	15.0%	13.1%	12.7%	29.5%	19.4%	14.1%	11.2%	9.5%					100.0%
				D		I								

Comparison Groups: BCDE/FGHI/JKLMN  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q1. Gender

	Gender		Q3. Mass. Track		Age				
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Female	316	316	-	99	148	43	115	59	99
	52.0%	100.0%		45.1%	54.0%	42.8%	44.4%	62.2%	64.5%
					D			FG	FG
Male	286	-	286	121	126	52	144	36	54
	47.0%		100.0%	54.9%	46.0%	51.2%	55.6%	37.8%	35.5%
				E		I	HI		
Other, Transgender, Non-Binary	6	-	-	-	-	6	-	-	-
	1.0%					6.0%			

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q1. Gender

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Female	316 52.0%	9 49.3%	129 60.0% DF	63 43.3%	23 51.5%	49 41.6%	7 48.7%	23 73.7% DEF
Male	286 47.0%	10 50.7%	86 40.0%	82 56.7% CH	22 48.5% H	62 53.2% CH	7 51.3%	8 26.3%
Other, Transgender, Non-Binary	6 1.0%	-	-	-	-	6 5.2%	-	-

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q1. Gender

Total	Education					Race					Political Party		
	Some HS/HS	Some HS/Voc.	Coll/Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608	134	146	215	113	459	48	56	25	15	158	49	383
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Female	316	78	93	100	44	248	20	23	10	11	86	13	209
	52.0%	58.5%	64.0%	46.5%	39.3%	54.0%	41.5%	41.2%	40.0%	71.3%	54.1%	27.0%	54.6%
		DE	DE			H				GHI	L		L
Male	286	49	52	115	69	205	28	33	15	4	73	36	174
	47.0%	36.9%	36.0%	53.5%	60.7%	44.7%	58.5%	58.8%	60.0%	28.7%	45.9%	73.0%	45.4%
				BC	BC		FJ	FJ	J			KM	
Other, Transgender, Non-Binary	6	6	-	-	-	6	-	-	-	-	-	-	-
	1.0%	4.5%				1.3%							

Comparison Groups: BCDE/FGHIJ/KLM  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q1. Gender

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Female	316	67	66	152	17	120	112	30	46	110	42	58	54	53
	52.0%	51.2%	48.8%	51.3%	63.1%	66.7%	54.3%	50.6%	30.9%	42.9%	64.0%	52.1%	60.2%	61.4%
						GHI	I	I			J		J	J
Male	286	64	70	138	10	60	88	30	104	140	23	54	36	33
	47.0%	48.8%	51.2%	46.7%	36.9%	33.3%	42.8%	49.4%	69.1%	54.7%	36.0%	47.9%	39.8%	38.6%
						F	F	F	FGH	KMN				
Other, Transgender, Non-Binary	6	-	-	6	-	-	6	-	-	6	-	-	-	-
	1.0%			2.1%			2.9%			2.4%				

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q2. What do you think are the one or two most important problems facing Massachusetts today-the ones that affect you and your family the most?

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608 100.0	316 100.0	286 100.0	220 100.0	274 100.0	101 100.0	259 100.0	95 100.0	153 100.0
Cost of Living	158 26.0%	70 22.2%	87 30.6%	56 25.4%	69 25.1%	24 23.6%	85 32.8%	21 22.2%	28 18.3%
			B				HI		
Affordable Housing/Cost of Housing	142 23.4%	76 24.0%	66 23.2%	70 31.7%	54 19.7%	19 19.0%	74 28.4%	13 13.6%	36 23.9%
				E			H		H
Cost of gas/oil/energy	88 14.4%	55 17.3%	27 9.3%	30 13.6%	31 11.2%	20 20.2%	22 8.5%	17 17.7%	28 18.5%
		C				G		G	G
Taxes	76 12.5%	45 14.2%	31 10.8%	13 6.0%	48 17.6%	14 13.7%	31 11.8%	11 11.5%	20 13.4%
					D				
Health Care/costs	58 9.6%	33 10.4%	25 8.8%	31 14.0%	17 6.1%	9 9.3%	18 6.9%	9 9.8%	22 14.1%
				E					G
Cost of food/groceries	58 9.5%	37 11.7%	15 5.2%	19 8.6%	20 7.2%	13 12.4%	22 8.7%	5 5.0%	18 11.9%
		C				H			H
Inflation	57 9.3%	26 8.2%	31 10.7%	23 10.3%	25 9.1%	9 8.8%	18 7.1%	17 17.7%	13 8.2%
								GI	
Govt corruption/Issues with the govt.	39 6.4%	12 3.9%	27 9.3%	6 2.9%	30 10.9%	0 0.3%	15 5.9%	12 12.6%	11 7.4%
			B		D		F	FG	F
Economy	37 6.2%	24 7.6%	14 4.7%	5 2.2%	26 9.6%	4 3.9%	18 6.9%	5 5.6%	10 6.8%
					D				

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q2. What do you think are the one or two most important problems facing Massachusetts today-the ones that affect you and your family the most?

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right	Dir. Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Illegal immigration	37 6.1%	15 4.7%	22 7.8%	6 2.6%	30 10.9% D	6 6.4%	9 3.7%	12 12.2% G	10 6.3%
Jobs/Job stability	29 4.8%	18 5.5%	12 4.1%	11 5.2%	11 4.0%	10 10.1% I	11 4.2%	6 6.1%	2 1.5%
Money issues	23 3.9%	14 4.4%	10 3.4%	8 3.4%	13 4.8%	3 2.6%	18 6.9% I	-	3 2.0%
Homeless/Homelessness/ lack of housing	23 3.7%	15 4.7%	8 2.7%	9 4.0%	6 2.3%	5 4.7%	10 4.0%	3 3.6%	4 2.8%
Crime	22 3.7%	15 4.8%	7 2.5%	7 3.1%	14 5.1%	7 6.5%	12 4.6%	1 1.5%	3 1.7%
Traffic/Congestion/ Transportation	21 3.5%	5 1.7%	16 5.7% B	12 5.4%	8 2.8%	0 0.3%	11 4.3% F	4 3.8%	6 4.2% F
Trump destroying everything/Tariffs	17 2.9%	10 3.1%	7 2.6%	6 2.9%	8 3.1%	3 3.1%	6 2.4%	2 2.5%	5 3.6%
Roads/Road conditions	17 2.8%	10 3.1%	7 2.5%	11 4.8% E	4 1.4%	4 4.3%	6 2.5%	3 2.9%	4 2.3%
Housing (general)	16 2.6%	9 2.8%	7 2.4%	6 2.7%	9 3.3%	3 3.2%	9 3.4%	-	4 2.5%
Education	12 2.0%	7 2.1%	5 1.9%	5 2.1%	1 0.3%	2 2.0%	4 1.7%	2 2.4%	3 2.1%
Infrastructure	11 1.8%	2 0.5%	9 3.2% B	7 3.1% E	1 0.3%	1 0.9%	3 1.3%	4 4.3%	2 1.6%

Comparison Groups: BC/DE/FGHI  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q2. What do you think are the one or two most important problems facing Massachusetts today-the ones that affect you and your family the most?

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right	Wrong	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Drugs	11 1.8%	9 2.7% C	2 0.8%	4 1.8%	6 2.2%	2 1.7%	8 3.2%	1 1.0%	-
Poverty	6 0.9%	4 1.1%	2 0.7%	0 0.1%	3 1.1%	1 1.5%	3 1.2%	1 0.9%	0 0.2%
Elderly/Social Security/ Retirement	5 0.8%	5 1.5% C	0 0.1%	2 0.8%	0 0.1%	-	0 0.1%	0 0.3%	4 2.9% G
Climate change	4 0.7%	2 0.6%	2 0.9%	3 1.2%	1 0.5%	1 0.6%	1 0.5%	-	2 1.6%
Public Schools and lack of support/lack of education	2 0.3%	-	2 0.6%	-	2 0.6%	-	2 0.6%	-	-
Everything is good/like how everything is	4 0.7%	2 0.7%	2 0.7%	4 1.9%	-	2 1.6%	1 0.4%	1 1.6%	-
Other	34 5.6%	15 4.7%	19 6.6%	16 7.1%	14 5.0%	7 7.3%	11 4.4%	4 4.4%	11 7.1%
Don't know	3 0.6%	1 0.5%	2 0.7%	-	-	2 1.6%	1 0.6%	-	0 0.2%

Comparison Groups: BC/DE/FGHI  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q2. What do you think are the one or two most important problems facing Massachusetts today-the ones that affect you and your family the most?

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Cost of Living	158 26.0%	3 18.3%	47 21.8%	41 28.1%	8 17.9%	39 33.2%	4 29.1%	10 32.0%
Affordable Housing/Cost of Housing	142 23.4%	3 17.5%	43 19.8%	38 26.2%	13 27.9%	31 27.0%	4 26.5%	9 27.6%
Cost of gas/oil/energy	88 14.4%	2 8.7%	42 19.5%	14 9.8%	7 15.7%	16 13.5%	0 2.5%	5 15.3%
Taxes	76 12.5%	4 19.3%	24 11.0%	22 14.8%	7 14.5%	11 9.5%	3 19.8%	2 7.5%
Health Care/costs	58 9.6%	1 4.3%	30 14.1%	11 7.7%	4 9.9%	8 7.0%	-	2 7.5%
Cost of food/groceries	58 9.5%	1 4.3%	26 12.1%	8 5.8%	3 7.5%	10 8.8%	1 9.2%	6 19.5%
Inflation	57 9.3%	3 14.4%	26 12.3%	10 7.1%	4 8.2%	10 8.7%	-	2 5.7%
Govt corruption/Issues with the govt.	39 6.4%	3 14.9%	10 4.8%	13 8.8%	1 1.3%	5 4.2%	1 6.1%	2 5.0%
Economy	37 6.2%	3 16.2%	12 5.5%	10 7.0%	2 5.1%	5 4.6%	-	3 9.7%
Illegal immigration	37 6.1%	2 11.0%	9 4.2%	6 4.4%	4 8.6%	13 10.9%	-	-

Comparison Groups: BCDEFGH  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q2. What do you think are the one or two most important problems facing Massachusetts today-the ones that affect you and your family the most?

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Jobs/Job stability	29 4.8%	0 1.3%	6 2.8%	7 4.6%	1 3.3%	4 3.1%	6 42.6% BCDEFH	1 4.7%
Money issues	23 3.9%	-	14 6.4%	5 3.7%	-	4 3.3%	0 2.5%	-
Homeless/Homelessness/ lack of housing	23 3.7%	-	6 2.6%	4 2.6%	2 3.8%	9 7.5% CD	-	1 3.9%
Crime	22 3.7%	1 7.9%	7 3.4%	5 3.3%	2 3.8%	2 2.0%	0 1.8%	-
Traffic/Congestion/ Transportation	21 3.5%	1 7.9%	8 3.7%	6 4.1%	3 5.7%	3 2.7%	0 2.5%	-
Trump destroying everything/Tariffs	17 2.9%	-	6 2.8%	8 5.7% F	1 3.3%	1 1.3%	-	-
Roads/Road conditions	17 2.8%	-	7 3.0%	2 1.2%	2 5.3%	5 4.2%	-	1 3.6%
Housing (general)	16 2.6%	-	4 1.9%	3 2.3%	2 5.5%	5 4.4%	1 6.1%	-
Education	12 2.0%	-	3 1.2%	4 3.1%	2 3.5%	3 2.8%	-	-
Infrastructure	11 1.8%	1 4.3%	3 1.6%	2 1.1%	1 2.0%	2 1.6%	-	1 2.6%
Drugs	11 1.8%	-	2 1.1%	4 2.9%	-	2 2.1%	-	1 2.9%
Poverty	6 0.9%	0 1.3%	1 0.5%	2 1.3%	-	-	1 6.1%	1 4.7%

Comparison Groups: BCDEFH  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q2. What do you think are the one or two most important problems facing Massachusetts today-the ones that affect you and your family the most?

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Elderly/Social Security/ Retirement	5 0.8%	-	2 0.8%	1 1.0%	1 3.3%	0 0.3%	-	-
Climate change	4 0.7%	-	1 0.7%	2 1.7%	-	0 0.2%	-	-
Public Schools and lack of support/lack of education	2 0.3%	-	-	-	-	2 1.4%	-	-
Everything is good/like how everything is	4 0.7%	-	2 1.1%	2 1.3%	-	-	-	-
Other	34 5.6%	2 9.1%	19 8.7%	3 2.0%	5 10.4%	4 3.5%	2 11.8%	-
Don't know	3 0.6%	-	0 0.2%	-	-	2 1.4%	-	1 4.7%

Comparison Groups: BCDEFGH  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q2. What do you think are the one or two most important problems facing Massachusetts today-the ones that affect you and your family the most?

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
Cost of Living	158 26.0%	29 22.0%	34 23.4%	52 24.1%	43 37.6% BCD	127 27.6% H	16 33.8% H	7 12.5%	6 22.6%	2 15.5%	38 23.8%	17 35.8% KM	98 25.7%
Affordable Housing/Cost of Housing	142 23.4%	18 13.3%	33 22.7% B	58 26.9% B	34 29.7% B	104 22.6%	13 27.2%	10 18.2%	8 34.4%	5 33.1%	51 32.6% M	13 27.6% M	76 20.0%
Cost of gas/oil/energy	88 14.4%	22 16.7% E	20 13.5% E	39 18.0% E	7 6.1%	69 15.0% I	6 13.0%	10 17.7% I	1 3.7%	-	23 14.4%	5 9.4%	53 13.9%
Taxes	76 12.5%	25 18.6% E	17 11.8%	24 11.0%	10 9.0%	64 13.9% G	3 7.2%	4 6.9%	1 2.4%	2 16.0%	14 9.1%	5 10.0%	57 14.8% K
Health Care/costs	58 9.6%	10 7.7%	19 13.0%	17 7.8%	12 10.6%	42 9.1%	6 11.5%	6 10.0%	0 2.0%	5 30.5% FHI	22 14.1% M	6 12.3%	29 7.6%
Cost of food/groceries	58 9.5%	15 11.2%	16 11.0%	20 9.2%	7 6.4%	48 10.6%	3 5.3%	6 10.7%	-	1 5.5%	18 11.3% L	3 5.8%	30 7.9%
Inflation	57 9.3%	9 6.4%	14 9.7%	27 12.7% BE	7 5.9%	44 9.6%	5 10.1%	3 4.9%	3 12.7%	0 3.3%	12 7.8%	3 6.1%	41 10.8% L
Govt corruption/Issues with the govt.	39 6.4%	7 5.1%	6 3.8%	21 9.9% CE	5 4.6%	33 7.1% H	3 6.5%	2 2.8%	1 6.1%	-	3 1.7%	4 8.9% K	31 8.1% K
Economy	37 6.2%	11 8.1%	11 7.6%	8 3.9%	7 6.5%	29 6.3% H	3 6.4%	1 1.5%	3 12.8%	1 10.0%	5 3.2%	1 1.9%	30 8.0% KL

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q2. What do you think are the one or two most important problems facing Massachusetts today-the ones that affect you and your family the most?

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Illegal immigration	37 6.1%	4 2.8%	9 6.5%	15 7.0%	9 7.7%	29 6.2% H	3 5.5%	0 0.6%	4 14.4%	0 3.3%	7 4.4%	5 11.2% K	25 6.5%
Jobs/Job stability	29 4.8%	6 4.5%	8 5.6%	10 4.6%	5 4.6%	19 4.2%	1 3.1%	7 12.8% FG	-	1 7.7%	9 5.9%	1 3.1%	18 4.8%
Money issues	23 3.9%	12 9.0% DE	8 5.5% DE	3 1.2%	1 0.8%	17 3.6%	0 0.5%	5 9.1% G	-	1 10.0%	4 2.8%	1 2.9%	17 4.4%
Homeless/Homelessness/ lack of housing	23 3.7%	6 4.3%	9 5.9% D	3 1.5%	5 4.6%	13 2.8%	3 5.5%	5 8.5%	-	2 15.5%	9 5.9%	1 2.6%	12 3.2%
Crime	22 3.7%	4 2.8%	11 7.6% DE	6 2.8%	2 1.4%	13 2.9%	2 4.1%	7 11.9% F	0 1.3%	-	4 2.2%	4 7.8% K	15 3.9%
Traffic/Congestion/ Transportation	21 3.5%	3 2.3%	2 1.7%	9 4.0%	7 6.5%	15 3.3%	2 3.9%	2 3.8%	2 6.4%	1 6.1%	5 3.4%	4 8.9% KM	11 2.8%
Trump destroying everything/Tariffs	17 2.9%	5 3.4%	4 2.7%	7 3.2%	2 1.6%	13 2.8%	1 3.1%	-	2 6.4%	2 10.5%	3 1.7%	-	14 3.6%
Roads/Road conditions	17 2.8%	7 4.9%	1 1.0%	4 1.8%	5 4.5% C	12 2.6%	2 5.0%	2 3.1%	-	1 6.1%	9 5.4% LM	1 1.7%	8 2.0%
Housing (general)	16 2.6%	3 2.4%	7 4.9% E	5 2.1%	1 0.9%	14 3.1%	0 0.5%	2 2.8%	-	-	3 2.1%	1 1.7%	11 2.8%
Education	12 2.0%	1 0.6%	3 2.2%	2 1.0%	6 5.2% BD	11 2.4%	-	1 1.5%	-	-	4 2.7%	1 1.2%	6 1.6%

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q2. What do you think are the one or two most important problems facing Massachusetts today-the ones that affect you and your family the most?

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Infrastructure	11 1.8%	-	2 1.2%	3 1.6%	6 5.1% CD	7 1.5%	1 1.9%	1 1.6%	2 6.4%	1 5.5%	6 3.9% M	-	5 1.2%
Drugs	11 1.8%	2 1.5%	6 3.9% D	1 0.4%	2 2.1%	8 1.7%	1 3.1%	1 1.5%	-	1 6.1%	5 3.2% L	0 0.7%	4 1.2%
Poverty	6 0.9%	1 1.0%	2 1.6%	2 0.8%	-	2 0.5%	0 0.5%	3 5.7%	-	-	2 1.0%	1 1.7%	3 0.8%
Elderly/Social Security/ Retirement	5 0.8%	-	0 0.2%	3 1.4%	2 1.6%	5 1.1%	-	-	-	-	-	1 1.2%	4 1.2%
Climate change	4 0.7%	-	1 0.6%	2 0.8%	1 1.3%	4 0.8%	-	0 0.6%	-	-	2 1.1%	1 1.9%	1 0.4%
Public Schools and lack of support/lack of education	2 0.3%	-	-	2 0.7%	-	2 0.3%	-	-	-	-	-	-	2 0.4%
Everything is good/like how everything is	4 0.7%	1 0.6%	2 1.1%	1 0.7%	0 0.3%	3 0.7%	1 2.4%	-	-	-	1 0.5%	0 0.7%	3 0.8%
Other	34 5.6%	8 5.8%	5 3.6%	12 5.7%	9 7.6%	22 4.7%	5 11.1%	7 11.9%	-	-	10 6.5%	3 6.3%	19 4.8%
Don't know	3 0.6%	2 1.2%	-	2 0.8%	-	2 0.4%	-	2 2.8%	-	-	-	0 0.7%	3 0.8%

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q2. What do you think are the one or two most important problems facing Massachusetts today-the ones that affect you and your family the most?

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Cost of Living	158	36	34	76	9	40	55	15	45	81	14	29	19	16
	26.0%	27.7%	25.1%	25.7%	34.4%	22.3%	26.4%	24.8%	30.1%	31.7%	20.9%	25.7%	21.0%	18.3%
										MN				
Affordable Housing/Cost of Housing	142	42	27	61	9	36	47	14	43	70	16	26	15	15
	23.4%	32.3%	19.7%	20.7%	31.4%	19.8%	22.9%	23.6%	28.5%	27.4%	24.4%	23.3%	16.8%	17.7%
		CD								MN				
Cost of gas/oil/energy	88	17	12	55	1	20	33	15	17	34	9	17	12	15
	14.4%	13.0%	8.6%	18.7%	3.9%	11.3%	16.0%	24.9%	11.3%	13.4%	13.9%	15.5%	13.5%	17.1%
				CE				FI						
Taxes	76	12	17	42	3	24	29	2	20	25	7	15	9	21
	12.5%	9.1%	12.4%	14.1%	11.3%	13.1%	14.0%	3.4%	13.1%	9.7%	10.1%	13.2%	9.9%	24.3%
						H	H		H					JKLM
Health Care/costs	58	17	10	28	2	18	23	6	11	20	13	10	7	8
	9.6%	12.9%	7.0%	9.3%	6.7%	10.1%	11.1%	9.7%	7.5%	7.7%	20.4%	9.3%	7.9%	9.1%
											JLMN			
Cost of food/groceries	58	10	10	34	1	23	19	9	7	26	10	6	8	8
	9.5%	7.6%	7.4%	11.4%	5.5%	12.5%	9.3%	14.3%	4.6%	10.2%	15.1%	5.7%	9.0%	9.0%
						I		I			L			
Inflation	57	7	8	40	1	22	18	4	12	24	-	14	13	6
	9.3%	5.0%	5.6%	13.6%	3.3%	12.4%	8.6%	7.2%	8.2%	9.5%		12.2%	14.7%	6.7%
				BCE									N	
Govt corruption/Issues with the govt.	39	3	21	13	1	11	13	3	11	13	3	14	5	4
	6.4%	2.5%	15.4%	4.3%	3.3%	6.1%	6.2%	5.1%	7.0%	5.0%	5.2%	12.5%	5.5%	4.4%
			BDE									JKN		
Economy	37	8	10	15	2	7	10	8	11	19	8	6	3	2
	6.2%	6.0%	7.2%	5.1%	5.8%	4.0%	4.9%	13.0%	7.2%	7.4%	11.6%	5.1%	3.7%	2.1%
								FG		N	MN			

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q2. What do you think are the one or two most important problems facing Massachusetts today-the ones that affect you and your family the most?

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Illegal immigration	37 6.1%	3 2.6%	22 16.2% BDE	11 3.5%	1 4.2%	5 2.9%	13 6.1%	7 12.3% F	12 7.8%	21 8.0% K	0 0.5%	7 6.7% K	4 4.3%	5 5.8%
Jobs/Job stability	29 4.8%	7 5.5% C	1 1.1%	15 5.0% C	4 14.9% C	17 9.6% GI	8 3.8%	-	4 2.6%	12 4.8%	2 3.6%	3 2.4%	5 5.3%	7 8.5%
Money issues	23 3.9%	5 3.7%	9 6.5% D	7 2.4%	3 10.4%	11 6.0% I	10 4.9% I	1 2.5%	1 0.6%	5 2.0%	3 4.7%	5 4.3%	3 3.0%	8 9.0% J
Homeless/Homelessness/ lack of housing	23 3.7%	11 8.4% D	6 4.6%	4 1.3%	-	13 7.1% I	6 3.0%	2 2.9%	2 1.3%	6 2.5%	4 5.5%	3 2.4%	6 7.1%	4 4.4%
Crime	22 3.7%	9 6.9% D	7 5.0%	6 1.9%	1 3.9%	9 5.1%	7 3.5%	3 4.4%	2 1.2%	5 2.1%	2 3.7%	5 4.7%	3 3.6%	6 7.3%
Traffic/Congestion/ Transportation	21 3.5%	3 2.2%	7 5.1%	10 3.4%	1 5.5%	1 0.5%	9 4.5% F	2 2.6%	10 6.5% F	12 4.7% L	4 6.0%	1 1.3%	3 3.7%	1 0.8%
Trump destroying everything/Tariffs	17 2.9%	2 1.8%	3 2.2%	12 4.0%	-	5 2.5%	6 2.7%	2 3.0%	5 3.6%	2 1.0%	5 7.5% JL	1 1.3%	4 5.0% J	4 4.6%
Roads/Road conditions	17 2.8%	8 6.0% CD	1 1.1%	6 2.1%	1 5.5%	5 2.7%	4 2.0%	2 4.0%	6 3.8%	5 1.8%	3 4.4%	1 1.3%	5 5.5%	3 3.6%
Housing (general)	16 2.6%	3 2.5%	1 0.8%	11 3.8% C	0 0.9%	7 4.1%	5 2.3%	1 1.4%	3 2.0%	5 2.1%	3 5.1%	2 2.1%	3 3.6%	2 1.8%

Comparison Groups: BCDE/FGHI/JKLMN  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q2. What do you think are the one or two most important problems facing Massachusetts today-the ones that affect you and your family the most?

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Education	12 2.0%	1 0.6%	3 2.2%	7 2.5%	1 3.0%	1 0.5%	4 1.7%	-	7 4.5%	4 1.4%	1 2.3%	2 1.8%	3 3.6%	1 1.7%
Infrastructure	11 1.8%	2 1.3%	-	9 3.1%	-	2 1.4%	2 1.2%	2 2.7%	4 2.9%	6 2.4%	-	2 1.4%	2 1.9%	2 1.8%
Drugs	11 1.8%	4 3.1%	3 2.0%	4 1.4%	-	6 3.1%	4 1.7%	1 1.5%	1 0.5%	1 0.3%	3 5.1%	2 2.1%	2 2.6%	2 2.4%
Poverty	6 0.9%	2 1.8%	0 0.2%	0 0.2%	-	3 1.9%	2 1.0%	-	-	3 1.0%	-	0 0.2%	1 1.7%	1 1.3%
Elderly/Social Security/ Retirement	5 0.8%	-	2 1.3%	3 1.1%	-	3 1.8%	1 0.7%	-	0 0.2%	1 0.2%	1 2.3%	3 2.7%	-	-
Climate change	4 0.7%	1 0.9%	1 0.4%	2 0.8%	-	-	-	1 1.5%	3 2.2%	1 0.5%	0 0.4%	1 1.3%	-	1 1.4%
Public Schools and lack of support/lack of education	2 0.3%	-	-	2 0.5%	-	-	-	-	2 1.1%	2 0.6%	-	-	-	-
Everything is good/like how everything is	4 0.7%	1 0.6%	2 1.4%	1 0.5%	-	2 1.3%	1 0.7%	-	0 0.2%	3 1.0%	-	2 1.4%	-	-
Other	34 5.6%	14 10.7%	4 2.8%	13 4.4%	2 6.7%	7 4.1%	12 5.8%	1 1.9%	12 8.1%	19 7.3%	3 3.9%	4 4.0%	4 4.1%	5 5.3%
Don't know	3 0.6%	-	0 0.2%	2 0.5%	1 5.5%	2 0.9%	-	1 2.5%	0 0.2%	-	-	-	3 3.8%	-

Comparison Groups: BCDE/FGHI/JKLMN  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q3. Do you think things here in Massachusetts are generally headed in the right direction, or are they off on the wrong track?

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Right direction	220	99	121	220	-	37	88	36	59
	36.2%	31.4%	42.2%	100.0%		36.7%	34.0%	37.7%	38.6%
			B						
Wrong track	274	148	126	-	274	39	126	44	64
	45.0%	46.7%	44.1%		100.0%	38.9%	48.9%	46.3%	41.7%
Don't know	115	69	39	-	-	25	44	15	30
	18.9%	22.0%	13.7%			24.5%	17.2%	15.9%	19.8%
		C							

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q3. Do you think things here in Massachusetts are generally headed in the right direction, or are they off on the wrong track?

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Right direction	220 36.2%	7 35.8%	84 38.9%	55 37.6%	22 48.2%	41 35.5%	4 33.2%	6 18.7%
			H	H	H	H		
Wrong track	274 45.0%	10 50.3%	100 46.6%	70 48.1%	9 18.8%	50 43.0%	8 60.6%	16 49.5%
		E	E	E		E	E	E
Don't know	115 18.9%	3 13.9%	31 14.5%	21 14.3%	15 32.9%	25 21.5%	1 6.1%	10 31.8%
					BCDG	G		CDG

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q3. Do you think things here in Massachusetts are generally headed in the right direction, or are they off on the wrong track?

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
Right direction	220 36.2%	29 22.0%	36 25.0%	88 40.6% BC	66 58.9% BCD	158 34.4%	19 39.1%	28 49.8% FJ	11 43.8%	3 17.7%	70 44.4% M	27 54.5% KM	121 31.7%
Wrong track	274 45.0%	65 48.3% E	80 54.7% E	100 46.6% E	29 25.5%	210 45.7%	24 50.5%	22 38.2%	10 42.1%	8 50.3%	59 37.2%	19 39.7%	192 50.1% KL
Don't know	115 18.9%	40 29.8% DE	30 20.3% D	27 12.7%	18 15.7%	92 19.9% G	5 10.4%	7 12.0%	3 14.1%	5 32.1%	29 18.4% L	3 5.8%	70 18.3% L

Comparison Groups: BCDE/FGHIJ/KLM  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q3. Do you think things here in Massachusetts are generally headed in the right direction, or are they off on the wrong track?

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Right direction	220	66	34	103	15	51	71	22	74	104	26	34	22	34
	36.2%	50.3%	25.1%	34.8%	53.6%	28.1%	34.2%	37.1%	49.2%	40.8%	39.3%	29.9%	25.0%	39.8%
		CD		C	CD				FG	LM				M
Wrong track	274	42	85	133	8	85	99	23	61	115	23	57	45	33
	45.0%	32.0%	62.7%	44.7%	30.8%	47.0%	47.7%	38.5%	40.5%	45.0%	36.1%	50.9%	50.6%	38.0%
			BDE	B								K		
Don't know	115	23	17	61	4	45	37	15	15	36	16	21	22	19
	18.9%	17.7%	12.2%	20.4%	15.6%	24.9%	18.1%	24.4%	10.2%	14.2%	24.6%	19.1%	24.4%	22.1%
				C		I	I	I			J		J	

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q4. How about nationally, do you think things in the United States are generally headed in the right direction, or are they off on the wrong track?

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Right direction	144	51	93	71	62	23	67	21	33
	23.7%	16.2%	32.5%	32.3%	22.7%	22.6%	25.9%	22.3%	21.5%
			B	E					
Wrong track	414	239	169	138	197	71	165	67	111
	68.1%	75.5%	59.2%	62.8%	72.1%	70.1%	63.8%	70.5%	72.5%
		C		D					
Don't know	50	26	24	11	14	7	27	7	9
	8.2%	8.3%	8.2%	4.9%	5.2%	7.3%	10.3%	7.2%	6.0%
							I		

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q4. How about nationally, do you think things in the United States are generally headed in the right direction, or are they off on the wrong track?

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Right direction	144 23.7%	3 15.2%	43 19.9%	39 27.2% H	9 19.8%	37 31.9% CH	4 27.2%	3 10.7%
Wrong track	414 68.1%	14 76.4%	159 73.9% DF	93 64.1%	34 74.9% F	68 58.3%	7 55.5%	25 79.9% DF
Don't know	50 8.2%	2 8.3%	13 6.2%	13 8.7%	2 5.3%	11 9.8%	2 17.3%	3 9.4%

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q4. How about nationally, do you think things in the United States are generally headed in the right direction, or are they off on the wrong track?

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608	134	146	215	113	459	48	56	25	15	158	49	383
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Right direction	144	25	30	56	33	106	15	16	3	2	27	33	83
	23.7%	18.8%	20.7%	25.8%	29.3%	23.1%	31.4%	29.2%	12.5%	11.6%	17.2%	67.0%	21.8%
												KM	
Wrong track	414	90	108	143	73	314	30	37	19	10	125	16	260
	68.1%	66.9%	74.3%	66.5%	64.5%	68.5%	62.1%	66.3%	77.5%	67.9%	78.9%	32.5%	67.8%
											LM		L
Don't know	50	19	7	17	7	39	3	3	2	3	6	0	40
	8.2%	14.3%	5.0%	7.7%	6.2%	8.4%	6.5%	4.5%	10.1%	20.5%	3.9%	0.5%	10.4%
		CDE									L		KL

Comparison Groups: BCDE/FGHIJ/KLM  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q4. How about nationally, do you think things in the United States are generally headed in the right direction, or are they off on the wrong track?

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Right direction	144	24	64	49	6	29	36	18	59	70	18	23	19	14
	23.7%	18.3%	47.3%	16.6%	20.7%	16.1%	17.6%	29.4%	39.6%	27.3%	27.9%	20.9%	20.8%	16.5%
			BDE					F	FG	N				
Wrong track	414	99	62	222	20	136	152	36	81	175	38	72	64	65
	68.1%	75.4%	45.3%	74.9%	73.8%	75.7%	73.6%	60.1%	54.3%	68.6%	58.9%	64.1%	71.3%	75.5%
		C		C	C	HI	HI							K
Don't know	50	8	10	25	1	15	18	6	9	11	9	17	7	7
	8.2%	6.2%	7.4%	8.4%	5.5%	8.2%	8.8%	10.5%	6.1%	4.1%	13.2%	15.0%	7.9%	8.0%
											J	J		

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q5. How confident are you about the current state of the Massachusetts economy?

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608 100.0	316 100.0	286 100.0	220 100.0	274 100.0	101 100.0	259 100.0	95 100.0	153 100.0
Very confident	71 11.7%	23 7.4%	48 16.7%	63 28.5%	6 2.4%	20 19.8%	36 14.1%	5 5.7%	9 5.9%
			B	E		HI	HI		
Somewhat confident	250 41.1%	117 37.0%	127 44.5%	145 65.8%	47 17.3%	47 46.6%	93 36.0%	41 43.1%	69 45.0%
			B	E					
Not very confident	225 36.9%	140 44.3%	84 29.6%	12 5.6%	162 59.3%	27 26.2%	100 38.7%	36 37.4%	62 40.7%
		C		D			F		F
Not confident at all	62 10.3%	36 11.4%	26 9.3%	0 0.1%	58 21.0%	7 7.4%	29 11.3%	13 13.8%	13 8.4%
				D					

Comparison Groups: BC/DE/FGHI

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 90% level.

Q5. How confident are you about the current state of the Massachusetts economy?

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Very confident	71 11.7%	3 18.3%	23 10.6%	13 8.8%	6 14.1%	21 18.1%	3 24.0%	1 3.9%
						DH		
Somewhat confident	250 41.1%	6 31.4%	89 41.5%	65 44.7%	26 57.6%	46 39.5%	2 15.4%	10 32.6%
			G	G	BCFGH	G		
Not very confident	225 36.9%	6 32.3%	96 44.4%	49 33.6%	10 22.5%	33 28.0%	5 35.9%	13 41.4%
			DEF					
Not confident at all	62 10.3%	3 18.0%	8 3.5%	19 13.0%	3 5.8%	17 14.5%	3 24.7%	7 22.2%
				C		C	C	CE

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q5. How confident are you about the current state of the Massachusetts economy?

Total	Education					Race					Political Party		
	Some HS/HS	Some HS/Voc.	Coll/College	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
Very confident	71 11.7%	13 9.6%	11 7.3%	24 11.3%	23 20.5% BCD	42 9.0%	14 29.3% FI	12 20.7% FI	1 4.7%	2 16.0%	31 19.8% M	11 22.0% M	28 7.3%
Somewhat confident	250 41.1%	55 41.0% C	42 28.9%	95 44.2% C	58 51.3% C	181 39.3%	19 39.5%	29 51.0% J	15 62.6% FGJ	3 22.2%	71 44.9%	22 45.3%	147 38.4%
Not very confident	225 36.9%	57 42.3% E	71 48.6% DE	74 34.3% E	23 20.6%	181 39.5% G	13 26.2%	16 28.3%	8 32.7%	7 44.1%	48 30.5%	11 22.6%	159 41.5% KL
Not confident at all	62 10.3%	9 7.1%	22 15.2% BE	22 10.3%	9 7.6%	56 12.2% G	2 5.0%	-	-	3 17.7%	8 4.8%	5 10.0% K	49 12.8% K

Comparison Groups: BCDE/FGHIJ/KLM  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q5. How confident are you about the current state of the Massachusetts economy?

Total	Ideology					Income				Region				
	Lib.	Conser.	Mod.	Prog.		0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Very confident	71	29	15	20	6	18	15	10	29	38	6	14	4	9
	11.7%	22.4%	11.2%	6.7%	20.4%	9.9%	7.2%	15.8%	19.2%	14.9%	9.3%	12.1%	4.6%	10.7%
		CD							FG	M		M		
Somewhat confident	250	62	34	138	13	64	97	19	65	109	28	37	36	41
	41.1%	46.9%	25.0%	46.4%	46.4%	35.6%	47.2%	31.0%	43.3%	42.5%	43.1%	32.8%	40.3%	47.3%
		C		C	C		FH							L
Not very confident	225	37	69	103	8	76	74	24	46	82	29	47	37	29
	36.9%	28.2%	50.5%	34.8%	29.9%	42.0%	35.9%	40.2%	30.7%	32.2%	43.9%	42.0%	41.6%	34.2%
			BDE			I								
Not confident at all	62	3	18	36	1	23	20	8	10	27	2	15	12	7
	10.3%	2.5%	13.3%	12.1%	3.3%	12.5%	9.7%	13.0%	6.9%	10.5%	3.7%	13.1%	13.5%	7.7%
			BE	BE		I				K		K		K

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q6. Please indicate whether you have a generally favorable or unfavorable opinion of the following people: -  
 Massachusetts Governor Maura Healey

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right	Dir. Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	345	176	169	209	82	54	145	53	92
	56.7%	55.6%	59.2%	95.0%	30.0%	53.7%	56.2%	56.0%	60.3%
				E					
Unfavorable	190	96	94	9	155	20	81	36	53
	31.2%	30.4%	32.8%	4.0%	56.5%	19.3%	31.3%	38.1%	34.5%
				D			F	F	F
Don't know/Can't rate	73	44	23	2	37	27	32	6	8
	12.0%	14.0%	8.0%	0.9%	13.5%	27.0%	12.5%	5.9%	5.2%
		C			D	GHI	HI		

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q6. Please indicate whether you have a generally favorable or unfavorable opinion of the following people: -  
 Massachusetts Governor Maura Healey

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608	19	215	145	45	117	13	32
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	345	11	142	74	35	53	8	16
	56.7%	58.8%	66.1%	51.1%	76.2%	45.6%	61.1%	50.0%
			DF		DFH			
Unfavorable	190	5	58	54	8	40	4	12
	31.2%	28.9%	26.8%	37.4%	18.1%	34.6%	32.8%	37.0%
				CE		E		
Don't know/Can't rate	73	2	15	17	3	23	1	4
	12.0%	12.2%	7.1%	11.5%	5.7%	19.7%	6.1%	13.0%
						CDEG		

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q6. Please indicate whether you have a generally favorable or unfavorable opinion of the following people: -  
 Massachusetts Governor Maura Healey

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608	134	146	215	113	459	48	56	25	15	158	49	383
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	345	63	70	123	90	250	29	42	14	8	124	24	195
	56.7%	47.2%	47.8%	56.9%	79.3%	54.4%	60.0%	74.9%	58.3%	53.7%	78.5%	48.4%	50.8%
					BCD			F			LM		
Unfavorable	190	36	57	77	19	159	12	8	6	5	21	23	140
	31.2%	27.3%	38.8%	35.9%	17.0%	34.6%	25.4%	14.8%	23.6%	30.3%	13.4%	47.5%	36.5%
			BE	E		H						KM	K
Don't know/Can't rate	73	34	19	15	4	51	7	6	4	2	13	2	49
	12.0%	25.5%	13.4%	7.2%	3.7%	11.0%	14.6%	10.3%	18.1%	16.0%	8.0%	4.1%	12.7%
		CDE	DE										L

Comparison Groups: BCDE/FGHIJ/KLM  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q6. Please indicate whether you have a generally favorable or unfavorable opinion of the following people: -  
 Massachusetts Governor Maura Healey

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	345	106	44	167	22	96	116	38	92	156	34	51	45	58
	56.7%	80.5%	32.6%	56.4%	80.2%	53.0%	56.4%	62.5%	61.0%	60.9%	53.0%	45.9%	50.6%	67.9%
		CD		C	CD					L				LM
Unfavorable	190	12	80	90	4	53	65	19	48	69	23	44	34	19
	31.2%	9.2%	58.9%	30.5%	14.0%	29.7%	31.6%	31.0%	31.7%	27.0%	36.1%	39.3%	38.2%	22.2%
			BDE	BE								JN	JN	
Don't know/Can't rate	73	14	12	39	2	31	25	4	11	31	7	17	10	8
	12.0%	10.3%	8.5%	13.1%	5.8%	17.3%	12.1%	6.5%	7.2%	12.2%	10.9%	14.8%	11.2%	9.9%
						HI								

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q7. Please indicate whether you have a generally favorable or unfavorable opinion of the following people: - US Senator Edward Markey

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right	Dir. Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	309	158	151	184	77	48	127	52	82
	50.8%	49.9%	52.9%	83.6%	28.1%	47.9%	49.2%	54.3%	53.5%
				E					
Unfavorable	181	79	103	26	131	17	78	31	55
	29.8%	24.9%	35.9%	12.0%	48.0%	16.8%	30.3%	32.6%	35.9%
			B		D		F	F	F
Don't know/Can't rate	117	80	32	10	65	36	53	12	16
	19.3%	25.2%	11.1%	4.4%	23.9%	35.4%	20.5%	13.1%	10.6%
		C			D	GHI	I		

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q7. Please indicate whether you have a generally favorable or unfavorable opinion of the following people: - US Senator Edward Markey

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608	19	215	145	45	117	13	32
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	309	10	118	74	30	53	7	9
	50.8%	54.0%	54.9%	50.6%	67.2%	45.2%	55.5%	28.9%
			H	H	DFH			
Unfavorable	181	7	64	45	11	33	4	10
	29.8%	38.1%	29.6%	30.9%	23.8%	28.5%	31.6%	31.3%
Don't know/Can't rate	117	1	33	27	4	31	2	13
	19.3%	7.9%	15.6%	18.5%	9.0%	26.4%	12.9%	39.9%
				BE		BCE		BCDEG

Comparison Groups: BCDEFGH  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q7. Please indicate whether you have a generally favorable or unfavorable opinion of the following people: - US Senator Edward Markey

	Education					Race					Political Party		
	Some HS/	Some Coll/	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./unenroll	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608	134	146	215	113	459	48	56	25	15	158	49	383
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	309	56	62	113	78	221	25	38	16	7	114	22	171
	50.8%	41.9%	42.5%	52.3%	69.3%	48.2%	51.4%	68.0%	67.0%	45.2%	72.0%	45.2%	44.8%
					BCD			F	F		LM		
Unfavorable	181	30	55	67	29	154	12	7	6	2	21	23	134
	29.8%	22.6%	37.5%	31.2%	25.9%	33.5%	25.4%	13.2%	22.9%	13.3%	13.6%	47.2%	35.0%
			BE			HJ						KM	K
Don't know/Can't rate	117	48	29	35	5	84	11	11	2	6	23	4	77
	19.3%	35.5%	20.0%	16.4%	4.8%	18.3%	23.1%	18.8%	10.1%	41.5%	14.4%	7.7%	20.2%
		CDE	E	E						FI	L		L

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q7. Please indicate whether you have a generally favorable or unfavorable opinion of the following people: - US Senator Edward Markey

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	309	99	45	144	19	87	103	36	77	150	32	47	36	45
	50.8%	75.6%	32.8%	48.5%	70.5%	48.4%	50.0%	59.8%	51.6%	58.6%	49.2%	42.0%	39.7%	52.2%
		CD		C	CD					LM				
Unfavorable	181	13	67	96	2	50	60	17	52	69	22	45	28	17
	29.8%	9.6%	49.1%	32.3%	8.5%	27.7%	29.1%	28.6%	35.0%	27.2%	34.0%	39.8%	31.2%	20.2%
			BDE	BE							N	JN		
Don't know/Can't rate	117	19	25	57	6	43	43	7	20	36	11	20	26	24
	19.3%	14.8%	18.1%	19.2%	21.0%	23.9%	20.9%	11.6%	13.4%	14.3%	16.8%	18.2%	29.1%	27.7%
						HI	HI						JK	J

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q8. Please indicate whether you have a generally favorable or unfavorable opinion of the following people: - President Donald Trump

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right	Dir. Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	187	79	108	72	93	24	86	28	48
	30.7%	24.9%	37.7%	32.8%	34.1%	23.9%	33.4%	29.1%	31.5%
			B						
Unfavorable	400	227	167	141	172	71	161	66	102
	65.8%	71.7%	58.5%	64.1%	62.8%	70.7%	62.1%	69.0%	66.8%
		C							
Don't know/Can't rate	21	11	11	7	8	5	12	2	3
	3.5%	3.4%	3.7%	3.1%	3.1%	5.4%	4.5%	1.9%	1.7%

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q8. Please indicate whether you have a generally favorable or unfavorable opinion of the following people: - President Donald Trump

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Favorable	187 30.7%	6 31.5%	67 30.9%	46 31.7%	10 21.4%	39 33.8%	4 31.6%	9 28.4%
Unfavorable	400 65.8%	13 68.5%	144 66.8%	90 62.2%	36 78.6%	72 61.4%	8 62.3%	23 71.6%
Don't know/Can't rate	21 3.5%	-	5 2.3%	9 6.1%	-	6 4.8%	1 6.1%	-

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q8. Please indicate whether you have a generally favorable or unfavorable opinion of the following people: - President Donald Trump

Total	Education					Race					Political Party		
	Some HS/HS	Some Coll/Voc.	Coll/College	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608	134	146	215	113	459	48	56	25	15	158	49	383
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	187	38	45	66	37	151	14	12	5	5	23	41	120
	30.7%	28.3%	31.0%	30.8%	32.9%	32.9% H	28.8%	20.7%	18.5%	33.8%	14.5%	84.2% KM	31.3% K
Unfavorable	400	86	95	146	73	292	34	41	18	10	131	7	248
	65.8%	64.0%	65.1%	67.8%	65.0%	63.6%	71.2%	73.0%	75.1%	64.5%	82.8% LM	14.1%	64.7% L
Don't know/Can't rate	21	10	6	3	2	16	-	4	2	0	4	1	15
	3.5%	7.7% DE	3.9%	1.4%	2.1%	3.5%		6.3%	6.4%	1.7%	2.7%	1.7%	4.0%

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q8. Please indicate whether you have a generally favorable or unfavorable opinion of the following people: - President Donald Trump

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	187	24	82	74	2	42	56	19	68	77	25	39	29	17
	30.7%	18.3%	60.3%	25.0%	7.6%	23.2%	27.1%	32.1%	45.2%	30.0%	38.7%	34.4%	32.7%	19.8%
			BDE	E					FG		N	N		
Unfavorable	400	107	51	209	24	125	144	41	81	171	40	66	57	66
	65.8%	81.7%	37.4%	70.4%	86.6%	69.4%	69.7%	67.9%	53.8%	66.7%	61.3%	59.2%	63.7%	77.4%
		CD		C	CD	I	I	I						KLM
Don't know/Can't rate	21	-	3	13	2	13	6	-	2	9	-	7	3	2
	3.5%		2.3%	4.5%	5.8%	7.4%	3.1%		1.1%	3.4%		6.4%	3.5%	2.8%
						I								

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q9. Please indicate whether you have a generally favorable or unfavorable opinion of the following people: -  
 Massachusetts Lt. Governor Kim Driscoll

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	222	99	123	148	52	35	96	32	58
	36.5%	31.3%	43.1%	67.2%	19.1%	34.9%	37.2%	34.0%	38.1%
			B	E					
Unfavorable	127	49	78	11	104	21	54	22	31
	21.0%	15.6%	27.3%	5.0%	38.0%	20.5%	20.9%	22.9%	20.2%
			B		D				
Don't know/Can't rate	258	168	85	61	117	45	108	41	64
	42.5%	53.0%	29.6%	27.8%	42.9%	44.6%	41.9%	43.2%	41.7%
		C			D				

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q9. Please indicate whether you have a generally favorable or unfavorable opinion of the following people: -  
 Massachusetts Lt. Governor Kim Driscoll

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Favorable	222 36.5%	9 45.4% H	85 39.4% H	55 37.6% H	24 52.5% FH	38 32.2% H	6 44.5% H	5 14.8%
Unfavorable	127 21.0%	4 19.7%	40 18.7%	33 22.4%	5 11.3%	28 23.8% E	4 26.5%	9 27.7%
Don't know/Can't rate	258 42.5%	7 34.9%	90 41.9%	58 40.0%	16 36.2%	51 43.9%	4 29.0%	18 57.6% EG

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q9. Please indicate whether you have a generally favorable or unfavorable opinion of the following people: -  
 Massachusetts Lt. Governor Kim Driscoll

Total	Education					Race					Political Party		
	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School		White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608	134	146	215	113	459	48	56	25	15	158	49	383
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	222	38	34	83	67	157	25	28	8	4	88	22	112
	36.5%	28.4%	23.3%	38.7%	59.1%	34.1%	51.1%	49.4%	34.3%	29.2%	55.9%	44.5%	29.3%
				BC	BCD		F	F			LM	M	
Unfavorable	127	31	35	45	16	103	8	8	6	3	16	18	91
	21.0%	23.4%	23.8%	21.0%	14.5%	22.5%	16.8%	13.8%	22.6%	17.7%	10.3%	37.0%	23.8%
			E									KM	K
Don't know/Can't rate	258	65	77	87	30	199	15	21	11	8	53	9	180
	42.5%	48.2%	52.9%	40.4%	26.4%	43.4%	32.0%	36.8%	43.1%	53.1%	33.7%	18.5%	46.9%
		E	DE	E							L		KL

Comparison Groups: BCDE/FGHIJ/KLM  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q9. Please indicate whether you have a generally favorable or unfavorable opinion of the following people: -  
 Massachusetts Lt. Governor Kim Driscoll

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	222	84	36	90	13	55	67	27	72	114	22	31	22	33
	36.5%	64.1%	26.3%	30.2%	46.6%	30.4%	32.6%	45.5%	48.1%	44.7%	33.5%	28.0%	24.3%	38.4%
		CD			C			F	FG	LM				M
Unfavorable	127	8	50	65	3	32	43	14	35	46	11	37	21	12
	21.0%	5.9%	36.8%	21.8%	10.1%	17.5%	21.0%	23.8%	23.3%	18.0%	16.6%	33.3%	23.6%	14.3%
			BDE	B								JKN		
Don't know/Can't rate	258	40	50	142	12	94	96	18	43	95	32	43	47	41
	42.5%	30.1%	36.9%	48.0%	43.3%	52.1%	46.5%	30.8%	28.6%	37.3%	49.9%	38.7%	52.2%	47.3%
				BC		HI	HI						JL	

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q10. Please indicate whether you have a generally favorable or unfavorable opinion of the following people: - US Senator Elizabeth Warren

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right	Dir. Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	314	162	152	178	82	50	132	47	85
	51.6%	51.2%	53.2%	81.0%	30.1%	49.8%	50.9%	48.9%	55.8%
				E					
Unfavorable	226	116	110	36	155	22	98	46	60
	37.1%	36.6%	38.5%	16.5%	56.8%	21.7%	37.9%	48.3%	39.1%
				D			F	F	F
Don't know/Can't rate	68	38	24	5	36	29	29	3	8
	11.2%	12.2%	8.3%	2.5%	13.1%	28.5%	11.2%	2.8%	5.1%
				D		GHI	HI		

Comparison Groups: BC/DE/FGHI  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q10. Please indicate whether you have a generally favorable or unfavorable opinion of the following people: - US Senator Elizabeth Warren

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608	19	215	145	45	117	13	32
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	314	10	125	72	33	51	6	11
	51.6%	50.5%	58.0%	49.5%	72.4%	43.6%	46.8%	35.8%
			FH		CDFH			
Unfavorable	226	7	80	59	10	37	6	18
	37.1%	37.3%	37.1%	40.7%	22.5%	31.5%	44.6%	57.9%
			E	E				CEF
Don't know/Can't rate	68	2	10	14	2	29	1	2
	11.2%	12.2%	4.8%	9.7%	5.1%	24.9%	8.6%	6.2%
						CDEH		

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q10. Please indicate whether you have a generally favorable or unfavorable opinion of the following people: - US Senator Elizabeth Warren

Total	Education					Race					Political Party		
	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School		White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608	134	146	215	113	459	48	56	25	15	158	49	383
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	314	57	64	112	81	219	31	44	11	8	129	20	161
	51.6%	42.5%	44.2%	52.0%	71.3%	47.7%	63.8%	77.4%	42.7%	55.2%	81.7%	41.6%	42.0%
					BCD		F	FI			LM		
Unfavorable	226	48	60	88	29	193	11	6	12	4	15	25	183
	37.1%	36.2%	41.0%	41.0%	26.0%	41.9%	22.9%	10.9%	47.5%	29.3%	9.8%	51.6%	47.7%
			E	E		GH			GH			K	K
Don't know/Can't rate	68	29	21	15	3	47	6	7	2	2	13	3	40
	11.2%	21.3%	14.7%	7.1%	2.6%	10.3%	13.4%	11.7%	9.8%	15.5%	8.5%	6.8%	10.4%
		DE	DE										

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q10. Please indicate whether you have a generally favorable or unfavorable opinion of the following people: - US Senator Elizabeth Warren

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	314	110	38	140	21	94	100	37	79	147	27	49	38	54
	51.6%	83.8%	27.9%	47.2%	78.4%	52.0%	48.3%	62.0%	52.9%	57.4%	41.2%	43.7%	42.1%	62.5%
		CD		C	CD			G		KLM				KLM
Unfavorable	226	9	88	124	1	61	78	22	61	80	32	48	40	26
	37.1%	6.7%	65.1%	41.7%	4.3%	33.8%	38.0%	36.2%	40.8%	31.2%	48.7%	43.1%	45.3%	29.8%
			BDE	BE							JN	JN	JN	
Don't know/Can't rate	68	13	10	33	5	26	28	1	9	29	7	15	11	7
	11.2%	9.6%	7.0%	11.1%	17.4%	14.2%	13.7%	1.8%	6.3%	11.4%	10.1%	13.2%	12.5%	7.6%
						HI	HI							

Comparison Groups: BCDE/FGHI/JKLMN  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q11. Please indicate whether you have a generally favorable or unfavorable opinion of the following people: - US Congressman Seth Moulton

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right	Dir. Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	227	92	134	140	62	35	93	31	68
	37.3%	29.2%	47.0%	63.6%	22.5%	34.3%	36.1%	32.3%	44.3%
			B	E					H
Unfavorable	137	57	79	31	93	24	59	25	29
	22.5%	18.1%	27.8%	14.2%	33.9%	23.3%	22.7%	26.5%	19.0%
			B		D				
Don't know/Can't rate	245	167	72	49	119	43	107	39	56
	40.3%	52.8%	25.2%	22.2%	43.6%	42.4%	41.3%	41.3%	36.6%
		C			D				

Comparison Groups: BC/DE/FGHI  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q11. Please indicate whether you have a generally favorable or unfavorable opinion of the following people: - US Congressman Seth Moulton

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Favorable	227 37.3%	8 41.4% H	91 42.1% FH	55 38.0% H	27 60.4% CDFH	36 31.0% H	5 38.3% H	2 6.5%
Unfavorable	137 22.5%	2 12.7%	39 18.1%	35 23.9%	7 16.2%	35 29.9% CE	2 15.4%	9 27.3%
Don't know/Can't rate	245 40.3%	9 45.9% E	86 39.8% E	55 38.1% E	11 23.4%	46 39.1% E	6 46.3%	21 66.2% CDEF

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q11. Please indicate whether you have a generally favorable or unfavorable opinion of the following people: - US  
Congressman Seth Moulton

	Education					Race					Political Party			
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0	
Favorable	227 37.3%	38 28.0%	39 26.8%	84 38.9% BC	66 58.6% BCD	177 38.4%	21 42.7%	18 31.3%	7 27.6%	5 32.6%	85 53.8% LM	20 40.9% M	119 31.0%	
Unfavorable	137 22.5%	24 17.7%	40 27.6% BE	54 25.1%	19 16.4%	99 21.5% J	14 28.5% J	15 27.5% J	6 25.6% J	0 3.3%	21 13.0%	17 35.8% KM	96 25.0% K	
Don't know/Can't rate	245 40.3%	73 54.3% DE	66 45.6% E	78 36.1% E	28 25.0%	184 40.0%	14 28.8%	23 41.2%	12 46.8%	10 64.1% FG	52 33.2% L	11 23.3%	169 44.0% KL	

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q11. Please indicate whether you have a generally favorable or unfavorable opinion of the following people: - US  
Congressman Seth Moulton

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Favorable	227	76	30	108	12	51	75	23	73	114	29	36	19	28
	37.3%	57.5%	22.3%	36.3%	42.9%	28.2%	36.5%	38.2%	48.6%	44.7%	45.3%	32.4%	21.0%	32.2%
		CD		C	C				FG	LMN	M			
Unfavorable	137	17	44	69	4	36	45	20	34	60	9	28	27	13
	22.5%	12.9%	32.3%	23.3%	15.6%	20.1%	21.9%	32.9%	22.5%	23.4%	13.9%	24.8%	29.9%	15.2%
			BDE	B				F		K		K	KN	
Don't know/Can't rate	245	39	62	120	11	93	86	17	43	81	27	48	44	45
	40.3%	29.6%	45.4%	40.4%	41.5%	51.7%	41.6%	29.0%	28.9%	31.8%	40.8%	42.8%	49.1%	52.6%
			B	B		GHI	HI					J	J	J

Comparison Groups: BCDE/FGHI/JKLMN  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q12. If the November 2026 general election for Governor of Massachusetts were held today and the candidates were Democrat Maura Healey and Republican Brian Shortsleeve, for who would you vote?

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right	Dir. Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608 100.0	316 100.0	286 100.0	220 100.0	274 100.0	101 100.0	259 100.0	95 100.0	153 100.0
Healey	338 55.6%	178 56.2%	160 56.2%	173 78.6%	101 36.9%	60 59.1%	134 51.9%	50 52.7%	94 61.3%
Lean Healey	18 3.0%	8 2.7%	10 3.5%	7 3.0%	8 2.8%	5 5.3%	7 2.9%	2 2.5%	3 2.1%
Shortsleeve	154 25.3%	71 22.5%	83 29.0%	31 13.9%	109 39.9%	12 11.4%	78 30.0%	25 26.8%	39 25.7%
Lean Shortsleeve	30 4.9%	15 4.8%	8 3.0%	3 1.3%	18 6.5%	12 11.4%	12 4.7%	3 3.4%	3 1.8%
Don't know/Not sure	68 11.1%	44 13.8%	24 8.4%	7 3.2%	38 14.0%	13 12.7%	27 10.5%	14 14.6%	14 9.0%

Comparison Groups: BC/DE/FGHI  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q12. If the November 2026 general election for Governor of Massachusetts were held today and the candidates were Democrat Maura Healey and Republican Brian Shortleeve, for who would you vote?

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Healey	338 55.6%	10 54.8%	141 65.4% DFH	76 52.2%	35 78.2% DFGH	50 42.5%	7 49.4%	15 46.0%
Lean Healey	18 3.0%	-	8 3.6%	2 1.3%	-	5 4.6%	1 6.8%	2 7.5%
Shortleeve	154 25.3%	7 37.3%	41 19.0%	45 31.0% CE	7 16.1%	36 30.9% CE	5 35.2%	7 21.1%
Lean Shortleeve	30 4.9%	-	7 3.4%	8 5.3%	-	12 10.0% CD	0 2.5%	3 8.3%
Don't know/Not sure	68 11.1%	1 7.9%	19 8.6%	15 10.3%	3 5.7%	14 12.0%	1 6.1%	5 17.0%

Comparison Groups: BCDEFGH  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q12. If the November 2026 general election for Governor of Massachusetts were held today and the candidates were Democrat Maura Healey and Republican Brian Shortleeve, for who would you vote?

Total	Education					Race					Political Party		
	Some HS/ HS	Some Voc.	Coll/ College	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
Healey	338 55.6%	69 51.9%	71 48.7%	116 54.0%	81 72.0%	235 51.1%	33 68.4%	43 76.0%	18 71.4%	10 65.2%	129 81.7%	12 25.6%	190 49.6%
						BCD	F	F	F		LM		L
Lean Healey	18 3.0%	5 3.6%	7 4.8%	4 1.6%	3 2.6%	15 3.3%	2 3.3%	1 1.6%	-	1 6.1%	7 4.4%	1 1.4%	11 2.8%
											L		
Shortleeve	154 25.3%	25 18.9%	43 29.7%	60 28.0%	25 22.3%	136 29.6%	7 13.6%	5 9.3%	5 18.5%	2 13.3%	9 5.9%	32 66.4%	111 28.9%
			B			GH						KM	K
Lean Shortleeve	30 4.9%	12 8.8%	7 4.8%	11 5.0%	0 0.3%	26 5.6%	1 3.1%	1 1.6%	-	1 10.0%	3 2.2%	1 2.2%	18 4.8%
		E	E	E		H							
Don't know/Not sure	68 11.1%	23 16.9%	17 12.0%	24 11.4%	3 2.7%	48 10.4%	6 11.7%	6 11.5%	2 10.1%	1 5.5%	9 5.8%	2 4.4%	53 13.9%
		E	E	E									KL

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q12. If the November 2026 general election for Governor of Massachusetts were held today and the candidates were Democrat Maura Healey and Republican Brian Shortslleeve, for who would you vote?

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608 100.0	131 100.0	136 100.0	296 100.0	27 100.0	180 100.0	206 100.0	60 100.0	150 100.0	256 100.0	65 100.0	112 100.0	89 100.0	86 100.0
Healey	338 55.6%	111 84.5% CD	31 23.0%	167 56.5% C	22 80.5% CD	101 55.9%	119 57.6%	34 56.9%	81 54.1%	150 58.6% L	33 51.0%	49 43.9%	52 58.1% L	54 63.0% L
Lean Healey	18 3.0%	1 0.9%	4 2.9%	12 4.1% B	1 4.2%	8 4.6% I	6 2.9%	2 2.6%	2 1.2%	8 3.3%	2 3.7%	2 1.4%	4 4.6%	2 2.1%
Shortslleeve	154 25.3%	8 6.1%	73 53.5% BDE	71 23.9% BE	1 5.2%	36 20.2%	44 21.3%	16 26.7%	53 35.2% FG	63 24.5%	14 22.2%	40 35.9% JKLMN	20 22.8%	17 19.3%
Lean Shortslleeve	30 4.9%	1 0.7%	8 5.7% B	20 6.8% B	1 3.3%	6 3.1%	18 8.8% FI	3 4.6%	3 2.3%	12 4.6%	6 9.3% N	6 5.6%	3 3.6%	2 2.7%
Don't know/Not sure	68 11.1%	10 7.7%	20 14.9% BD	26 8.7%	2 6.7%	29 16.2% GI	20 9.5%	6 9.3%	11 7.1%	23 9.0%	9 13.8%	15 13.2%	10 10.9%	11 12.9%

Comparison Groups: BCDE/FGHI/JKLMN  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q13. If the November 2026 general election for Governor of Massachusetts were held today and the candidates were Democrat Maura Healey and Republican Michael Minogue, for who would you vote?

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608 100.0	316 100.0	286 100.0	220 100.0	274 100.0	101 100.0	259 100.0	95 100.0	153 100.0
Healey	339 55.8%	180 57.1%	159 55.5%	170 77.2%	104 37.9%	59 58.0%	135 52.1%	53 56.1%	92 60.3%
Lean Healey	12 2.0%	5 1.7%	7 2.3%	1 0.5%	5 1.8%	2 2.3%	5 2.0%	1 0.9%	4 2.5%
Minogue	175 28.7%	77 24.2%	98 34.3%	40 18.4%	120 44.0%	17 16.5%	84 32.3%	27 28.3%	47 31.0%
Lean Minogue	10 1.6%	6 2.0%	3 1.2%	-	7 2.5%	2 2.1%	5 1.8%	0 0.3%	3 2.0%
Don't know/Not sure	72 11.9%	47 14.9%	19 6.6%	9 3.9%	38 13.8%	21 21.2%	31 11.9%	14 14.4%	6 4.2%

Comparison Groups: BC/DE/FGHI  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q13. If the November 2026 general election for Governor of Massachusetts were held today and the candidates were Democrat Maura Healey and Republican Michael Minogue, for who would you vote?

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Healey	339 55.8%	9 48.7%	134 62.1%	77 53.1%	35 78.2%	54 46.5%	7 49.4%	18 55.4%
Lean Healey	12 2.0%	-	3 1.5%	7 4.5%	-	2 2.0%	-	-
Minogue	175 28.7%	8 43.4%	50 23.3%	49 33.6%	7 16.1%	37 32.1%	6 44.5%	9 26.8%
Lean Minogue	10 1.6%	-	4 2.1%	2 1.3%	-	2 1.6%	-	2 5.5%
Don't know/Not sure	72 11.9%	1 7.9%	24 11.0%	11 7.4%	3 5.7%	21 17.8%	1 6.1%	4 12.3%

Comparison Groups: BCDEFGH  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q13. If the November 2026 general election for Governor of Massachusetts were held today and the candidates were Democrat Maura Healey and Republican Michael Minogue, for who would you vote?

Total	Education					Race					Political Party		
	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
Healey	339 55.8%	65 48.5%	75 51.8%	120 55.8%	79 69.5%	240 52.3%	32 65.3%	42 74.9%	17 68.7%	8 55.8%	130 82.2%	14 27.8%	190 49.6%
Lean Healey	12 2.0%	7 5.3%	3 1.8%	2 1.1%	-	10 2.1%	-	2 2.8%	-	1 5.5%	2 1.6%	0 0.7%	9 2.4%
Minogue	175 28.7%	28 21.1%	49 33.6%	68 31.7%	29 25.7%	152 33.1%	7 14.9%	8 13.7%	4 17.5%	3 23.3%	16 9.8%	33 67.1%	125 32.5%
Lean Minogue	10 1.6%	3 2.4%	0 0.2%	6 3.0%	-	8 1.8%	-	-	-	1 10.0%	-	1 1.7%	9 2.4%
Don't know/Not sure	72 11.9%	30 22.7%	18 12.6%	18 8.4%	5 4.8%	49 10.7%	10 19.8%	5 8.7%	3 13.8%	1 5.5%	10 6.4%	1 2.7%	50 13.1%

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q13. If the November 2026 general election for Governor of Massachusetts were held today and the candidates were Democrat Maura Healey and Republican Michael Minogue, for who would you vote?

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608 100.0	131 100.0	136 100.0	296 100.0	27 100.0	180 100.0	206 100.0	60 100.0	150 100.0	256 100.0	65 100.0	112 100.0	89 100.0	86 100.0
Healey	339 55.8%	103 78.2% CD	30 22.0%	179 60.2% C	22 81.7% CD	111 61.7%	113 54.9%	32 52.6%	80 53.1%	155 60.6% L	32 48.6%	44 39.6%	54 60.7% L	54 62.7% L
Lean Healey	12 2.0%	3 2.7%	3 2.3%	3 1.1%	2 8.8%	2 1.3%	4 1.9%	1 2.5%	3 2.3%	6 2.3%	1 2.3%	4 3.5%	1 0.9%	-
Minogue	175 28.7%	15 11.4%	81 59.7% BDE	76 25.7% BE	1 5.2%	37 20.4%	58 28.3%	19 32.2%	55 36.8% F	67 26.2%	18 27.3%	45 39.9% JMN	24 26.6%	21 24.7%
Lean Minogue	10 1.6%	-	5 3.5%	5 1.7%	-	-	5 2.3%	2 3.5%	3 2.0%	3 1.3%	3 4.7%	4 3.2%	-	-
Don't know/Not sure	72 11.9%	10 7.7%	17 12.5%	33 11.3%	1 4.3%	30 16.5% I	26 12.6% I	6 9.3%	9 5.7%	24 9.6%	11 17.0%	15 13.7%	11 11.8%	11 12.6%

Comparison Groups: BCDE/FGHI/JKLMN  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q14. In general, do you think state government here in Massachusetts spends too much, not enough or about the right amount?

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right	Dir. Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Too much	219	98	121	49	141	17	99	42	61
	36.0%	31.1%	42.3%	22.1%	51.4%	17.1%	38.5%	43.6%	39.7%
			B		D		F	F	F
Not enough	124	56	68	41	66	33	61	15	15
	20.5%	17.8%	23.8%	18.8%	24.0%	32.8%	23.6%	15.8%	9.9%
						HI	I		
About the right amount	163	86	77	108	33	30	60	26	47
	26.9%	27.3%	27.0%	49.0%	12.1%	30.0%	23.3%	27.5%	30.5%
			E						
Don't know	101	75	20	22	34	20	38	13	30
	16.7%	23.9%	6.9%	10.1%	12.6%	20.1%	14.7%	13.1%	19.9%
		C							

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q14. In general, do you think state government here in Massachusetts spends too much, not enough or about the right amount?

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Too much	219 36.0%	8 42.8%	73 33.8%	60 41.6%	12 26.4%	39 33.2%	6 42.1%	12 37.0%
Not enough	124 20.5%	2 12.2%	46 21.5%	32 22.0%	9 19.0%	21 18.2%	4 30.3%	9 28.1%
About the right amount	163 26.9%	7 35.8%	61 28.3%	38 26.1%	15 32.9%	39 33.2%	2 15.4%	1 3.6%
Don't know	101 16.7%	2 9.1%	35 16.4%	15 10.3%	10 21.8%	18 15.5%	2 12.3%	10 31.3%
					D			BDF

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q14. In general, do you think state government here in Massachusetts spends too much, not enough or about the right amount?

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
Too much	219 36.0%	41 30.7%	53 36.1%	79 36.7%	46 41.0%	186 40.5% GH	14 28.0%	9 16.5%	6 23.9%	4 29.3%	32 20.2%	24 48.9% K	159 41.4% K
Not enough	124 20.5%	42 31.5% DE	34 23.1% D	30 14.1%	18 16.0%	79 17.1%	18 37.4% F	20 36.3% F	5 19.1%	3 17.6%	42 26.8% LM	8 16.3%	69 18.1%
About the right amount	163 26.9%	25 18.9%	32 21.7%	64 29.7% B	42 37.5% BC	124 27.0%	11 23.1%	19 33.0%	5 19.8%	3 22.2%	60 38.2% M	15 30.7% M	87 22.7%
Don't know	101 16.7%	25 18.9% E	28 19.1% E	42 19.5% E	6 5.4%	71 15.5%	6 11.5%	8 14.2%	9 37.1% FGH	5 30.9%	23 14.8% L	2 4.1%	68 17.8% L

Comparison Groups: BCDE/FGHIJ/KLM  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q14. In general, do you think state government here in Massachusetts spends too much, not enough or about the right amount?

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Too much	219	22	78	114	3	49	76	21	69	96	24	48	26	25
	36.0%	16.5%	57.2%	38.5%	10.7%	27.2%	37.0%	34.4%	45.9%	37.6%	36.4%	42.6%	29.5%	29.0%
			BDE	BE			F		F			MN		
Not enough	124	41	20	51	8	44	50	12	16	44	13	24	21	23
	20.5%	31.3%	14.7%	17.3%	29.3%	24.6%	24.4%	20.2%	10.7%	17.2%	20.5%	21.0%	23.7%	26.3%
		CD				I	I							
About the right amount	163	53	23	75	10	50	46	15	50	76	15	22	32	18
	26.9%	40.4%	16.9%	25.2%	36.8%	27.7%	22.1%	25.8%	33.6%	29.7%	22.8%	19.9%	35.9%	21.1%
		CD		C	C				G	L			LN	
Don't know	101	15	15	56	6	37	34	12	15	40	13	19	10	20
	16.7%	11.8%	11.2%	19.0%	23.2%	20.6%	16.5%	19.6%	9.7%	15.5%	20.3%	16.5%	11.0%	23.5%
				BC		I	I	I						M

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q15. In general, do you think state leaders on Beacon Hill have helped or hurt the effort to make life more affordable here in Massachusetts?

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Helped affordability	157	68	89	126	22	29	69	27	32
	25.9%	21.5%	31.2%	57.3%	8.1%	29.1%	26.6%	27.9%	21.2%
			B	E					
Hurt affordability	324	160	164	51	222	44	144	50	86
	53.3%	50.7%	57.2%	23.1%	81.1%	43.5%	55.7%	52.6%	56.1%
				D	F				F
Don't know/Not sure	127	88	33	43	30	28	46	19	35
	20.9%	27.8%	11.6%	19.6%	10.8%	27.5%	17.7%	19.5%	22.8%
		C		E		G			

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q15. In general, do you think state leaders on Beacon Hill have helped or hurt the effort to make life more affordable here in Massachusetts?

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Helped affordability	157 25.9%	5 26.6%	54 25.0%	44 30.0% H	12 27.2%	36 31.1% H	2 17.2%	4 11.9%
Hurt affordability	324 53.3%	6 30.2%	115 53.4% B	86 59.0% B	24 53.8% B	57 48.5%	9 69.9% B	15 46.6%
Don't know/Not sure	127 20.9%	8 43.2% CDEFG	46 21.6% D	16 11.0%	9 19.0%	24 20.4%	2 12.9%	13 41.5% CDEFG

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q15. In general, do you think state leaders on Beacon Hill have helped or hurt the effort to make life more affordable here in Massachusetts?

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
Helped affordability	157 25.9%	29 21.9%	24 16.7%	58 26.8% C	46 40.5% BCD	109 23.7% J	19 39.1% FIJ	23 40.5% FIJ	4 14.4%	1 10.0%	60 37.7% M	20 40.6% M	77 20.1%
Hurt affordability	324 53.3%	72 53.8%	88 60.4% E	116 53.8% E	48 42.3%	255 55.5% G	19 40.0%	24 43.2%	13 54.5%	10 69.5% GH	61 38.5%	26 52.6% K	234 61.0% KL
Don't know/Not sure	127 20.9%	32 24.3%	33 22.9%	42 19.3%	19 17.1%	95 20.8%	10 20.9%	9 16.3%	8 31.0%	3 20.5%	38 23.7% L	3 6.8%	73 18.9% L

Comparison Groups: BCDE/FGHIJ/KLM  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q15. In general, do you think state leaders on Beacon Hill have helped or hurt the effort to make life more affordable here in Massachusetts?

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Helped affordability	157	57	19	68	10	41	48	20	48	74	15	23	19	27
	25.9%	43.5%	14.3%	23.1%	35.9%	22.5%	23.2%	34.0%	31.7%	28.8%	23.1%	20.1%	21.2%	31.5%
		CD		C	C									
Hurt affordability	324	48	98	160	11	97	115	28	80	127	36	68	51	42
	53.3%	36.5%	72.0%	53.9%	38.8%	54.1%	55.5%	47.2%	53.4%	49.8%	55.2%	60.4%	57.5%	48.6%
			BDE	B								J		
Don't know/Not sure	127	26	19	68	7	42	44	11	22	55	14	22	19	17
	20.9%	20.0%	13.7%	23.0%	25.3%	23.4%	21.3%	18.7%	15.0%	21.4%	21.7%	19.5%	21.4%	19.9%
				C		I								

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q16. In recent years, the Massachusetts State Legislature has passed a series of healthcare and energy mandates. . . .  
 how much more likely to think leasers on Beacon Hill have hurt the effort to make the state more affordable?

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Much more likely	240	108	132	70	133	33	106	35	66
	39.6%	34.2%	46.3%	31.8%	48.6%	32.9%	41.2%	36.7%	43.1%
			B		D				
Somewhat more likely	202	115	87	93	72	38	82	37	44
	33.2%	36.3%	30.4%	42.5%	26.2%	37.7%	31.7%	39.2%	29.0%
				E					
No difference	111	63	48	49	45	14	49	18	31
	18.3%	19.8%	16.9%	22.3%	16.3%	13.7%	18.8%	18.5%	20.3%
Don't know	55	31	18	7	24	16	22	5	12
	9.0%	9.7%	6.4%	3.4%	8.8%	15.8%	8.4%	5.6%	7.7%
					D		GHI		

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q16. In recent years, the Massachusetts State Legislature has passed a series of healthcare and energy mandates. . . .  
 how much more likely to think leasers on Beacon Hill have hurt the effort to make the state more affordable?

		Q47. Information						
TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	
Total	608	19	215	145	45	117	13	32
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Much more likely	240	6	77	69	15	46	8	13
	39.6%	29.7%	35.7%	47.8%	33.9%	39.6%	57.6%	39.3%
				C				
Somewhat more likely	202	6	82	50	13	33	4	8
	33.2%	30.9%	38.3%	34.5%	29.4%	28.0%	30.1%	24.5%
No difference	111	5	38	20	13	24	2	8
	18.3%	26.2%	17.5%	14.0%	27.9%	20.2%	12.3%	26.3%
				D				
Don't know	55	2	18	5	4	14	-	3
	9.0%	13.1%	8.5%	3.7%	8.8%	12.1%		9.9%
			D		D			

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q16. In recent years, the Massachusetts State Legislature has passed a series of healthcare and energy mandates. . . .  
 how much more likely to think leasers on Beacon Hill have hurt the effort to make the state more affordable?

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
Much more likely	240 39.6%	47 35.3%	67 46.2%	85 39.3%	41 36.6%	188 40.9%	17 34.5%	22 38.2%	7 26.7%	6 42.1%	36 23.0%	24 48.9%	178 46.6%
												K	K
Somewhat more likely	202 33.2%	46 34.1%	38 25.8%	78 36.3%	40 35.6%	147 32.1%	15 31.9%	20 35.2%	13 53.8%	6 38.6%	69 43.4%	19 39.5%	108 28.3%
				C					F		M	M	
No difference	111 18.3%	26 19.1%	26 18.0%	35 16.3%	24 21.4%	82 17.8%	14 28.0%	9 15.9%	3 13.4%	2 13.8%	40 25.0%	4 9.2%	64 16.7%
											LM		L
Don't know	55 9.0%	15 11.5%	15 10.0%	17 8.1%	7 6.5%	42 9.2%	3 5.7%	6 10.7%	1 6.1%	1 5.5%	14 8.6%	1 2.4%	32 8.4%
											L		L

Comparison Groups: BCDE/FGHIJ/KLM  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q16. In recent years, the Massachusetts State Legislature has passed a series of healthcare and energy mandates. . . .  
 how much more likely to think leasers on Beacon Hill have hurt the effort to make the state more affordable?

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608 100.0	131 100.0	136 100.0	296 100.0	27 100.0	180 100.0	206 100.0	60 100.0	150 100.0	256 100.0	65 100.0	112 100.0	89 100.0	86 100.0
Much more likely	240 39.6%	32 24.4%	88 65.1% BDE	112 37.7% BE	5 17.4%	68 38.0%	72 34.7%	26 43.8%	71 47.1% G	87 34.1%	23 34.7%	58 51.7% JKN	40 44.7%	33 38.1%
Somewhat more likely	202 33.2%	64 48.6% CDE	25 18.1%	100 33.8% C	8 28.9%	57 31.6%	79 38.5% I	19 32.4%	43 28.5%	95 37.2% L	24 37.2%	30 26.9%	24 26.5%	29 33.3%
No difference	111 18.3%	28 21.4% C	11 8.1%	54 18.1% C	13 47.3% BCD	36 19.9%	37 17.7%	10 15.8%	27 17.9%	41 16.0%	13 19.6%	17 15.5%	20 22.0%	20 23.8%
Don't know	55 9.0%	7 5.6%	12 8.7%	31 10.3% B	2 6.4%	19 10.5%	19 9.1%	5 8.0%	10 6.5%	33 12.7% LN	5 8.4%	7 5.9%	6 6.9%	4 4.7%

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q17. Please indicate whether you think that particular tax should be raised, cut or stay the same - The state's 6.25% sales tax

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Raised	61	14	46	34	16	21	34	2	5
	10.0%	4.6%	16.2%	15.3%	5.9%	20.3%	13.0%	1.8%	3.3%
			B	E		HI	HI		
Cut	360	198	156	96	199	51	139	62	108
	59.2%	62.5%	54.6%	43.7%	72.7%	50.6%	53.6%	64.7%	70.8%
		C		D				FG	FG
Stay the same	163	89	74	83	49	23	76	26	39
	26.7%	28.0%	25.9%	37.8%	18.0%	22.3%	29.2%	27.1%	25.2%
				E					
Don't know	25	15	9	7	9	7	11	6	1
	4.1%	4.8%	3.3%	3.2%	3.4%	6.7%	4.2%	6.4%	0.7%
						I	I	I	

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q17. Please indicate whether you think that particular tax should be raised, cut or stay the same - The state's 6.25% sales tax

		Q47. Information						
TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Raised	61 10.0%	1 4.8%	14 6.6%	17 11.8% H	6 12.3%	19 16.7% BCH	2 18.5%	1 2.9%
Cut	360 59.2%	10 51.2%	127 59.0%	86 59.0%	22 47.7%	74 63.1%	6 47.0%	23 73.7% E
Stay the same	163 26.7%	7 39.3% F	64 29.6% F	41 28.5% F	17 38.0% FH	18 15.6%	4 28.4%	6 18.7%
Don't know	25 4.1%	1 4.8%	10 4.9% D	1 0.7%	1 2.0%	5 4.6% D	1 6.1%	1 4.7%

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q17. Please indicate whether you think that particular tax should be raised, cut or stay the same - The state's 6.25% sales tax

Total	Education					Race					Political Party		
	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
Raised	61 10.0%	12 8.8%	16 11.3%	16 7.6%	16 14.4%	36 7.9%	8 16.7%	14 24.2% FI	1 4.3%	2 10.5%	19 12.1%	9 19.3% KM	31 8.2%
Cut	360 59.2%	88 66.0% E	82 56.0%	133 61.7% E	57 50.5%	287 62.4% GH	21 42.9%	23 40.2%	16 66.1% GH	10 69.5% GH	72 45.3%	27 54.5% K	251 65.6% KL
Stay the same	163 26.7%	26 19.6%	40 27.4%	60 27.9%	36 32.2% B	121 26.2%	17 34.9%	16 28.0%	6 25.9%	3 20.0%	61 38.3% LM	12 24.7%	85 22.3%
Don't know	25 4.1%	8 5.6%	8 5.3%	6 2.9%	3 2.9%	15 3.4%	3 5.5%	4 7.5%	1 3.7%	-	7 4.3%	1 1.5%	15 4.0%

Comparison Groups: BCDE/FGHIJ/KLM  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q17. Please indicate whether you think that particular tax should be raised, cut or stay the same - The state's 6.25% sales tax

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Raised	61	18	13	24	5	19	13	5	23	29	5	8	5	14
	10.0%	13.9%	9.9%	8.2%	17.4%	10.4%	6.4%	8.7%	15.2%	11.4%	8.2%	6.8%	5.3%	16.1%
									G	M				M
Cut	360	61	91	191	7	114	128	35	74	146	33	77	62	42
	59.2%	46.6%	66.6%	64.4%	25.0%	63.1%	62.1%	57.7%	49.6%	57.2%	50.4%	68.4%	69.8%	48.6%
		E	BE	BE		I	I					JKN	JKN	
Stay the same	163	45	30	68	15	38	57	18	48	70	25	20	21	26
	26.7%	34.5%	22.2%	23.1%	56.6%	21.0%	27.7%	30.7%	32.2%	27.5%	38.8%	18.0%	24.0%	29.8%
		CD			BCD				F	L	LM			L
Don't know	25	6	2	13	0	10	8	2	4	10	2	8	1	5
	4.1%	4.9%	1.3%	4.2%	0.9%	5.4%	3.8%	2.9%	3.0%	3.9%	2.7%	6.8%	0.9%	5.5%
		C		C								M		

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q18. Please indicate whether you think that particular tax should be raised, cut or stay the same - The state's 5% income tax

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Raised	63	24	39	34	21	16	39	3	5
	10.4%	7.6%	13.7%	15.5%	7.5%	16.2%	15.1%	3.6%	3.0%
			B	E		HI	HI		
Cut	268	125	143	62	164	40	120	37	70
	44.0%	39.5%	49.9%	28.3%	60.1%	39.8%	46.3%	39.4%	45.9%
			B		D				
Stay the same	236	144	92	116	76	29	85	49	73
	38.8%	45.4%	32.3%	52.7%	27.6%	28.3%	32.8%	51.3%	48.0%
		C		E				FG	FG
Don't know	41	24	12	8	13	16	15	5	5
	6.8%	7.4%	4.1%	3.5%	4.8%	15.7%	5.8%	5.7%	3.2%
		C				GHI			

Comparison Groups: BC/DE/FGHI

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 90% level.

Q18. Please indicate whether you think that particular tax should be raised, cut or stay the same - The state's 5% income tax

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Raised	63 10.4%	1 6.1%	16 7.2%	21 14.8%	5 10.0%	16 13.9%	2 11.7%	3 8.6%
				C				
Cut	268 44.0%	8 43.3%	89 41.5%	74 50.7%	13 28.7%	51 43.8%	8 58.1%	15 47.4%
				E		E	E	
Stay the same	236 38.8%	9 45.8%	96 44.6%	49 34.0%	26 57.9%	34 29.5%	3 24.1%	11 34.7%
			DFG		DFGH			
Don't know	41 6.8%	1 4.8%	14 6.7%	1 0.6%	1 3.3%	15 12.9%	1 6.1%	3 9.4%
			D			CDE		D

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q18. Please indicate whether you think that particular tax should be raised, cut or stay the same - The state's 5% income tax

Total	Education					Race					Political Party		
	Some HS/ HS	Some Voc.	Coll/ College	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
Raised	63 10.4%	12 9.2%	15 10.6%	25 11.6%	11 9.5%	38 8.2%	9 17.8%	15 26.7%	2 8.4%	-	26 16.4%	10 20.1%	25 6.5%
								FI			M	M	
Cut	268 44.0%	65 48.6%	74 50.7%	85 39.6%	43 38.4%	203 44.2%	23 47.6%	19 33.2%	11 44.2%	10 69.1%	44 28.1%	22 45.8%	197 51.5%
			DE							FH		K	K
Stay the same	236 38.8%	42 31.2%	47 32.3%	91 42.3%	56 49.4%	188 40.9%	14 29.6%	18 31.1%	10 41.4%	5 30.9%	78 49.6%	16 33.1%	137 35.7%
				BC	BC						LM		
Don't know	41 6.8%	15 11.0%	9 6.4%	14 6.5%	3 2.6%	31 6.7%	2 5.0%	5 8.9%	1 6.1%	-	9 5.9%	0 1.0%	24 6.4%
		E		E							L		L

Comparison Groups: BCDE/FGHIJ/KLM  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q18. Please indicate whether you think that particular tax should be raised, cut or stay the same - The state's 5% income tax

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608 100.0	131 100.0	136 100.0	296 100.0	27 100.0	180 100.0	206 100.0	60 100.0	150 100.0	256 100.0	65 100.0	112 100.0	89 100.0	86 100.0
Raised	63 10.4%	24 18.3% CD	14 10.1%	17 5.7%	8 29.0% CD	19 10.3%	16 7.8%	6 9.9%	22 14.5%	34 13.1% L	4 6.0%	5 4.9%	7 8.0%	13 15.5% L
Cut	268 44.0%	40 30.1%	83 60.9% BDE	131 44.2% BE	6 23.8%	79 44.0%	88 42.5%	28 46.0%	67 44.9%	102 39.8%	25 38.2%	61 54.7% JK	43 47.6%	37 43.3%
Stay the same	236 38.8%	63 47.9% C	36 26.5%	119 40.2% C	12 43.9%	67 37.0%	87 42.0%	22 37.1%	58 38.6%	99 38.8%	29 45.1%	38 33.7%	39 43.5%	31 35.7%
Don't know	41 6.8%	5 3.7%	3 2.4%	29 9.9% BC	1 3.3%	16 8.7% I	16 7.7% I	4 7.0%	3 2.0%	21 8.3% M	7 10.7% M	8 6.7% M	1 0.9%	5 5.5%

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q19. Please indicate whether you think that particular tax should be raised, cut or stay the same - Local property taxes in the state

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right	Dir. Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Raised	62	23	38	29	23	20	39	2	2
	10.2%	7.4%	13.5%	13.1%	8.6%	19.3%	14.9%	1.8%	1.3%
			B			HI	HI		
Cut	362	191	171	103	201	44	155	64	98
	59.5%	60.4%	59.7%	46.7%	73.5%	43.6%	60.1%	66.9%	64.4%
				D		F	F	F	F
Stay the same	143	76	67	85	34	21	49	25	48
	23.5%	23.9%	23.5%	38.8%	12.4%	20.6%	18.9%	26.2%	31.4%
			E						FG
Don't know	42	26	9	3	15	17	16	5	4
	6.9%	8.3%	3.3%	1.5%	5.5%	16.4%	6.1%	5.1%	2.9%
		C			D	GHI			

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q19. Please indicate whether you think that particular tax should be raised, cut or stay the same - Local property taxes in the state

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Raised	62 10.2%	2 10.4%	17 7.7%	20 13.7%	3 7.1%	17 14.3%	3 23.5%	-
Cut	362 59.5%	8 42.4%	136 63.2% EF	93 64.2% BEF	21 46.4%	61 52.1%	7 55.6%	22 68.5% BE
Stay the same	143 23.5%	8 42.4% DFG	51 23.8%	30 20.9%	17 37.1% DF	24 20.6%	2 14.8%	7 22.1%
Don't know	42 6.9%	1 4.8%	11 5.3% D	2 1.2%	4 9.3% D	15 13.0% CD	1 6.1%	3 9.4%

Comparison Groups: BCDEFGH  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q19. Please indicate whether you think that particular tax should be raised, cut or stay the same - Local property taxes in the state

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Voc.	Coll/ College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
Raised	62 10.2%	13 9.8%	13 9.0%	21 9.8%	15 12.9%	29 6.3%	10 21.6% F	18 32.8% FIJ	3 10.8%	1 10.0%	21 13.5% M	9 18.2% M	30 7.7%
Cut	362 59.5%	84 62.5% E	89 61.2% E	134 62.3% E	55 48.4%	291 63.3% H	25 52.6%	24 42.4%	13 53.5%	8 56.3%	81 50.9%	27 56.2%	248 64.8% KL
Stay the same	143 23.5%	22 16.3%	28 19.1%	52 24.1%	41 36.5% BCD	112 24.3%	11 22.4%	10 17.2%	7 29.6%	2 12.1%	47 29.7% M	12 24.0%	82 21.5%
Don't know	42 6.9%	15 11.5% DE	16 10.8% DE	8 3.8%	2 2.2%	28 6.1%	2 3.4%	4 7.6%	1 6.1%	3 21.6%	9 5.9% L	1 1.5%	23 5.9% L

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q19. Please indicate whether you think that particular tax should be raised, cut or stay the same - Local property taxes in the state

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Raised	62	25	11	20	6	18	19	5	20	32	4	6	7	13
	10.2%	18.8%	8.2%	6.8%	21.4%	9.9%	9.1%	7.7%	13.1%	12.6%	6.2%	4.9%	8.2%	14.9%
		CD								L				L
Cut	362	63	97	188	6	110	119	39	86	136	40	76	56	53
	59.5%	48.1%	71.3%	63.4%	22.3%	61.3%	57.6%	64.5%	57.6%	53.1%	62.3%	67.5%	63.1%	62.3%
		E	BE	BE							J			
Stay the same	143	38	25	66	12	35	52	15	41	69	17	22	19	15
	23.5%	29.2%	18.1%	22.3%	43.6%	19.6%	25.0%	25.0%	27.3%	27.1%	26.7%	19.7%	21.2%	17.4%
		C			CD					N				
Don't know	42	5	3	22	3	16	17	2	3	19	3	9	7	5
	6.9%	3.9%	2.4%	7.4%	12.7%	9.2%	8.3%	2.9%	2.0%	7.2%	4.7%	7.8%	7.5%	5.4%
				C		HI	HI							

Comparison Groups: BCDE/FGHI/JKLMN  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q20. Thinking about the costs faced by small businesses and their employees in Massachusetts, which one of the following do you think causes them the most hardship:

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right	Wrong	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Health insurance costs	190	93	97	88	74	26	84	34	47
	31.3%	29.3%	34.1%	40.2%	27.1%	25.3%	32.3%	35.5%	30.9%
				E					
Federal, state and municipal taxes	61	31	30	21	27	11	26	8	16
	10.0%	9.9%	10.4%	9.5%	9.9%	11.3%	10.0%	8.3%	10.4%
Energy and utility costs	95	35	59	38	46	18	36	15	26
	15.6%	11.2%	20.8%	17.3%	16.7%	17.6%	13.9%	15.4%	17.2%
			B						
Federal, state and municipal regulations	24	4	20	9	10	4	12	3	5
	4.0%	1.4%	6.9%	4.3%	3.7%	4.2%	4.7%	3.2%	3.0%
			B						
Unemployment insurance taxes	10	5	4	4	4	6	2	-	1
	1.6%	1.6%	1.5%	1.8%	1.4%	6.3%	0.9%		0.5%
						GI			
Credit card fees paid to banks	8	4	3	4	2	0	7	-	0
	1.3%	1.4%	1.1%	1.9%	0.7%	0.5%	2.6%		0.2%
							I		
All equally	192	123	63	49	99	31	80	31	50
	31.6%	39.0%	22.0%	22.2%	36.2%	30.8%	30.9%	32.8%	32.6%
		C			D				
Don't know/Not sure	29	19	9	6	12	4	12	4	8
	4.7%	6.1%	3.2%	2.8%	4.3%	4.0%	4.6%	4.7%	5.3%
		C							

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q20. Thinking about the costs faced by small businesses and their employees in Massachusetts, which one of the following do you think causes them the most hardship:

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Health insurance costs	190 31.3%	9 46.7% H	69 32.0%	50 34.7%	14 31.8%	30 25.6%	4 29.5%	7 21.0%
Federal, state and municipal taxes	61 10.0%	3 16.2%	20 9.4% H	20 13.5% H	5 10.3%	10 8.9%	2 13.5%	0 0.8%
Energy and utility costs	95 15.6%	1 4.3%	26 12.0%	26 18.0% B	11 24.7% BC	17 14.7%	3 22.9% B	7 20.6% B
Federal, state and municipal regulations	24 4.0%	-	8 3.6%	4 2.8%	0 0.7%	10 8.7% DE	2 14.3%	-
Unemployment insurance taxes	10 1.6%	-	4 1.9%	2 1.2%	-	3 2.4%	-	-
Credit card fees paid to banks	8 1.3%	-	1 0.3%	2 1.4%	1 2.0%	3 2.3%	-	1 4.7%
All equally	192 31.6%	5 28.0%	76 35.2% D	37 25.3%	14 30.5%	38 32.4%	3 19.8%	16 50.0% DG
Don't know/Not sure	29 4.7%	1 4.8%	12 5.8%	4 3.1%	-	6 5.0%	-	1 2.9%

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q20. Thinking about the costs faced by small businesses and their employees in Massachusetts, which one of the following do you think causes them the most hardship:

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
Health insurance costs	190 31.3%	32 23.6%	39 26.8%	70 32.6%	49 43.5%	146 31.7%	18 37.1%	12 21.3%	9 37.4%	4 26.0%	58 36.9%	15 30.0%	115 30.1%
Federal, state and municipal taxes	61 10.0%	20 14.8%	8 5.6%	20 9.5%	13 11.1%	45 9.9%	5 10.3%	4 6.7%	2 6.4%	4 25.4%	15 9.8%	9 18.2%	37 9.6%
Energy and utility costs	95 15.6%	18 13.6%	18 12.7%	38 17.6%	20 17.6%	65 14.2%	12 25.2%	11 19.1%	5 22.2%	1 6.1%	23 14.8%	8 16.5%	60 15.8%
Federal, state and municipal regulations	24 4.0%	6 4.6%	8 5.4%	5 2.4%	5 4.4%	19 4.1%	1 1.9%	4 7.4%	0 1.0%	-	4 2.8%	2 5.1%	17 4.5%
Unemployment insurance taxes	10 1.6%	5 3.6%	2 1.7%	2 0.9%	0 0.3%	4 0.9%	1 2.4%	2 4.3%	1 3.7%	1 6.1%	4 2.7%	1 2.0%	2 0.4%
Credit card fees paid to banks	8 1.3%	0 0.4%	0 0.3%	4 1.7%	3 2.6%	5 1.1%	1 3.1%	-	1 3.7%	-	1 0.6%	2 4.4%	5 1.2%
All equally	192 31.6%	50 37.5%	59 40.4%	63 29.1%	21 18.3%	153 33.4%	9 18.3%	21 36.7%	5 22.2%	4 26.5%	46 29.2%	11 23.2%	126 32.9%
Don't know/Not sure	29 4.7%	2 1.9%	10 7.1%	13 6.2%	2 2.1%	21 4.6%	1 1.7%	3 4.6%	1 3.3%	1 10.0%	5 3.2%	0 0.5%	21 5.6%

Comparison Groups: BCDE/FGHIJ/KLM  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q20. Thinking about the costs faced by small businesses and their employees in Massachusetts, which one of the following do you think causes them the most hardship:

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Health insurance costs	190	48	43	84	12	45	60	21	57	85	26	32	25	22
	31.3%	36.5%	31.7%	28.2%	42.7%	25.2%	29.1%	35.7%	38.0%	33.2%	40.2%	28.3%	27.8%	26.3%
									F					
Federal, state and municipal taxes	61	11	14	30	3	17	26	4	13	24	10	10	9	9
	10.0%	8.6%	10.6%	10.0%	9.7%	9.6%	12.8%	6.6%	8.9%	9.4%	15.4%	8.6%	9.8%	10.1%
Energy and utility costs	95	22	14	50	7	22	34	12	27	44	12	15	13	11
	15.6%	17.0%	10.2%	16.9%	24.7%	12.1%	16.4%	19.3%	18.3%	17.2%	18.9%	13.1%	14.6%	12.4%
				C										
Federal, state and municipal regulations	24	5	13	5	1	8	8	-	8	13	-	6	3	2
	4.0%	4.0%	9.9%	1.6%	3.0%	4.3%	4.0%		5.4%	5.0%		5.3%	3.4%	2.8%
			BD											
Unemployment insurance taxes	10	2	2	3	-	6	1	1	2	5	2	1	2	-
	1.6%	1.9%	1.2%	1.0%		3.3%	0.6%	1.4%	1.0%	1.8%	3.3%	1.1%	1.8%	
Credit card fees paid to banks	8	3	1	3	0	2	1	1	4	5	1	1	0	0
	1.3%	2.5%	0.6%	1.1%	0.9%	1.1%	0.4%	1.5%	2.7%	1.9%	2.3%	0.7%	0.4%	0.3%
All equally	192	35	42	106	4	72	67	16	34	72	11	36	36	37
	31.6%	26.7%	31.2%	35.9%	15.6%	39.9%	32.7%	27.5%	22.7%	28.1%	17.5%	32.2%	40.2%	43.0%
			E	BE		HI	I			K		K	JK	JK
Don't know/Not sure	29	4	6	16	1	8	8	5	4	9	2	12	2	4
	4.7%	3.0%	4.6%	5.2%	3.3%	4.5%	4.1%	8.0%	3.0%	3.4%	2.4%	10.8%	1.9%	5.2%
												JKM		

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q21. For 20 years, Massachusetts has required taxpayers to buy health insurance with certain mandated coverage levels.....Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree that the insurance mandate should be repealed in Massachusetts?

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608 100.0	316 100.0	286 100.0	220 100.0	274 100.0	101 100.0	259 100.0	95 100.0	153 100.0
Strongly agree	246 40.5%	133 42.2%	113 39.5%	73 33.0%	134 49.1% D	38 38.1%	113 43.8%	46 48.2%	48 31.6%
Somewhat agree	205 33.7%	100 31.7%	98 34.5%	81 36.6%	79 29.0%	40 39.9% H	86 33.1%	24 24.9%	55 36.0%
Somewhat disagree	118 19.4%	59 18.8%	59 20.6%	47 21.5%	46 16.8%	21 20.3%	47 18.2%	20 20.5%	31 20.2%
Strongly disagree	39 6.4%	23 7.4%	16 5.5%	19 8.9%	14 5.0% E	2 1.7%	13 4.9%	6 6.4%	19 12.1% FG

Comparison Groups: BC/DE/FGHI  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q21. For 20 years, Massachusetts has required taxpayers to buy health insurance with certain mandated coverage levels.....Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree that the insurance mandate should be repealed in Massachusetts?

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Strongly agree	246 40.5%	5 25.4%	81 37.6% E	78 53.6% BCE	6 12.5%	49 41.8% E	9 67.3% BCEFH	12 39.0% E
Somewhat agree	205 33.7%	6 32.2%	80 37.4% DGH	40 27.3%	17 36.9% G	45 38.4% GH	2 12.3%	7 21.3%
Somewhat disagree	118 19.4%	6 30.1%	39 18.2%	18 12.4%	14 30.3% D	22 19.1%	2 14.3%	13 39.6% CDFG
Strongly disagree	39 6.4%	2 12.2%	15 6.8% F	10 6.7% F	9 20.3% CDF	1 0.8%	1 6.1%	-

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q21. For 20 years, Massachusetts has required taxpayers to buy health insurance with certain mandated coverage levels.....Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree that the insurance mandate should be repealed in Massachusetts?

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
Strongly agree	246 40.5%	49 37.0%	78 53.8% BDE	82 38.0%	36 32.2%	187 40.7%	19 40.3%	22 38.7%	9 37.1%	7 48.6%	51 32.5%	22 45.1% K	170 44.4% K
Somewhat agree	205 33.7%	55 41.1% C	42 29.1%	70 32.3%	38 33.3%	154 33.5%	18 37.9%	23 39.9%	5 21.5%	3 22.2%	60 38.1% M	22 45.5% M	113 29.6%
Somewhat disagree	118 19.4%	21 15.8%	21 14.5%	49 22.6% C	27 24.0% C	90 19.7%	6 12.2%	12 20.7%	7 28.7%	3 21.5%	37 23.4% L	3 7.0%	72 18.9% L
Strongly disagree	39 6.4%	8 6.1%	4 2.6%	15 7.1% C	12 10.5% C	28 6.2% H	5 9.6% H	0 0.6%	3 12.8% H	1 7.7%	9 6.0% L	1 2.4%	27 7.2% L

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q21. For 20 years, Massachusetts has required taxpayers to buy health insurance with certain mandated coverage levels.....Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree that the insurance mandate should be repealed in Massachusetts?

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608 100.0	131 100.0	136 100.0	296 100.0	27 100.0	180 100.0	206 100.0	60 100.0	150 100.0	256 100.0	65 100.0	112 100.0	89 100.0	86 100.0
Strongly agree	246 40.5%	43 32.4%	71 52.6% BDE	119 40.0%	8 29.3%	83 46.0%	83 40.2%	21 35.1%	57 38.3%	92 36.0%	25 39.0%	49 43.5%	44 49.6% J	35 41.4%
Somewhat agree	205 33.7%	48 36.4%	47 34.3%	96 32.3%	9 32.0%	59 32.6%	64 30.8%	25 41.4%	53 35.6%	96 37.4%	23 35.6%	34 30.3%	28 31.2%	24 28.1%
Somewhat disagree	118 19.4%	30 23.2% C	15 11.2%	61 20.6% C	6 21.0%	28 15.7%	45 21.9%	11 19.1%	29 19.5%	52 20.2%	9 14.4%	25 22.7%	14 15.9%	18 20.5%
Strongly disagree	39 6.4%	11 8.1% C	3 2.0%	21 7.1% C	5 17.7% C	10 5.6%	15 7.2%	3 4.4%	10 6.6%	16 6.4%	7 11.0%	4 3.5%	3 3.3%	9 10.1% LM

Comparison Groups: BCDE/FGHI/JKLMN  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q22. Massachusetts State Senate passed a bill that would ban single-use plastic bags and mandate a minimum 10-cent tax on recycled paper bags. Do you strongly favor, somewhat favor, somewhat oppose or strongly oppose this proposed statewide ban on plastic bags and tax on paper bags?

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Strongly favor	115	53	62	60	33	25	56	12	21
	18.9%	16.6%	21.8%	27.1%	12.0%	25.0%	21.6%	13.0%	13.8%
				E		HI	HI		
Somewhat favor	191	102	89	96	64	37	80	25	50
	31.4%	32.2%	31.2%	43.8%	23.5%	36.6%	30.8%	25.8%	32.6%
				E					
Somewhat oppose	152	89	57	42	73	30	52	24	46
	25.0%	28.3%	19.8%	18.9%	26.5%	30.0%	19.9%	25.6%	30.1%
		C			D	G			G
Strongly oppose	150	72	78	22	104	9	72	34	36
	24.6%	22.8%	27.2%	10.2%	38.0%	8.4%	27.6%	35.6%	23.4%
				D			F	FI	F

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q22. Massachusetts State Senate passed a bill that would ban single-use plastic bags and mandate a minimum 10-cent tax on recycled paper bags. Do you strongly favor, somewhat favor, somewhat oppose or strongly oppose this proposed statewide ban on plastic bags and tax on paper bags?

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Strongly favor	115 18.9%	6 32.2% H	36 16.7%	32 22.2% H	12 26.9% H	22 18.8%	3 24.6%	2 7.6%
Somewhat favor	191 31.4%	6 29.7%	72 33.4% H	43 29.4%	15 33.2%	42 36.0% H	4 30.8%	6 18.7%
Somewhat oppose	152 25.0%	2 9.1%	55 25.5% B	37 25.4% B	8 17.6%	25 21.2%	3 19.8%	14 43.5% BCDEF
Strongly oppose	150 24.6%	5 28.9%	53 24.5%	33 23.0%	10 22.3%	28 24.0%	3 24.8%	10 30.2%

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q22. Massachusetts State Senate passed a bill that would ban single-use plastic bags and mandate a minimum 10-cent tax on recycled paper bags. Do you strongly favor, somewhat favor, somewhat oppose or strongly oppose this proposed statewide ban on plastic bags and tax on paper bags?

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
Strongly favor	115 18.9%	13 9.8%	29 19.6%	36 16.8%	37 32.6%	75 16.4%	11 22.8%	20 34.6%	7 28.7%	0 1.7%	38 24.0%	12 24.9%	60 15.7%
Somewhat favor	191 31.4%	49 36.4%	38 25.9%	67 31.0%	38 33.5%	137 29.8%	23 47.8%	20 35.4%	7 28.2%	4 27.7%	62 39.1%	18 37.2%	107 27.8%
Somewhat oppose	152 25.0%	41 31.0%	41 28.3%	52 23.9%	18 15.9%	122 26.5%	8 17.3%	14 24.8%	0 1.3%	6 41.5%	37 23.5%	8 16.2%	99 25.9%
Strongly oppose	150 24.6%	31 22.8%	38 26.2%	61 28.3%	20 17.9%	125 27.2%	6 12.0%	3 5.1%	10 41.8%	4 29.2%	21 13.4%	11 21.8%	117 30.6%

Comparison Groups: BCDE/FGHIJ/KLM  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q22. Massachusetts State Senate passed a bill that would ban single-use plastic bags and mandate a minimum 10-cent tax on recycled paper bags. Do you strongly favor, somewhat favor, somewhat oppose or strongly oppose this proposed statewide ban on plastic bags and tax on paper bags?

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608 100.0	131 100.0	136 100.0	296 100.0	27 100.0	180 100.0	206 100.0	60 100.0	150 100.0	256 100.0	65 100.0	112 100.0	89 100.0	86 100.0
Strongly favor	115 18.9%	33 25.3% CD	19 14.0%	51 17.2%	9 33.2% C	23 13.0%	37 17.7%	14 22.9%	38 25.2% F	56 22.0% L	10 15.1%	13 11.2%	14 15.8%	22 25.7% L
Somewhat favor	191 31.4%	55 41.9% CD	39 28.4%	82 27.6%	11 39.3%	54 29.8%	63 30.4%	24 40.4%	48 32.0%	79 31.0%	24 37.5%	34 30.0%	28 30.9%	26 30.6%
Somewhat oppose	152 25.0%	33 25.2%	27 20.1%	80 27.1%	5 18.3%	48 26.8%	57 27.6%	12 19.7%	31 20.9%	63 24.5%	13 20.7%	32 28.9% M	14 16.1%	29 34.1% M
Strongly oppose	150 24.6%	10 7.7%	51 37.5% BDE	83 28.1% BE	2 9.2%	55 30.4% HI	50 24.3%	10 17.0%	33 21.9%	58 22.5% N	17 26.7% N	34 29.9% N	33 37.1% JN	8 9.6%

Comparison Groups: BCDE/FGHI/JKLMN  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q23. Importance: that particular policy action would be in helping you make ends meet in your own household at the end of every month - Lowering Massachusetts state income taxes from 5% to 4%.

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right	Dir. Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Very important	314	152	156	96	162	58	146	47	64
	51.7%	48.2%	54.6%	43.6%	59.0%	57.3%	56.3%	49.5%	41.7%
					D	I	I		
Somewhat important	178	93	85	67	73	26	81	27	44
	29.2%	29.3%	29.8%	30.4%	26.6%	25.4%	31.5%	27.9%	28.7%
Not too important	90	54	36	42	30	13	25	19	32
	14.7%	17.1%	12.4%	19.2%	11.1%	13.1%	9.7%	19.8%	21.2%
				E				G	G
Not important at all	26	17	9	15	9	4	7	3	13
	4.3%	5.4%	3.2%	6.8%	3.3%	4.2%	2.6%	2.9%	8.4%
				E					G

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q23. Importance: that particular policy action would be in helping you make ends meet in your own household at the end of every month - Lowering Massachusetts state income taxes from 5% to 4%.

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Very important	314 51.7%	7 38.5%	108 50.2%	78 53.9%	15 33.3%	71 60.7%	7 51.9%	19 59.9%
			E	E		BE		E
Somewhat important	178 29.2%	3 15.7%	67 31.0%	39 26.6%	9 20.3%	40 34.2%	5 35.1%	8 26.4%
						E		
Not too important	90 14.7%	7 37.9%	37 17.1%	20 13.6%	12 27.6%	4 3.1%	2 12.9%	3 8.3%
		CDFH	F	F	DFH			
Not important at all	26 4.3%	1 7.9%	3 1.6%	9 6.0%	9 18.8%	2 2.1%	-	2 5.4%
				C	CDFH			

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q23. Importance: that particular policy action would be in helping you make ends meet in your own household at the end of every month - Lowering Massachusetts state income taxes from 5% to 4%.

Total	Education					Race					Political Party		
	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608	134	146	215	113	459	48	56	25	15	158	49	383
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Very important	314	81	83	102	49	234	25	29	15	10	68	31	203
	51.7%	60.3%	57.0%	47.4%	43.0%	51.0%	50.8%	51.5%	60.0%	67.9%	43.3%	64.7%	53.0%
		DE	E									KM	K
Somewhat important	178	37	35	74	31	128	19	23	6	1	53	13	107
	29.2%	27.7%	24.3%	34.5%	27.2%	27.8%	38.8%	39.9%	23.8%	10.0%	33.8%	27.3%	28.0%
				C		J	J	J					
Not too important	90	15	19	31	25	73	4	5	4	2	24	4	61
	14.7%	10.8%	13.4%	14.4%	21.8%	15.8%	8.8%	8.5%	16.2%	16.0%	15.3%	7.3%	15.9%
					BC	H					L		L
Not important at all	26	1	8	8	9	25	1	-	-	1	12	0	12
	4.3%	1.1%	5.4%	3.7%	8.0%	5.4%	1.7%			6.1%	7.7%	0.7%	3.1%
			B		B						LM		L

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q23. Importance: that particular policy action would be in helping you make ends meet in your own household at the end of every month - Lowering Massachusetts state income taxes from 5% to 4%.

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Very important	314	57	85	159	7	99	107	32	74	130	29	65	51	40
	51.7%	43.1%	62.5%	53.7%	24.1%	55.0%	51.6%	53.3%	49.4%	50.7%	43.9%	58.2%	57.1%	46.4%
		E	BE	BE							K			
Somewhat important	178	40	38	80	12	53	55	16	51	82	16	22	27	31
	29.2%	30.6%	28.1%	26.9%	44.3%	29.3%	26.5%	26.6%	33.9%	32.1%	24.8%	19.2%	30.3%	35.8%
										L				L
Not too important	90	24	11	49	3	24	34	10	17	34	15	19	9	13
	14.7%	18.2%	8.1%	16.4%	12.8%	13.4%	16.4%	16.1%	11.0%	13.3%	23.6%	16.7%	9.8%	14.7%
		C		C							M			
Not important at all	26	11	2	9	5	4	11	2	8	10	5	7	2	3
	4.3%	8.2%	1.3%	2.9%	18.9%	2.3%	5.5%	4.0%	5.7%	3.8%	7.6%	5.9%	2.7%	3.1%
		CD			CD									

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q24. Importance: that particular policy action would be in helping you make ends meet in your own household at the end of every month - Lowering state mandates on health insurance that add to consumer premiums.

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Very important	339	182	151	117	163	54	146	55	84
	55.7%	57.5%	52.8%	53.2%	59.5%	53.6%	56.3%	57.7%	55.0%
Somewhat important	188	89	100	75	79	33	90	25	41
	30.9%	28.0%	34.8%	34.3%	28.8%	32.2%	34.8%	26.3%	26.5%
Not too important	60	34	26	23	20	11	16	11	22
	9.8%	10.7%	9.0%	10.5%	7.3%	10.7%	6.3%	11.5%	14.2%
									G
Not important at all	21	12	10	4	12	3	7	4	7
	3.5%	3.7%	3.4%	2.0%	4.4%	3.4%	2.7%	4.5%	4.4%

Comparison Groups: BC/DE/FGHI

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 90% level.

Q24. Importance: that particular policy action would be in helping you make ends meet in your own household at the end of every month - Lowering state mandates on health insurance that add to consumer premiums.

		Q47. Information						
TOTAL		Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
(A)		(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Very important	339 55.7%	7 35.8%	120 55.6%	90 62.0%	20 43.5%	70 60.1%	8 62.4%	15 48.7%
				BE		BE		
Somewhat important	188 30.9%	9 47.6%	66 30.6%	40 27.3%	13 29.4%	35 30.4%	5 37.6%	13 41.9%
Not too important	60 9.8%	3 16.6%	22 10.4%	10 7.2%	10 23.1%	7 6.1%	-	1 4.7%
				CDFH				
Not important at all	21 3.5%	-	7 3.4%	5 3.5%	2 4.0%	4 3.4%	-	1 4.7%

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q24. Importance: that particular policy action would be in helping you make ends meet in your own household at the end of every month - Lowering state mandates on health insurance that add to consumer premiums.

Total	Education					Race					Political Party		
	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School		White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608	134	146	215	113	459	48	56	25	15	158	49	383
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Very important	339	80	90	120	50	257	26	34	13	9	86	33	208
	55.7%	59.4%	61.6%	55.6%	43.9%	56.0%	54.2%	60.2%	50.8%	60.8%	54.3%	68.5%	54.3%
		E	E	E								KM	
Somewhat important	188	37	40	67	45	145	15	18	5	3	53	13	117
	30.9%	27.4%	27.6%	30.9%	39.5%	31.5%	31.1%	32.8%	20.8%	23.2%	33.8%	26.9%	30.5%
					BC								
Not too important	60	11	11	23	15	43	5	2	6	1	11	2	46
	9.8%	8.0%	7.2%	10.8%	13.5%	9.3%	11.4%	4.3%	24.6%	10.0%	7.0%	3.9%	12.0%
						H			H				KL
Not important at all	21	7	5	6	4	15	2	2	1	1	8	0	12
	3.5%	5.1%	3.6%	2.6%	3.1%	3.2%	3.4%	2.8%	3.7%	6.1%	4.9%	0.7%	3.2%
										L	L		L

Comparison Groups: BCDE/FGHIJ/KLM  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q24. Importance: that particular policy action would be in helping you make ends meet in your own household at the end of every month - Lowering state mandates on health insurance that add to consumer premiums.

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Very important	339	72	83	168	9	114	107	37	77	145	39	64	45	46
	55.7%	54.9%	60.9%	56.6%	32.6%	63.6%	51.7%	61.2%	51.0%	56.7%	59.5%	57.2%	50.0%	54.1%
		E	E	E		GI								
Somewhat important	188	34	41	97	11	43	70	20	51	72	15	34	42	26
	30.9%	25.8%	30.1%	32.6%	42.1%	23.7%	33.9%	33.5%	34.1%	28.1%	22.3%	30.6%	46.6%	30.0%
						F	F		F				JKLN	
Not too important	60	20	10	22	5	16	23	2	16	31	10	9	1	8
	9.8%	14.9%	7.6%	7.5%	19.0%	8.7%	11.2%	3.9%	10.4%	12.0%	15.6%	8.4%	1.7%	9.4%
		CD					H		H	M	M	M		M
Not important at all	21	6	2	9	2	7	6	1	7	8	2	4	1	6
	3.5%	4.5%	1.3%	3.2%	6.4%	4.0%	3.1%	1.5%	4.5%	3.2%	2.7%	3.8%	1.7%	6.6%

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q25. Importance: that particular policy action would be in helping you make ends meet in your own household at the end of every month - Lowering state mandates on utilities that add to monthly consumer bills.

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Very important	370	204	160	118	191	58	156	55	100
	60.8%	64.6%	55.9%	53.5%	69.7%	57.8%	60.4%	58.2%	65.2%
		C			D				
Somewhat important	188	88	100	83	65	29	91	25	43
	30.9%	27.7%	35.0%	37.7%	23.8%	29.0%	35.1%	25.9%	28.1%
			B	E					
Not too important	39	21	18	17	10	12	10	12	6
	6.5%	6.7%	6.4%	7.6%	3.8%	11.5%	3.9%	12.3%	4.0%
				E		GI		GI	
Not important at all	11	3	8	3	7	2	2	3	4
	1.8%	1.0%	2.7%	1.2%	2.7%	1.8%	0.6%	3.6%	2.8%

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q25. Importance: that particular policy action would be in helping you make ends meet in your own household at the end of every month - Lowering state mandates on utilities that add to monthly consumer bills.

Q47. Information

	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Very important	370 60.8%	8 40.2%	132 61.6%	91 62.8%	19 41.9%	72 61.6%	12 91.4%	20 62.5%
			BE	BE		E	BCDEFH	E
Somewhat important	188 30.9%	6 31.4%	65 30.1%	43 29.8%	22 48.0%	37 31.6%	1 8.6%	10 32.8%
			G	G	CDFG	G		G
Not too important	39 6.5%	4 20.1%	14 6.4%	8 5.4%	4 8.0%	6 5.5%	-	1 4.7%
Not important at all	11 1.8%	2 8.3%	4 1.9%	3 1.9%	1 2.0%	2 1.4%	-	-

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q25. Importance: that particular policy action would be in helping you make ends meet in your own household at the end of every month - Lowering state mandates on utilities that add to monthly consumer bills.

Total	Education					Race					Political Party		
	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School		White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608	134	146	215	113	459	48	56	25	15	158	49	383
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Very important	370	88	98	126	58	275	30	36	16	12	91	35	234
	60.8%	65.7%	67.3%	58.6%	51.0%	59.9%	62.6%	64.1%	63.0%	78.5%	57.3%	71.2%	61.1%
		E	E									KM	
Somewhat important	188	31	39	75	42	147	15	18	4	2	52	13	117
	30.9%	23.3%	26.8%	34.9%	37.3%	32.1%	31.2%	32.7%	17.5%	15.5%	33.2%	25.7%	30.5%
				B	BC	J							
Not too important	39	11	7	10	12	28	3	2	4	-	11	1	26
	6.5%	7.9%	4.6%	4.5%	10.9%	6.0%	6.2%	3.2%	15.8%		7.2%	2.4%	6.8%
					CD						L		L
Not important at all	11	4	2	4	1	9	-	-	1	1	4	0	6
	1.8%	3.0%	1.3%	2.0%	0.8%	2.0%			3.7%	6.1%	2.2%	0.7%	1.6%

Comparison Groups: BCDE/FGHIJ/KLM  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q25. Importance: that particular policy action would be in helping you make ends meet in your own household at the end of every month - Lowering state mandates on utilities that add to monthly consumer bills.

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Very important	370	76	96	181	11	118	133	35	79	154	34	73	54	55
	60.8%	57.8%	70.3%	61.0%	40.9%	65.5%	64.3%	58.4%	52.8%	60.0%	52.4%	64.6%	60.9%	64.7%
			BDE	E		I	I							
Somewhat important	188	45	34	92	9	52	52	24	56	84	26	25	30	22
	30.9%	34.4%	24.9%	31.0%	34.7%	28.9%	25.1%	40.1%	37.6%	32.8%	40.0%	22.6%	34.0%	25.7%
						G	G	G	G	L	LN			
Not too important	39	9	5	18	5	8	18	-	10	15	4	10	5	6
	6.5%	7.2%	3.4%	6.1%	18.0%	4.6%	8.7%		6.8%	5.9%	6.2%	8.9%	5.1%	6.8%
					C									
Not important at all	11	1	2	6	2	2	4	1	4	3	1	4	-	2
	1.8%	0.7%	1.3%	1.9%	6.4%	1.1%	1.9%	1.5%	2.9%	1.3%	1.4%	3.9%		2.8%

Comparison Groups: BCDE/FGHI/JKLMN  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q26. How would you vote on a ballot measure that would establish rent control in Massachusetts-limiting annual residential rent increases to the Consumer Price Index, or 5%-whichever is lower?....

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right	Dir. Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Definitely vote YES	242	123	119	103	104	39	116	33	54
	39.8%	39.0%	41.6%	47.0%	38.1%	39.0%	44.9%	34.5%	35.0%
				E			I		
Probably vote YES	175	101	74	76	67	28	68	26	53
	28.8%	32.0%	26.0%	34.6%	24.5%	27.5%	26.4%	27.0%	35.0%
				E					
Probably vote NO	69	33	36	24	35	14	29	15	12
	11.3%	10.5%	12.5%	10.9%	12.6%	13.5%	11.2%	15.4%	7.7%
Definitely vote NO	51	18	33	8	34	4	16	8	23
	8.4%	5.7%	11.6%	3.4%	12.3%	4.1%	6.2%	8.1%	15.4%
			B		D				FG
Don't know	70	41	24	9	34	16	29	14	11
	11.6%	12.8%	8.3%	4.0%	12.5%	15.9%	11.3%	15.0%	6.9%
		C			D	I		I	

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q26. How would you vote on a ballot measure that would establish rent control in Massachusetts-limiting annual residential rent increases to the Consumer Price Index, or 5%-whichever is lower?....

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Definitely vote YES	242 39.8%	7 35.3%	85 39.7% E	64 44.2% E	11 24.1%	45 38.7%	8 56.8% E	14 43.7%
Probably vote YES	175 28.8%	6 29.3%	67 31.2%	35 24.2%	16 35.6%	33 28.0%	2 14.8%	10 32.8%
Probably vote NO	69 11.3%	5 25.4% FH	20 9.4%	18 12.7%	10 21.9% CFH	9 8.0%	3 22.3%	2 5.7%
Definitely vote NO	51 8.4%	2 10.1%	16 7.7%	16 11.3%	7 15.4% H	8 6.5%	-	2 5.0%
Don't know	70 11.6%	-	26 12.1% E	11 7.7%	1 2.9%	22 18.8% DE	1 6.1%	4 12.8%

Comparison Groups: BCDEFGH  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q26. How would you vote on a ballot measure that would establish rent control in Massachusetts-limiting annual residential rent increases to the Consumer Price Index, or 5%-whichever is lower?....

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
Definitely vote YES	242 39.8%	61 45.5% E	65 44.7% E	79 36.8%	37 32.6%	168 36.5%	20 40.7%	35 62.7% FGI	9 36.1%	9 60.8% F	67 42.4%	24 50.3% M	144 37.6%
Probably vote YES	175 28.8%	33 24.4%	38 25.8%	66 30.7%	39 34.6%	135 29.3%	12 25.9%	11 20.4%	11 44.1% H	4 29.2%	53 33.8%	13 27.6%	107 27.9%
Probably vote NO	69 11.3%	7 5.3%	17 11.9% B	26 11.9% B	19 16.7% B	56 12.2%	8 16.5%	4 6.3%	2 6.4%	-	17 10.9%	6 11.6%	46 12.0%
Definitely vote NO	51 8.4%	6 4.3%	9 6.3%	27 12.5% BC	9 8.4%	46 10.0% GH	1 2.2%	2 2.8%	2 10.1%	-	8 4.8%	3 6.6%	40 10.5% K
Don't know	70 11.6%	27 20.5% CDE	16 11.3%	18 8.2%	9 7.8%	55 12.0%	7 14.8% I	4 7.8%	1 3.3%	1 10.0%	13 8.0%	2 3.9%	46 12.0% L

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q26. How would you vote on a ballot measure that would establish rent control in Massachusetts-limiting annual residential rent increases to the Consumer Price Index, or 5%-whichever is lower?....

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608 100.0	131 100.0	136 100.0	296 100.0	27 100.0	180 100.0	206 100.0	60 100.0	150 100.0	256 100.0	65 100.0	112 100.0	89 100.0	86 100.0
Definitely vote YES	242 39.8%	69 52.7% CD	55 40.5%	98 33.0%	15 55.4% D	76 42.3%	88 42.7%	22 37.0%	55 36.4%	95 37.2%	27 41.2%	43 38.7%	41 46.0%	36 41.9%
Probably vote YES	175 28.8%	44 33.4% C	31 23.1%	90 30.3%	9 31.8%	52 28.6%	59 28.7%	19 32.4%	39 25.9%	70 27.3%	23 35.4%	34 30.4%	25 28.1%	23 27.4%
Probably vote NO	69 11.3%	12 9.4%	21 15.6%	31 10.6%	3 9.8%	18 10.1%	17 8.3%	8 13.5%	26 17.0% FG	29 11.5%	4 6.6%	12 10.9%	11 11.9%	12 14.5%
Definitely vote NO	51 8.4%	2 1.3%	14 10.2% B	35 11.8% BE	1 3.0%	10 5.7%	17 8.3%	3 5.2%	18 11.7% F	33 13.0% KMN	1 1.4%	12 10.6% KMN	3 3.2%	2 2.8%
Don't know	70 11.6%	4 3.2%	14 10.6% B	42 14.3% B	-	24 13.2%	25 12.1%	7 11.9%	13 8.9%	28 11.1%	10 15.5%	11 9.5%	10 10.8%	12 13.5%

Comparison Groups: BCDE/FGHI/JKLMN  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q27. How would you vote on a ballot measure that would repeal laws that permit the sale of recreational marijuana in Massachusetts as well as the personal cultivation of cannabis in homes? .....

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Definitely vote YES	151	62	89	56	78	25	61	25	40
	24.8%	19.7%	31.0%	25.3%	28.5%	25.1%	23.6%	26.1%	25.9%
			B						
Probably vote YES	97	56	41	46	29	26	44	6	21
	16.0%	17.7%	14.4%	21.1%	10.6%	25.8%	17.1%	6.4%	13.6%
			E			HI	H		
Probably vote NO	114	66	47	42	54	12	44	23	35
	18.7%	20.9%	16.6%	19.2%	19.6%	11.6%	16.9%	23.8%	23.1%
			F					F	F
Definitely vote NO	179	93	86	63	89	26	83	28	43
	29.5%	29.5%	30.1%	28.9%	32.4%	25.3%	32.0%	29.5%	28.1%
Don't know	67	38	22	12	24	12	27	13	14
	11.0%	12.2%	7.8%	5.6%	8.9%	12.2%	10.4%	14.2%	9.4%
		C							

Comparison Groups: BC/DE/FGHI  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q27. How would you vote on a ballot measure that would repeal laws that permit the sale of recreational marijuana in Massachusetts as well as the personal cultivation of cannabis in homes? .....

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Definitely vote YES	151 24.8%	7 39.4% EH	58 26.8% EH	38 26.3% EH	5 11.9%	32 27.2% EH	2 11.7%	3 8.9%
Probably vote YES	97 16.0%	2 9.1%	33 15.5%	21 14.4%	7 14.4%	22 18.5%	2 17.2%	7 23.5%
Probably vote NO	114 18.7%	3 13.5%	53 24.5% DPH	24 16.5% H	9 18.9% H	18 15.9% H	3 22.9% H	1 3.6%
Definitely vote NO	179 29.5%	5 28.9%	48 22.4%	50 34.6% C	24 52.4% BCDF	29 24.6%	5 35.8%	15 47.1% CF
Don't know	67 11.0%	2 9.1%	23 10.8% E	12 8.2%	1 2.4%	16 13.9% E	2 12.3%	5 17.0% E

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q27. How would you vote on a ballot measure that would repeal laws that permit the sale of recreational marijuana in Massachusetts as well as the personal cultivation of cannabis in homes? .....

	Education					Race					Political Party		
	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608	134	146	215	113	459	48	56	25	15	158	49	383
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Definitely vote YES	151	44	31	51	25	111	15	17	5	2	32	19	100
	24.8%	32.7% C	21.3%	23.6%	22.2%	24.1%	30.9%	30.6%	19.2%	11.6%	20.3%	38.2% KM	26.2%
Probably vote YES	97	17	26	35	19	64	10	15	6	3	27	11	55
	16.0%	12.5%	18.0%	16.3%	17.0%	13.9%	20.0%	26.0% F	25.5%	19.3%	17.4%	23.0% M	14.3%
Probably vote NO	114	19	22	47	25	95	8	5	6	1	27	8	78
	18.7%	14.2%	15.3%	21.8%	22.4%	20.6% HJ	16.1%	8.4%	22.8%	6.1%	17.4%	17.0%	20.3%
Definitely vote NO	179	30	48	62	39	135	14	15	8	8	55	9	112
	29.5%	22.5%	33.1% B	29.0%	34.1% B	29.3%	28.0%	27.3%	32.4%	53.0%	34.8% L	17.7%	29.2% L
Don't know	67	24	18	20	5	56	2	4	-	1	16	2	38
	11.0%	18.1% DE	12.3% E	9.3% E	4.3%	12.1% G	5.0%	7.8%		10.0%	10.1% L	4.1%	10.0% L

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q27. How would you vote on a ballot measure that would repeal laws that permit the sale of recreational marijuana in Massachusetts as well as the personal cultivation of cannabis in homes? .....

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Definitely vote YES	151	31	53	62	4	49	47	12	41	60	13	36	19	23
	24.8%	23.9%	39.0%	21.0%	15.5%	27.3%	22.7%	20.1%	27.4%	23.6%	20.0%	31.8%	21.7%	26.3%
			BDE											
Probably vote YES	97	24	14	51	2	31	33	12	21	43	14	15	11	14
	16.0%	18.5%	10.7%	17.3%	8.8%	17.1%	15.8%	19.4%	14.1%	16.8%	21.0%	13.6%	12.8%	16.1%
Probably vote NO	114	18	31	61	4	34	35	14	28	53	13	19	15	14
	18.7%	13.4%	23.1%	20.5%	14.0%	18.9%	16.9%	22.6%	18.7%	20.6%	20.4%	16.8%	16.5%	16.2%
			B	B										
Definitely vote NO	179	52	24	86	17	46	60	15	54	76	16	32	32	23
	29.5%	39.8%	17.9%	29.0%	61.6%	25.6%	29.3%	25.4%	35.8%	29.6%	24.1%	28.8%	36.3%	27.2%
		CD		C	BCD				F					
Don't know	67	6	13	36	-	20	32	7	6	24	9	10	11	12
	11.0%	4.5%	9.3%	12.2%		11.1%	15.3%	12.4%	4.0%	9.4%	14.4%	9.0%	12.7%	14.2%
				B		I	I	I						

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q28. How would you vote on a ballot measure that would adjust the state tax revenue and spending cap to trigger more frequent refunds to taxpayers? .....

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Definitely vote YES	247	117	130	93	122	35	121	38	54
	40.7%	37.2%	45.4%	42.5%	44.5%	34.5%	46.8%	39.5%	35.1%
			B				FI		
Probably vote YES	215	121	94	79	96	32	92	31	60
	35.3%	38.2%	32.9%	35.8%	35.3%	31.3%	35.4%	33.1%	39.3%
Probably vote NO	54	22	32	22	23	14	17	9	14
	8.9%	6.9%	11.2%	9.8%	8.4%	14.3%	6.5%	9.1%	9.3%
			B			G			
Definitely vote NO	17	9	8	7	7	3	2	4	7
	2.8%	2.9%	2.8%	3.1%	2.6%	3.4%	0.8%	4.5%	4.9%
									G
Don't know	75	47	22	19	25	17	27	13	18
	12.3%	14.8%	7.6%	8.9%	9.2%	16.5%	10.6%	13.8%	11.5%
		C							

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q28. How would you vote on a ballot measure that would adjust the state tax revenue and spending cap to trigger more frequent refunds to taxpayers? .....

		Q47. Information						
TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Definitely vote YES	247 40.7%	7 35.8%	78 36.2% E	72 49.6% CE	8 18.3%	52 44.7% E	8 58.7% E	17 52.1% E
Probably vote YES	215 35.3%	6 30.1%	88 40.9% DF	44 30.6%	17 37.7%	35 30.3%	5 35.2%	10 32.8%
Probably vote NO	54 8.9%	3 17.0%	16 7.3%	16 10.7%	10 22.1% CDFH	7 6.1%	-	1 4.7%
Definitely vote NO	17 2.8%	1 7.9%	7 3.4%	3 2.0%	2 5.3%	2 1.8%	-	1 2.9%
Don't know	75 12.3%	2 9.1%	26 12.2%	10 7.1%	8 16.6%	20 17.1% D	1 6.1%	2 7.6%

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q28. How would you vote on a ballot measure that would adjust the state tax revenue and spending cap to trigger more frequent refunds to taxpayers? .....

	Education					Race					Political Party		
	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
Definitely vote YES	247 40.7%	63 47.0%	62 42.3%	79 36.5%	44 39.1%	177 38.5%	16 32.2%	34 61.0%	12 49.9%	7 44.8%	63 39.7%	27 55.4%	154 40.2%
Probably vote YES	215 35.3%	39 29.1%	44 30.1%	88 40.8%	44 39.2%	176 38.3%	16 34.1%	9 15.4%	7 30.3%	6 43.1%	53 33.5%	16 32.4%	145 37.9%
Probably vote NO	54 8.9%	10 7.4%	11 7.6%	19 9.0%	14 12.0%	34 7.5%	11 23.5%	5 8.7%	2 10.1%	1 6.1%	19 11.7%	3 6.0%	31 8.0%
Definitely vote NO	17 2.8%	4 3.3%	2 1.4%	7 3.0%	4 3.7%	11 2.3%	3 5.3%	1 1.5%	1 3.7%	1 6.1%	8 4.9%	1 1.7%	8 2.0%
Don't know	75 12.3%	18 13.3%	27 18.6%	23 10.7%	7 6.0%	62 13.5%	2 4.8%	8 13.5%	1 6.1%	-	16 10.2%	2 4.6%	46 11.9%

Comparison Groups: BCDE/FGHIJ/KLM  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q28. How would you vote on a ballot measure that would adjust the state tax revenue and spending cap to trigger more frequent refunds to taxpayers? .....

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Definitely vote YES	247	43	71	122	10	82	85	20	59	107	20	49	37	35
	40.7%	32.3%	52.0%	41.1%	36.0%	45.3%	41.1%	32.7%	39.5%	41.7%	31.2%	43.3%	40.9%	41.1%
			BD											
Probably vote YES	215	55	42	110	4	53	75	27	55	86	26	39	35	28
	35.3%	42.1%	30.8%	37.3%	14.6%	29.4%	36.5%	44.9%	36.6%	33.8%	39.6%	35.0%	39.2%	33.2%
		CE	E	E				F						
Probably vote NO	54	17	10	20	5	19	14	6	14	23	8	8	6	9
	8.9%	12.6%	7.1%	6.8%	18.9%	10.8%	6.6%	10.8%	9.6%	9.1%	12.7%	6.7%	7.0%	10.2%
		D												
Definitely vote NO	17	6	3	5	2	3	4	3	6	4	5	5	-	3
	2.8%	4.4%	2.6%	1.7%	7.3%	1.7%	2.1%	4.4%	3.9%	1.6%	8.1%	4.1%		3.7%
Don't know	75	11	10	39	6	23	28	4	16	35	5	12	12	10
	12.3%	8.6%	7.4%	13.1%	23.2%	12.8%	13.7%	7.2%	10.4%	13.8%	8.3%	10.9%	12.9%	11.9%
				C	BC									

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q29. How would you vote on a ballot measure that would decrease the Massachusetts state income tax from 5% to 4% by 2029? Also, for 2027, the tax rate would be 4.67% and for 2028, the tax rate would be 4.33%. ...

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right	Dir. Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Definitely vote YES	301	150	145	99	156	44	142	41	75
	49.5%	47.5%	50.7%	45.1%	57.0%	43.1%	54.8%	43.0%	48.9%
					D		FH		
Probably vote YES	170	81	89	72	67	30	71	33	37
	28.0%	25.5%	31.3%	32.8%	24.7%	29.8%	27.3%	34.1%	24.1%
				E					
Probably vote NO	63	35	28	28	19	12	18	10	23
	10.4%	11.1%	9.8%	12.6%	6.9%	12.1%	7.0%	10.0%	15.2%
				E					G
Definitely vote NO	28	18	10	13	12	7	5	6	10
	4.6%	5.7%	3.4%	5.9%	4.2%	6.5%	2.0%	6.3%	6.4%
									G
Don't know	46	32	14	8	20	9	23	6	8
	7.5%	10.2%	4.8%	3.7%	7.2%	8.4%	8.8%	6.5%	5.4%
		C			D				

Comparison Groups: BC/DE/FGHI  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q29. How would you vote on a ballot measure that would decrease the Massachusetts state income tax from 5% to 4% by 2029? Also, for 2027, the tax rate would be 4.67% and for 2028, the tax rate would be 4.33%. ...

Q47. Information

	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Definitely vote YES	301 49.5%	7 35.0%	106 49.4% E	86 59.2% BE	11 25.0%	59 50.7% E	7 53.8% E	17 52.1% E
Probably vote YES	170 28.0%	3 14.4%	67 31.1% BD	30 20.5%	14 31.1%	40 34.3% BD	2 15.4%	9 28.4%
Probably vote NO	63 10.4%	5 25.3%	17 7.9%	18 12.2%	10 22.5% CFH	9 7.4%	2 17.9%	2 7.3%
Definitely vote NO	28 4.6%	4 20.6% CDF	6 2.8%	6 4.3%	7 16.3% CDF	1 0.8%	1 6.8%	2 7.5%
Don't know	46 7.5%	1 4.8%	19 8.7% D	6 3.8%	2 5.1%	8 6.8%	1 6.1%	1 4.7%

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q29. How would you vote on a ballot measure that would decrease the Massachusetts state income tax from 5% to 4% by 2029? Also, for 2027, the tax rate would be 4.67% and for 2028, the tax rate would be 4.33%. ...

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
Definitely vote YES	301 49.5%	77 57.7% DE	76 51.9%	100 46.3%	49 43.0%	224 48.9%	22 44.6%	34 60.9%	13 51.2%	8 54.1%	65 41.0%	29 60.1% KM	198 51.7% K
Probably vote YES	170 28.0%	30 22.5%	32 22.2%	79 36.8% BCE	28 25.1%	136 29.7%	15 31.2%	13 22.5%	4 16.2%	2 13.8%	48 30.2%	15 31.5%	104 27.2%
Probably vote NO	63 10.4%	8 6.3%	16 10.9%	16 7.4%	23 20.3% BCD	49 10.6%	6 12.0%	3 5.6%	6 22.8% H	- 13.1% L	21 13.1% L	1 2.7%	38 10.0% L
Definitely vote NO	28 4.6%	4 2.9%	6 4.1%	10 4.6%	8 7.0%	19 4.0%	3 6.5%	0 0.6%	1 3.7%	3 22.1% H	14 8.9% LM	1 1.9%	12 3.1%
Don't know	46 7.5%	14 10.6%	16 10.9% DE	11 4.9%	5 4.6%	31 6.8%	3 5.7%	6 10.4%	1 6.1%	1 10.0%	11 6.9%	2 3.7%	30 7.9% L

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q29. How would you vote on a ballot measure that would decrease the Massachusetts state income tax from 5% to 4% by 2029? Also, for 2027, the tax rate would be 4.67% and for 2028, the tax rate would be 4.33%. ...

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608 100.0	131 100.0	136 100.0	296 100.0	27 100.0	180 100.0	206 100.0	60 100.0	150 100.0	256 100.0	65 100.0	112 100.0	89 100.0	86 100.0
Definitely vote YES	301 49.5%	59 44.5%	94 69.4% BDE	138 46.6%	8 30.5%	94 52.4%	101 48.9%	28 46.7%	76 50.6%	128 49.9%	29 45.0%	63 56.2%	40 45.2%	41 47.6%
Probably vote YES	170 28.0%	43 32.9% CE	31 23.2%	89 30.0% E	4 14.6%	45 25.1%	54 26.3%	19 31.7%	49 32.7%	71 27.7%	16 24.2%	31 27.8%	30 33.9%	22 25.6%
Probably vote NO	63 10.4%	16 12.5% C	5 3.5%	30 10.3% C	10 36.6% BCD	14 7.7%	29 13.9% F	6 10.6%	13 8.9%	28 10.9%	7 11.0%	10 9.1%	9 9.6%	9 11.0%
Definitely vote NO	28 4.6%	10 7.7% CD	3 2.2%	9 3.0%	3 11.9%	4 2.0%	11 5.5%	3 5.5%	8 5.3%	9 3.4%	9 13.6% JLM	2 1.9%	3 3.6%	5 5.8%
Don't know	46 7.5%	3 2.3%	2 1.8%	30 10.0% BC	2 6.4%	23 12.8% GHI	11 5.4%	3 5.5%	4 2.4%	21 8.1%	4 6.1%	6 5.1%	7 7.7%	9 10.0%

Comparison Groups: BCDE/FGHI/JKLMN  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q30. Likelihood to vote: - Lowering the Massachusetts state income tax from 5% to 4% will stimulate business competitiveness in the state-and keep more businesses from leaving

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
More likely to vote YES	83	37	46	46	29	15	42	7	19
	13.6%	11.7%	16.0%	21.0%	10.4%	14.7%	16.1%	7.1%	12.7%
				E			H		
More likely to vote NO	99	50	49	47	41	17	51	17	14
	16.3%	15.7%	17.3%	21.3%	14.9%	16.9%	19.6%	17.9%	9.3%
							I	I	
No impact on my vote	325	160	159	107	160	57	127	48	93
	53.5%	50.6%	55.7%	48.9%	58.6%	56.6%	49.0%	50.8%	60.7%
				D					G
Don't know/Not sure	101	69	32	19	44	12	40	23	27
	16.6%	22.0%	11.0%	8.8%	16.1%	11.8%	15.3%	24.2%	17.3%
		C			D			F	

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q30. Likelihood to vote: - Lowering the Massachusetts state income tax from 5% to 4% will stimulate business competitiveness in the state-and keep more businesses from leaving

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
More likely to vote YES	83 13.6%	1 6.1%	35 16.4% D	13 9.2%	5 11.4%	19 16.3%	3 24.7%	3 9.9%
More likely to vote NO	99 16.3%	4 23.1%	31 14.3%	29 20.3%	5 12.0%	19 16.0%	3 21.5%	4 13.3%
No impact on my vote	325 53.5%	12 62.1%	108 50.2%	83 57.4% G	29 64.9% CG	62 53.3%	4 33.4%	16 50.3%
Don't know/Not sure	101 16.6%	2 8.7%	41 19.1%	19 13.2%	5 11.7%	17 14.4%	3 20.4%	8 26.6%

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q30. Likelihood to vote: - Lowering the Massachusetts state income tax from 5% to 4% will stimulate business competitiveness in the state-and keep more businesses from leaving

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
More likely to vote YES	83 13.6%	20 15.2%	12 8.0%	36 16.8% C	15 13.1%	53 11.6%	9 19.2%	15 26.6% FJ	4 16.2%	1 10.0%	23 14.7%	12 23.9% KM	46 12.1%
More likely to vote NO	99 16.3%	21 15.5%	25 17.2%	33 15.2%	20 18.1%	70 15.2%	12 24.0% J	10 17.5%	7 27.3% J	1 6.1%	28 17.4%	11 23.5% M	58 15.2%
No impact on my vote	325 53.5%	64 48.0%	79 54.5%	122 56.7%	59 52.4%	256 55.6% GH	20 41.5%	21 38.0%	14 56.6%	13 84.0% FGHI	85 53.5%	23 46.3%	207 54.1%
Don't know/Not sure	101 16.6%	29 21.3% D	29 20.2% D	24 11.4%	19 16.4%	81 17.5%	7 15.2%	10 17.9%	-	-	23 14.3% L	3 6.3%	72 18.7% L

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q30. Likelihood to vote: - Lowering the Massachusetts state income tax from 5% to 4% will stimulate business competitiveness in the state-and keep more businesses from leaving

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
More likely to vote YES	83	25	18	34	5	22	26	11	24	46	6	12	5	14
	13.6%	19.1%	12.9%	11.6%	18.6%	12.1%	12.7%	18.6%	15.7%	17.9%	9.7%	10.5%	5.7%	16.4%
		D								LM				M
More likely to vote NO	99	24	19	47	7	30	31	15	20	36	11	14	21	17
	16.3%	18.6%	14.3%	16.0%	25.3%	16.6%	15.0%	25.1%	13.4%	14.2%	16.3%	12.8%	23.4%	19.6%
								I					L	
No impact on my vote	325	66	77	163	12	89	112	30	87	137	35	67	46	40
	53.5%	50.2%	56.7%	55.0%	43.9%	49.7%	54.5%	49.7%	57.9%	53.5%	53.6%	59.5%	51.9%	46.9%
Don't know/Not sure	101	16	22	52	3	39	37	4	19	37	13	19	17	15
	16.6%	12.1%	16.1%	17.4%	12.2%	21.6%	17.8%	6.6%	13.0%	14.4%	20.4%	17.3%	19.0%	17.0%
						HI	H							

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q31. Likelihood to vote: - Lowering the Massachusetts state income tax from 5% to 4% will jeopardize funding for education, municipal services and public transportation

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
More likely to vote YES	132	70	62	76	36	23	58	20	30
	21.7%	22.1%	21.7%	34.4%	13.2%	23.1%	22.5%	21.3%	19.7%
				E					
More likely to vote NO	168	86	82	67	67	32	77	20	38
	27.7%	27.3%	28.6%	30.5%	24.3%	31.9%	29.9%	21.4%	25.0%
No impact on my vote	231	111	115	60	137	39	87	41	64
	38.1%	35.0%	40.1%	27.3%	49.9%	39.0%	33.6%	43.3%	41.6%
				D					
Don't know/Not sure	77	49	27	17	34	6	36	13	21
	12.6%	15.6%	9.5%	7.8%	12.6%	6.0%	13.9%	14.0%	13.7%
		C			D		F	F	F

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q31. Likelihood to vote: - Lowering the Massachusetts state income tax from 5% to 4% will jeopardize funding for education, municipal services and public transportation

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
More likely to vote YES	132 21.7%	6 32.7%	48 22.2%	26 18.2%	15 32.2% D	28 23.9%	3 20.4%	6 19.8%
More likely to vote NO	168 27.7%	6 31.9%	55 25.3%	46 31.4%	14 31.6%	31 26.9%	6 43.7%	7 23.2%
No impact on my vote	231 38.1%	6 31.1%	80 37.1%	63 43.5% G	14 30.5%	42 36.1%	2 18.0%	13 40.3%
Don't know/Not sure	77 12.6%	1 4.3%	33 15.3% BDE	10 6.9%	3 5.6%	15 13.1%	2 17.9%	5 16.7%

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q31. Likelihood to vote: - Lowering the Massachusetts state income tax from 5% to 4% will jeopardize funding for education, municipal services and public transportation

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608	134	146	215	113	459	48	56	25	15	158	49	383
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
More likely to vote YES	132	24	28	48	32	88	17	18	5	3	46	13	70
	21.7%	18.0%	19.4%	22.1%	28.2%	19.2%	34.6%	31.9%	20.2%	17.7%	29.0%	26.9%	18.3%
							F	F			M	M	
More likely to vote NO	168	24	36	69	38	131	13	14	9	1	49	13	103
	27.7%	18.3%	24.6%	32.3%	34.0%	28.5%	26.7%	25.1%	35.7%	10.0%	31.1%	26.1%	26.8%
				B	B	J			J				
No impact on my vote	231	64	59	76	32	180	15	16	10	10	47	20	155
	38.1%	48.0%	40.6%	35.2%	28.4%	39.1%	32.0%	28.6%	40.7%	66.9%	29.9%	41.2%	40.5%
		DE	E							FGH		K	K
Don't know/Not sure	77	21	23	22	11	61	3	8	1	1	16	3	55
	12.6%	15.7%	15.5%	10.4%	9.3%	13.2%	6.7%	14.4%	3.3%	5.5%	10.0%	5.8%	14.4%
						I							L

Comparison Groups: BCDE/FGHIJ/KLM  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q31. Likelihood to vote: - Lowering the Massachusetts state income tax from 5% to 4% will jeopardize funding for education, municipal services and public transportation

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608 100.0	131 100.0	136 100.0	296 100.0	27 100.0	180 100.0	206 100.0	60 100.0	150 100.0	256 100.0	65 100.0	112 100.0	89 100.0	86 100.0
More likely to vote YES	132 21.7%	43 32.6% CD	18 13.4%	55 18.5%	16 58.8% BCD	29 16.1%	49 23.8%	18 30.1% F	36 23.7%	72 28.0% LM	13 19.6%	13 11.4%	15 17.1%	20 22.8% L
More likely to vote NO	168 27.7%	36 27.6% E	33 24.5% E	92 30.9% E	2 7.3%	53 29.2%	55 26.5%	11 18.3%	48 31.8% H	76 29.7%	16 24.4%	27 24.1%	28 31.3%	22 25.1%
No impact on my vote	231 38.1%	42 31.9%	67 49.5% BDE	112 37.6% E	6 21.7%	69 38.0%	77 37.4%	27 45.3%	53 35.1%	78 30.7%	26 39.4%	56 50.0% J	37 41.2%	35 40.3%
Don't know/Not sure	77 12.6%	10 7.8%	17 12.6%	38 13.0%	3 12.2%	30 16.7% HI	25 12.2%	4 6.4%	14 9.4%	30 11.7%	11 16.6%	16 14.5%	9 10.4%	10 11.8%

Comparison Groups: BCDE/FGHI/JKLMN  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q32. Likelihood to vote: - Lowering the Massachusetts state income tax from 5% to 4% will significantly reduce the cost of living for all Massachusetts residents

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
More likely to vote YES	100	52	47	52	35	18	42	13	27
	16.4%	16.6%	16.6%	23.8%	12.8%	17.7%	16.2%	13.3%	17.8%
				E					
More likely to vote NO	113	54	59	48	45	22	53	18	20
	18.7%	17.1%	20.8%	21.7%	16.5%	21.9%	20.7%	18.7%	13.0%
							I		
No impact on my vote	295	149	146	98	150	46	123	46	80
	48.5%	47.0%	51.1%	44.5%	54.9%	45.3%	47.7%	48.2%	52.0%
				D					
Don't know/Not sure	100	61	33	22	43	15	40	19	26
	16.5%	19.4%	11.5%	10.0%	15.8%	15.0%	15.4%	19.8%	17.1%
		C			D				

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q32. Likelihood to vote: - Lowering the Massachusetts state income tax from 5% to 4% will significantly reduce the cost of living for all Massachusetts residents

		Q47. Information						
TOTAL		Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
(A)		(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
More likely to vote YES	100 16.4%	4 18.8%	38 17.8% D	14 9.8%	7 15.2%	23 19.7% D	5 33.9% D	7 22.1%
More likely to vote NO	113 18.7%	3 14.4%	44 20.5%	34 23.7% F	7 14.8%	15 12.9%	2 14.8%	4 13.3%
No impact on my vote	295 48.5%	11 57.7% G	95 44.2% G	76 52.6% G	27 59.9% CG	57 49.2% G	3 21.6%	16 49.3% G
Don't know/Not sure	100 16.5%	2 9.1%	38 17.5%	20 13.9%	5 10.1%	21 18.2%	4 29.7%	5 15.3%

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q32. Likelihood to vote: - Lowering the Massachusetts state income tax from 5% to 4% will significantly reduce the cost of living for all Massachusetts residents

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
More likely to vote YES	100 16.4%	21 15.8%	18 12.6%	44 20.6% C	16 14.2%	74 16.1%	6 13.0%	13 23.0%	5 20.8%	1 10.0%	33 20.6% M	11 23.2% M	55 14.4%
More likely to vote NO	113 18.7%	27 20.2%	32 22.2%	32 15.0%	22 19.2%	83 18.0%	12 24.9%	9 16.4%	5 19.9%	3 20.5%	34 21.8%	11 22.7%	66 17.3%
No impact on my vote	295 48.5%	55 40.9%	69 47.4%	110 51.1%	61 53.7% B	232 50.4% H	24 50.3%	19 33.8%	11 43.8%	9 59.5% H	73 45.9%	24 49.1%	192 50.0%
Don't know/Not sure	100 16.5%	31 23.1% DE	26 17.8%	29 13.3%	15 12.9%	71 15.5%	6 11.8%	15 26.8% FGJ	4 15.5%	1 10.0%	19 11.7% L	2 5.1%	70 18.3% KL

Comparison Groups: BCDE/FGHIJ/KLM  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q32. Likelihood to vote: - Lowering the Massachusetts state income tax from 5% to 4% will significantly reduce the cost of living for all Massachusetts residents

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608 100.0	131 100.0	136 100.0	296 100.0	27 100.0	180 100.0	206 100.0	60 100.0	150 100.0	256 100.0	65 100.0	112 100.0	89 100.0	86 100.0
More likely to vote YES	100 16.4%	25 18.7%	19 14.0%	50 16.8%	6 21.0%	32 18.0%	35 17.0%	10 15.9%	23 15.3%	42 16.3%	15 22.4%	18 16.2%	10 10.8%	16 18.3%
More likely to vote NO	113 18.7%	31 23.3%	20 14.9%	53 17.9%	5 17.1%	32 17.8%	38 18.2%	12 19.7%	30 20.2%	49 19.0%	12 18.3%	17 14.9%	20 22.5%	16 19.0%
No impact on my vote	295 48.5%	57 43.0%	79 58.5%	143 48.4%	11 40.9%	82 45.6%	92 44.6%	31 52.3%	83 55.0%	118 45.9%	28 42.6%	60 53.3%	48 53.2%	42 49.0%
Don't know/Not sure	100 16.5%	20 15.0%	17 12.5%	50 17.0%	6 21.0%	34 18.6%	42 20.3%	7 12.1%	14 9.4%	48 18.8%	11 16.7%	17 15.6%	12 13.5%	12 13.7%

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q33. Likelihood to vote: - Lowering the Massachusetts state income tax from 5% to 4% will only benefit the top wage-earners in the state at the expense of the middle class

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
More likely to vote YES	137	82	55	69	42	23	57	22	35
	22.5%	25.9%	19.2%	31.6%	15.3%	22.9%	22.0%	23.2%	22.6%
		C		E					
More likely to vote NO	147	73	74	64	65	27	74	16	30
	24.1%	23.1%	25.8%	29.2%	23.7%	27.0%	28.5%	16.4%	19.6%
							HI		
No impact on my vote	231	97	128	58	132	42	90	37	61
	38.0%	30.7%	44.7%	26.5%	48.3%	42.0%	35.0%	38.7%	40.0%
			B		D				
Don't know/Not sure	94	64	29	28	35	8	38	21	27
	15.4%	20.3%	10.3%	12.7%	12.7%	8.1%	14.5%	21.7%	17.8%
		C					F	F	F

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q33. Likelihood to vote: - Lowering the Massachusetts state income tax from 5% to 4% will only benefit the top wage-earners in the state at the expense of the middle class

		Q47. Information						
TOTAL		Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
(A)		(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
More likely to vote YES	137 22.5%	4 23.1%	52 24.1%	25 17.4%	16 34.9% DF	24 20.6%	4 27.2%	9 27.6%
More likely to vote NO	147 24.1%	2 10.9%	56 26.2% H	39 27.0% H	8 17.5%	32 27.6% H	4 26.5%	3 10.4%
No impact on my vote	231 38.0%	12 61.7% CG	68 31.5%	62 42.9% C	19 42.0%	46 39.7%	4 28.4%	12 39.1%
Don't know/Not sure	94 15.4%	1 4.3%	39 18.2% BE	18 12.7%	2 5.5%	14 12.2%	2 17.9%	7 22.9% BE

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q33. Likelihood to vote: - Lowering the Massachusetts state income tax from 5% to 4% will only benefit the top wage-earners in the state at the expense of the middle class

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
More likely to vote YES	137 22.5%	21 16.0%	26 17.6%	54 25.3% B	35 31.3% BC	97 21.1%	12 25.6%	17 30.7% J	7 29.7%	1 10.0%	44 27.7% M	11 22.8%	79 20.6%
More likely to vote NO	147 24.1%	29 21.9%	43 29.3%	52 24.2%	23 20.0%	109 23.8%	14 30.0%	15 26.1%	6 24.2%	2 15.5%	48 30.5% M	15 31.5% M	81 21.2%
No impact on my vote	231 38.0%	55 41.0%	48 33.0%	81 37.7%	47 41.5%	182 39.6% H	15 31.1%	15 26.0%	11 42.8%	9 59.1% GH	47 29.7%	19 39.5% K	154 40.2% K
Don't know/Not sure	94 15.4%	28 21.1% DE	29 20.1% E	28 12.9% E	8 7.2%	71 15.5% I	6 13.4%	10 17.2% I	1 3.3%	2 15.5%	19 12.1% L	3 6.1%	69 17.9% KL

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q33. Likelihood to vote: - Lowering the Massachusetts state income tax from 5% to 4% will only benefit the top wage-earners in the state at the expense of the middle class

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608 100.0	131 100.0	136 100.0	296 100.0	27 100.0	180 100.0	206 100.0	60 100.0	150 100.0	256 100.0	65 100.0	112 100.0	89 100.0	86 100.0
More likely to vote YES	137 22.5%	38 29.2% C	20 14.4%	63 21.2%	14 52.4% BCD	28 15.5%	58 27.9% F	15 24.3%	34 22.3%	64 24.9%	14 22.3%	20 17.4%	17 19.1%	22 25.7%
More likely to vote NO	147 24.1%	32 24.2%	35 25.8%	73 24.7%	4 14.9%	52 29.1% G	39 18.7%	16 27.4%	38 25.0%	59 23.1%	15 23.5%	27 23.8%	22 25.2%	23 26.9%
No impact on my vote	231 38.0%	45 34.4% E	63 46.7% BE	114 38.3% E	4 14.7%	57 31.6%	80 38.8%	24 40.2%	65 43.4% F	94 36.7%	28 42.4%	47 41.9%	34 37.8%	29 33.7%
Don't know/Not sure	94 15.4%	16 12.1%	18 13.1%	47 15.8%	5 18.0%	43 23.8% GHI	30 14.6%	5 8.1%	14 9.2%	39 15.3%	8 11.9%	19 16.9%	16 18.0%	12 13.7%

Comparison Groups: BCDE/FGHI/JKLMN  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q34. Indicate how much trust you place in the following organizations when it comes to privacy and AI-related issues with your family and consumer electronic data - Employers

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right	Dir. Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608 100.0	316 100.0	286 100.0	220 100.0	274 100.0	101 100.0	259 100.0	95 100.0	153 100.0
1-No trust at all	157 25.8%	93 29.3% C	58 20.2%	36 16.4%	86 31.5% D	27 26.7%	50 19.4%	38 40.2% FGI	41 26.9%
2	99 16.3%	60 18.9%	39 13.6%	36 16.5%	45 16.5%	15 14.4%	46 17.6% H	9 9.9%	29 19.2% H
3	161 26.5%	82 25.8%	79 27.8%	56 25.5%	71 26.0%	16 15.8%	85 32.7% FI	26 27.8% F	34 22.2%
4	110 18.0%	47 15.0%	62 21.8% B	41 18.8%	50 18.3%	26 25.9% H	44 17.1%	13 13.6%	26 17.2%
5-Complete trust	52 8.6%	16 5.2%	36 12.5% B	38 17.4% E	12 4.2%	15 14.9% HI	27 10.4% H	2 1.8%	9 5.6%
Don't know	30 4.9%	18 5.7%	12 4.1%	12 5.3%	10 3.5%	2 2.4%	7 2.8%	6 6.6%	14 8.9% FG
Mean	2.66	2.45	2.92 B	3.04 E	2.45	2.88 HI	2.81 HI	2.22	2.51

Comparison Groups: BC/DE/FGHI  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q34. Indicate how much trust you place in the following organizations when it comes to privacy and AI-related issues with your family and consumer electronic data - Employers

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
1-No trust at all	157 25.8%	9 45.9% DEF	61 28.6%	33 22.6%	8 17.3%	27 23.1%	3 19.8%	9 28.9%
2	99 16.3%	2 10.4%	33 15.3%	19 13.3%	10 21.2%	17 14.3%	-	9 27.4%
3	161 26.5%	4 21.4%	44 20.6%	55 38.2% CFH	16 36.0% CH	27 23.0%	5 39.4%	5 14.6%
4	110 18.0%	2 12.7%	41 19.0%	22 14.8%	8 18.7%	25 21.5%	5 35.8%	7 20.5%
5-Complete trust	52 8.6%	0 1.3%	19 8.7% H	12 8.3%	3 6.8%	17 14.6% BH	1 5.0%	0 1.0%
Don't know	30 4.9%	2 8.3%	17 7.8% DF	4 2.7%	-	4 3.5%	-	2 7.5%
Mean	2.66	2.05	2.61	2.72 B	2.76 B	2.90 BH	3.06 B	2.32

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q34. Indicate how much trust you place in the following organizations when it comes to privacy and AI-related issues with your family and consumer electronic data - Employers

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
1-No trust at all	157 25.8%	47 35.2% DE	43 29.7% E	49 22.7%	17 15.2%	124 26.9%	14 28.5%	10 17.6%	5 21.9%	2 16.0%	37 23.2%	8 16.2%	102 26.7% L
2	99 16.3%	26 19.4%	17 11.6%	43 20.1% CE	13 11.3%	78 17.0% G	2 3.6%	13 22.9% G	3 13.1%	1 8.8%	24 15.2%	7 13.5%	66 17.1%
3	161 26.5%	26 19.2%	35 24.3%	62 28.7% B	38 33.7% B	129 28.2% H	9 18.9%	9 16.4%	11 45.1% GHJ	2 15.5%	40 25.5%	9 18.2%	109 28.5% L
4	110 18.0%	15 11.6%	32 22.2% B	39 18.3%	22 19.9%	80 17.3%	12 25.7%	9 16.1%	5 19.8%	4 24.3%	33 20.9%	13 27.4% M	61 16.1%
5-Complete trust	52 8.6%	13 9.3%	7 4.8%	14 6.5%	19 16.4% CD	31 6.7%	10 19.8% F	10 18.1% F	-	1 10.0%	16 10.0%	12 24.0% KM	25 6.5%
Don't know	30 4.9%	7 5.3%	11 7.3%	8 3.7%	4 3.4%	18 3.8%	2 3.6%	5 8.8%	-	4 25.4% FG	8 5.3% L	0 0.7%	20 5.2% L
Mean	2.66	2.37	2.58	2.65	3.11 BCD	2.58	3.05 F	2.94	2.63	3.05	2.78 M	3.30 KM	2.56

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q34. Indicate how much trust you place in the following organizations when it comes to privacy and AI-related issues with your family and consumer electronic data - Employers

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1-No trust at all	157	27	40	79	5	61	55	15	21	56	19	26	33	23
	25.8%	20.9%	29.5%	26.6%	20.1%	34.0%	26.5%	24.3%	14.3%	21.8%	28.8%	23.1%	37.5%	26.3%
						I	I						JL	
2	99	25	20	44	7	39	34	6	18	41	13	18	12	15
	16.3%	19.0%	14.5%	15.0%	24.1%	21.5%	16.2%	9.9%	12.2%	15.8%	20.7%	16.2%	13.4%	17.3%
						HI								
3	161	37	33	79	8	33	62	15	48	69	13	33	19	28
	26.5%	28.2%	24.0%	26.6%	31.2%	18.1%	30.0%	25.6%	31.7%	26.9%	19.8%	29.0%	21.0%	32.7%
						F	F		F					
4	110	19	26	58	3	29	30	14	36	51	13	21	18	6
	18.0%	14.1%	19.2%	19.7%	12.7%	16.0%	14.5%	22.7%	24.3%	20.1%	20.0%	18.5%	20.6%	7.2%
									FG	N	N	N	N	
5-Complete trust	52	20	14	16	2	9	14	9	20	28	5	9	3	8
	8.6%	15.4%	10.5%	5.4%	6.1%	4.8%	6.8%	15.6%	13.4%	10.8%	8.0%	7.7%	3.0%	9.4%
		D						F	F	M				
Don't know	30	3	3	20	2	10	12	1	6	12	2	6	4	6
	4.9%	2.5%	2.3%	6.8%	5.8%	5.5%	6.0%	1.9%	4.1%	4.5%	2.7%	5.5%	4.5%	7.1%
				BC										
Mean	2.66	2.84	2.66	2.60	2.58	2.32	2.56	2.95	3.11	2.81	2.57	2.70	2.35	2.53
								FG	FG	M				

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q35. Indicate how much trust you place in the following organizations when it comes to privacy and AI-related issues with your family and consumer electronic data - Retailers where you shop

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608 100.0	316 100.0	286 100.0	220 100.0	274 100.0	101 100.0	259 100.0	95 100.0	153 100.0
1-No trust at all	140 23.1%	94 29.7% C	46 16.2%	41 18.8%	74 27.1% D	17 16.9%	51 19.9%	30 31.2% FG	42 27.5% F
2	122 20.0%	67 21.2%	49 17.0%	32 14.6%	66 24.0% D	18 18.0%	54 20.7%	25 26.7% I	24 15.9%
3	164 27.0%	79 25.0%	85 29.8%	59 26.9%	69 25.1%	17 16.3%	74 28.6% F	24 25.5%	50 32.4% F
4	118 19.4%	51 16.2%	67 23.4% B	55 25.1% E	47 17.2%	33 32.2% GHI	51 19.8% H	8 8.3%	26 17.3% H
5-Complete trust	47 7.7%	19 6.1%	27 9.5%	29 13.1% E	13 4.7%	13 12.7% HI	25 9.7% H	2 1.7%	7 4.6%
Don't know	17 2.8%	6 1.8%	12 4.1% B	3 1.4%	6 2.0%	4 3.9%	3 1.3%	6 6.5% G	4 2.3%
Mean	2.68	2.47	2.93 B	2.99 E	2.47	3.06 HI	2.78 H	2.17	2.55 H

Comparison Groups: BC/DE/FGHI  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q35. Indicate how much trust you place in the following organizations when it comes to privacy and AI-related issues with your family and consumer electronic data - Retailers where you shop

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
1-No trust at all	140 23.1%	7 37.1% FG	61 28.1% FG	32 22.0%	8 17.5%	18 15.6%	2 11.8%	8 23.9%
2	122 20.0%	2 10.4%	41 19.2%	29 20.1%	10 21.6%	21 18.4%	1 6.8%	13 39.9% BCDFG
3	164 27.0%	4 21.8%	51 23.8%	44 30.4%	14 30.2%	30 25.5%	8 61.1% BCDEFH	6 18.5%
4	118 19.4%	4 21.0%	39 18.3%	30 20.7%	9 19.4%	27 23.0%	2 15.4%	5 14.8%
5-Complete trust	47 7.7%	0 1.3%	14 6.3%	9 6.0%	5 11.4%	17 14.8% BDH	1 5.0%	1 2.9%
Don't know	17 2.8%	2 8.3%	9 4.2% D	1 0.7%	-	3 2.7%	-	-
Mean	2.68	2.33	2.54	2.68	2.85 H	3.03 BCDH	2.95	2.33

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q35. Indicate how much trust you place in the following organizations when it comes to privacy and AI-related issues with your family and consumer electronic data - Retailers where you shop

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
1-No trust at all	140 23.1%	31 23.2%	37 25.2%	51 23.7%	21 18.8%	113 24.6% G	6 13.4%	10 18.5%	4 17.2%	3 21.5%	34 21.4% L	6 13.1%	94 24.6% L
2	122 20.0%	39 29.0% CDE	27 18.8%	40 18.4%	16 13.8%	96 21.0% J	8 15.9%	11 19.1% J	6 26.3% J	0 1.7%	31 19.5%	7 14.0%	78 20.3% L
3	164 27.0%	26 19.2%	36 24.8%	67 31.2% B	35 31.3% B	130 28.2% H	12 24.9%	10 17.5%	10 38.7% H	3 21.5%	36 23.0%	10 21.1%	117 30.5% KL
4	118 19.4%	15 11.4%	32 22.2% B	38 17.5%	33 29.2% BD	80 17.5%	14 29.5%	16 27.6%	3 13.4%	5 32.1%	38 24.1% M	14 27.9% M	65 16.9%
5-Complete trust	47 7.7%	16 11.6% C	7 4.6%	16 7.6%	8 6.9%	28 6.0%	7 14.5%	7 13.0%	1 4.3%	3 23.2%	16 10.4% M	11 23.2% KM	17 4.4%
Don't know	17 2.8%	8 5.6% D	6 4.4%	3 1.5%	-	13 2.7%	1 1.7%	2 4.3%	-	-	3 1.6%	0 0.7%	12 3.3% L
Mean	2.68	2.57	2.60	2.66	2.91 BC	2.58	3.16 F	2.97 F	2.61	3.34	2.82 M	3.34 KM	2.55

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q35. Indicate how much trust you place in the following organizations when it comes to privacy and AI-related issues with your family and consumer electronic data - Retailers where you shop

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608 100.0	131 100.0	136 100.0	296 100.0	27 100.0	180 100.0	206 100.0	60 100.0	150 100.0	256 100.0	65 100.0	112 100.0	89 100.0	86 100.0
1-No trust at all	140 23.1%	28 21.3%	37 27.3% E	68 23.1%	3 12.5%	56 31.1% GI	44 21.1%	13 21.1%	23 15.5%	41 16.0%	19 29.7% J	27 24.1%	29 32.0% J	24 28.4% J
2	122 20.0%	26 19.5%	21 15.6%	63 21.2%	8 29.6%	36 20.2%	44 21.5%	11 17.8%	27 18.3%	57 22.3% K	8 11.9%	19 16.7%	22 24.3% K	16 19.1%
3	164 27.0%	38 29.3%	31 22.8%	84 28.5%	9 31.7%	39 21.5%	64 31.1% F	17 28.8%	41 27.3%	73 28.4%	16 24.2%	32 28.9%	17 19.6%	26 30.3%
4	118 19.4%	23 17.2%	30 22.2%	56 18.7%	6 22.3%	28 15.3%	41 19.6%	13 21.1%	37 24.9% F	57 22.1%	15 23.2%	18 16.3%	13 14.8%	15 17.4%
5-Complete trust	47 7.7%	15 11.5%	12 9.0%	17 5.7%	1 3.9%	12 6.5%	10 4.6%	6 10.6%	18 11.9% G	20 7.9%	6 9.5%	12 10.3% N	6 6.6%	3 3.0%
Don't know	17 2.8%	2 1.2%	4 3.0%	8 2.7%	-	10 5.3% HI	4 2.0%	0 0.6%	3 2.0%	8 3.2%	1 1.4%	4 3.7%	2 2.7%	1 1.7%
Mean	2.68	2.78	2.69	2.62	2.76	2.43	2.65	2.82 F	2.99 FG	2.83 MN	2.71	2.71	2.38	2.46

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q36. Indicate how much trust you place in the following organizations when it comes to privacy and AI-related issues with your family and consumer electronic data - Local, State and Federal Government

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608 100.0	316 100.0	286 100.0	220 100.0	274 100.0	101 100.0	259 100.0	95 100.0	153 100.0
1-No trust at all	224 36.9%	152 48.0% C	66 23.2%	50 22.6%	138 50.4% D	36 35.4%	95 36.6%	42 44.2%	51 33.6%
2	107 17.6%	54 17.0%	53 18.6%	28 12.6%	54 19.6% D	15 14.6%	53 20.5%	16 16.8%	23 15.1%
3	139 22.9%	66 20.7%	74 25.8%	60 27.3% E	46 17.0%	20 19.5%	50 19.5%	22 23.2%	47 30.7% FG
4	75 12.3%	25 7.7%	50 17.6% B	41 18.7% E	23 8.5%	13 13.1%	33 12.9%	10 10.8%	18 11.8%
5-Complete trust	47 7.7%	14 4.6%	33 11.4% B	40 18.1% E	6 2.1%	12 12.2% H	23 8.9% H	2 2.4%	9 6.1%
Don't know	16 2.6%	6 2.0%	9 3.3%	2 0.7%	7 2.4%	5 5.2%	4 1.5%	2 2.5%	4 2.6%
Mean	2.35	2.02	2.75 B	2.97 E	1.90	2.49 H	2.36 H	2.08	2.40 H

Comparison Groups: BC/DE/FGHI  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q36. Indicate how much trust you place in the following organizations when it comes to privacy and AI-related issues with your family and consumer electronic data - Local, State and Federal Government

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
1-No trust at all	224 36.9%	9 45.9%	76 35.2%	46 31.3%	14 30.3%	49 42.2%	4 30.9%	16 51.3%
								DE
2	107 17.6%	3 14.8%	27 12.5%	36 25.1%	7 15.2%	17 14.6%	3 24.7%	7 20.9%
				CF				
3	139 22.9%	2 12.2%	63 29.4%	29 20.0%	14 30.5%	20 17.0%	3 24.1%	6 19.5%
			BDF		B			
4	75 12.3%	5 27.1%	25 11.5%	22 15.2%	4 9.7%	16 13.7%	1 6.1%	2 5.4%
		H						
5-Complete trust	47 7.7%	-	19 8.8%	12 8.4%	5 11.0%	9 7.9%	2 14.2%	-
Don't know	16 2.6%	-	6 2.6%	-	1 3.3%	5 4.6%	-	1 2.9%
Mean	2.35	2.21	2.45 H	2.44 H	2.54 H	2.27 H	2.48	1.78

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q36. Indicate how much trust you place in the following organizations when it comes to privacy and AI-related issues with your family and consumer electronic data - Local, State and Federal Government

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
1-No trust at all	224 36.9%	60 45.2% DE	69 47.1% DE	74 34.3% E	21 18.7% C	183 39.8% GHI	13 26.6% J	15 27.1% J	5 18.6% I	7 48.6% I	47 29.5%	12 24.8%	152 39.6% KL
2	107 17.6%	26 19.7%	18 12.2%	36 16.7%	27 23.7% C	85 18.6% J	8 17.0% J	8 14.9%	5 19.5%	0 1.7%	31 19.5%	9 17.9%	64 16.8%
3	139 22.9%	22 16.1%	30 20.9%	61 28.3% B	26 23.3%	108 23.5%	11 21.8%	12 20.8%	4 15.4%	4 26.0%	39 24.5%	10 20.1%	91 23.7%
4	75 12.3%	13 9.7%	20 13.6%	21 9.6%	21 19.0% BD	48 10.4%	10 19.7%	6 10.1%	10 40.4% FHJ	2 13.8%	19 12.1%	10 20.3% KM	45 11.7%
5-Complete trust	47 7.7%	10 7.4% C	2 1.5%	21 9.7% C	14 12.5% C	28 6.1%	6 13.2%	11 19.5% F	-	1 10.0%	18 11.1% M	8 16.2% M	22 5.7%
Don't know	16 2.6%	3 1.9%	7 4.7%	3 1.5%	3 2.7%	8 1.7%	1 1.7%	4 7.5%	1 6.1%	-	5 3.2% L	0 0.7%	9 2.4%
Mean	2.35	2.13	2.06	2.43 BC	2.82 BCD	2.23	2.76 F	2.78 F	2.83 F	2.35	2.54 M	2.85 KM	2.25

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q36. Indicate how much trust you place in the following organizations when it comes to privacy and AI-related issues with your family and consumer electronic data - Local, State and Federal Government

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608 100.0	131 100.0	136 100.0	296 100.0	27 100.0	180 100.0	206 100.0	60 100.0	150 100.0	256 100.0	65 100.0	112 100.0	89 100.0	86 100.0
1-No trust at all	224 36.9%	37 28.3%	62 45.7% BE	110 37.1% B	7 24.4%	85 47.2% I	79 38.4% I	23 37.7% I	32 21.5%	76 29.8%	27 41.2%	46 40.6% J	41 45.9% J	34 40.0%
2	107 17.6%	25 18.7%	23 17.0%	47 15.8%	8 30.5%	28 15.6%	37 18.1%	9 14.2%	30 19.8%	41 16.2%	8 12.6%	19 17.4%	21 23.7%	17 19.5%
3	139 22.9%	35 26.8% C	21 15.8%	74 25.0% C	6 23.2%	37 20.7%	45 22.0%	15 25.0%	41 27.1%	59 22.9%	20 30.4%	27 23.7%	17 18.6%	18 20.7%
4	75 12.3%	19 14.4%	16 11.6%	37 12.4%	4 13.4%	19 10.3%	30 14.5%	5 9.1%	21 14.0%	41 16.0% M	7 10.1%	12 11.1%	5 5.4%	10 11.9%
5-Complete trust	47 7.7%	13 9.9%	12 8.8%	21 7.1%	1 4.2%	5 2.9%	12 5.6%	8 14.1% FG	22 14.5% FG	29 11.3% M	4 5.7%	7 6.3%	3 3.8%	4 4.8%
Don't know	16 2.6%	2 1.9%	2 1.2%	8 2.7%	1 4.2%	6 3.2%	3 1.4%	-	5 3.1%	10 3.8% L	-	1 0.9%	2 2.7%	3 3.1%
Mean	2.35	2.58 C	2.20	2.35	2.40	2.03	2.30 F	2.48 F	2.80 FG	2.61 KLMN	2.26	2.24	1.95	2.20

Comparison Groups: BCDE/FGHI/JKLMN  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q37. Indicate how much trust you place in the following organizations when it comes to privacy and AI-related issues with your family and consumer electronic data - Healthcare providers and insurers

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608 100.0	316 100.0	286 100.0	220 100.0	274 100.0	101 100.0	259 100.0	95 100.0	153 100.0
1-No trust at all	139 22.8%	93 29.5% C	39 13.8%	33 15.1%	76 27.8% D	20 19.3%	52 20.3%	23 23.7%	44 28.8% G
2	115 18.9%	61 19.4%	54 18.8%	33 15.0%	64 23.4% D	18 17.4%	54 20.9% I	24 25.1% I	19 12.7%
3	139 22.9%	66 20.8%	73 25.7%	46 20.8%	59 21.7%	19 18.7%	62 23.9%	25 26.1%	33 21.9%
4	138 22.7%	62 19.7%	76 26.5% B	67 30.7% E	50 18.4%	25 24.5%	60 23.2%	14 15.2%	39 25.4% H
5-Complete trust	63 10.4%	25 7.9%	38 13.3% B	35 16.0% E	18 6.5%	16 16.1% H	29 11.4% H	2 2.6%	15 9.6% H
Don't know	14 2.3%	9 2.7%	6 2.0%	5 2.5%	6 2.1%	4 3.9% G	1 0.4%	7 7.3% GI	2 1.6%
Mean	2.78	2.56	3.07 B	3.18 E	2.51	3.01 H	2.85 H	2.44	2.74

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q37. Indicate how much trust you place in the following organizations when it comes to privacy and AI-related issues with your family and consumer electronic data - Healthcare providers and insurers

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
1-No trust at all	139 22.8%	5 28.0%	59 27.6% F	30 20.4%	9 20.6%	21 18.4%	-	10 30.8%
2	115 18.9%	6 33.1%	35 16.5%	31 21.5%	6 12.2%	22 19.0%	3 24.7%	4 11.4%
3	139 22.9%	2 10.0%	43 20.2%	31 21.3%	14 30.7% B	28 23.9%	3 22.2%	11 33.9% B
4	138 22.7%	5 28.9%	51 23.8%	35 23.8%	10 22.3%	27 23.2%	4 30.8%	5 15.3%
5-Complete trust	63 10.4%	-	16 7.3%	19 13.0%	6 14.1%	16 14.0%	3 22.2%	3 8.6%
Don't know	14 2.3%	-	10 4.7%	-	-	2 1.5%	-	-
Mean	2.78	2.40	2.65	2.88	2.97	2.95 BC	3.51 BCDH	2.60

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q37. Indicate how much trust you place in the following organizations when it comes to privacy and AI-related issues with your family and consumer electronic data - Healthcare providers and insurers

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
1-No trust at all	139 22.8%	49 36.3% CDE	35 24.2% E	40 18.4%	15 13.4%	114 24.7%	8 16.7%	9 15.9%	3 13.5%	3 21.5%	31 19.3%	8 16.7%	91 23.7% L
2	115 18.9%	26 19.6% E	26 18.0% E	51 23.9% E	11 9.8%	92 20.0%	6 11.8%	10 17.8%	5 19.9%	1 7.1%	31 19.7% L	4 8.0%	78 20.4% L
3	139 22.9%	22 16.2%	40 27.7% BD	41 19.0%	36 32.1% BD	110 24.0% H	9 19.4%	6 11.3%	10 42.1% GH	3 17.7%	30 19.0%	11 22.3%	95 24.9%
4	138 22.7%	21 15.9%	27 18.5%	54 25.1% B	36 31.7% BC	98 21.3%	13 26.6%	17 29.8%	6 24.5%	5 32.1%	45 28.4% M	16 33.1% M	75 19.7%
5-Complete trust	63 10.4%	16 12.0%	9 6.1%	23 10.9%	15 13.0%	37 8.1%	12 23.9% F	11 19.5% F	-	3 21.6%	17 10.5%	10 19.9% KM	34 8.9%
Don't know	14 2.3%	-	8 5.5%	6 2.9%	-	9 1.9%	1 1.7%	3 5.7%	-	-	5 3.2%	-	9 2.4%
Mean	2.78	2.48	2.62	2.86 B	3.21 BCD	2.67	3.30 F	3.20 F	2.78	3.25	2.91 M	3.32 KM	2.69

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q37. Indicate how much trust you place in the following organizations when it comes to privacy and AI-related issues with your family and consumer electronic data - Healthcare providers and insurers

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608 100.0	131 100.0	136 100.0	296 100.0	27 100.0	180 100.0	206 100.0	60 100.0	150 100.0	256 100.0	65 100.0	112 100.0	89 100.0	86 100.0
1-No trust at all	139 22.8%	24 18.4%	41 30.5% BD	64 21.5%	6 21.3%	51 28.4% I	56 27.2% I	12 19.7%	16 10.9%	45 17.7%	17 26.2%	24 21.6%	29 32.8% J	23 26.4%
2	115 18.9%	27 20.5%	21 15.3%	60 20.3%	3 12.2%	35 19.5%	42 20.4% I	14 23.6% I	19 12.9%	49 19.2%	9 13.4%	18 15.8%	20 22.5%	19 22.5%
3	139 22.9%	28 21.3%	23 17.0%	75 25.2% C	9 34.2% C	40 21.9%	49 23.8%	13 21.8%	35 23.4%	58 22.7%	12 19.1%	34 29.9%	17 19.0%	18 21.0%
4	138 22.7%	33 24.8%	33 24.6%	63 21.3%	7 24.1%	35 19.3%	38 18.6%	15 25.8%	49 33.0% FG	65 25.5% MN	18 27.7%	28 24.7%	14 15.6%	13 15.5%
5-Complete trust	63 10.4%	18 13.9% E	16 11.5%	25 8.5%	1 2.1%	15 8.1%	17 8.1%	5 9.1%	25 16.8% FG	28 10.8%	9 13.6%	9 7.9%	7 8.2%	10 11.9%
Don't know	14 2.3%	2 1.2%	2 1.2%	9 3.2%	2 6.1%	5 2.7%	4 1.9%	-	5 3.0%	10 4.0%	-	-	2 1.8%	2 2.7%
Mean	2.78	2.95	2.71	2.74	2.72	2.58	2.59	2.81	3.33 FGH	2.92 M	2.89 M	2.81 M	2.43	2.63

Comparison Groups: BCDE/FGHI/JKLMN  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q38. Indicate how much trust you place in the following organizations when it comes to privacy and AI-related issues with your family and consumer electronic data - Banks

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right	Dir. Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608 100.0	316 100.0	286 100.0	220 100.0	274 100.0	101 100.0	259 100.0	95 100.0	153 100.0
1-No trust at all	162 26.6%	106 33.6% C	49 17.2%	39 17.8%	92 33.6% D	24 23.6%	57 22.2%	34 35.3% G	47 30.6%
2	96 15.8%	55 17.3%	41 14.4%	29 13.2%	42 15.2%	19 18.6%	41 15.8%	17 18.3%	19 12.3%
3	120 19.8%	69 21.8%	51 18.0%	41 18.6%	55 20.2%	11 11.4%	59 22.8% F	23 23.8% F	27 17.9%
4	144 23.6%	56 17.6%	88 30.8% B	69 31.4% E	59 21.6%	27 26.7% H	62 23.9% H	10 10.5%	45 29.4% H
5-Complete trust	75 12.3%	25 7.8%	50 17.5% B	40 18.2% E	21 7.8%	17 16.7% H	39 14.9% HI	6 6.3%	13 8.7%
Don't know	11 1.9%	6 1.8%	6 2.0%	1 0.7%	4 1.5%	3 3.0%	1 0.4%	5 5.8% GI	2 1.1%
Mean	2.79	2.48	3.17 B	3.19 E	2.54	2.94 H	2.93 H	2.30	2.73 H

Comparison Groups: BC/DE/FGHI  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q38. Indicate how much trust you place in the following organizations when it comes to privacy and AI-related issues with your family and consumer electronic data - Banks

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
1-No trust at all	162 26.6%	8 41.1%	58 27.0%	40 27.4%	9 20.4%	26 22.4%	3 22.9%	11 33.9%
2	96 15.8%	3 15.2%	34 15.8%	22 14.8%	9 19.8%	16 13.4%	2 14.8%	7 21.1%
3	120 19.8%	3 17.0%	36 16.7%	37 25.3% C	8 17.0%	22 18.5%	3 24.1%	4 13.2%
4	144 23.6%	5 25.4%	59 27.3%	33 22.6%	11 24.9%	26 22.6%	2 12.9%	8 24.2%
5-Complete trust	75 12.3%	0 1.3%	21 9.9%	14 9.9%	8 17.9% B	25 21.6% BCDH	3 25.4%	2 7.5%
Don't know	11 1.9%	-	7 3.3%	-	-	2 1.6%	-	-
Mean	2.79	2.31	2.76	2.73	3.00 B	3.08 BCDH	3.03	2.50

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q38. Indicate how much trust you place in the following organizations when it comes to privacy and AI-related issues with your family and consumer electronic data - Banks

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
1-No trust at all	162 26.6%	47 35.4% DE	43 29.6% E	54 25.0% E	17 15.1%	135 29.4% GHI	8 16.7%	10 17.6%	3 12.5%	4 27.7%	35 22.1%	8 16.7%	108 28.1% L
2	96 15.8%	27 20.0% E	22 15.2%	35 16.1%	12 11.0%	73 16.0%	8 16.8%	7 11.8%	5 21.5%	1 7.1%	31 19.4% L	5 9.5%	60 15.6% L
3	120 19.8%	19 14.1%	39 26.6% BD	39 18.1%	24 21.2%	96 20.9%	7 14.0%	8 14.8%	8 33.7% J	1 7.1%	30 18.7%	8 17.4%	80 20.8%
4	144 23.6%	24 17.8%	22 15.2%	59 27.6% BC	38 33.9% BC	101 22.0%	12 25.0%	16 29.1%	8 32.3%	6 42.0%	39 24.9%	16 32.6% M	85 22.1%
5-Complete trust	75 12.3%	14 10.7%	14 9.5%	25 11.8%	21 18.8% C	48 10.5%	12 25.2% F	12 21.0% F	-	2 16.0%	20 12.8%	11 23.4% KM	43 11.3%
Don't know	11 1.9%	3 2.0%	6 3.9%	3 1.4%	-	6 1.2%	1 2.2%	3 5.7%	-	-	3 2.1%	0 0.5%	8 2.0%
Mean	2.79	2.47	2.58	2.85 B	3.30 BCD	2.68	3.26 F	3.26 F	2.86	3.12	2.86	3.37 KM	2.72

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q38. Indicate how much trust you place in the following organizations when it comes to privacy and AI-related issues with your family and consumer electronic data - Banks

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608 100.0	131 100.0	136 100.0	296 100.0	27 100.0	180 100.0	206 100.0	60 100.0	150 100.0	256 100.0	65 100.0	112 100.0	89 100.0	86 100.0
1-No trust at all	162 26.6%	26 19.5%	43 31.4% B	79 26.5%	9 33.2%	59 32.5% I	64 31.2% I	13 22.3%	22 14.7%	61 23.8%	21 32.2%	28 24.7%	31 34.2%	21 25.0%
2	96 15.8%	28 21.6% C	16 11.8%	44 15.0%	5 17.7%	30 16.6%	32 15.3%	11 18.1%	19 12.7%	35 13.8%	7 10.4%	18 16.5%	16 18.5%	19 22.0% K
3	120 19.8%	31 23.8%	25 18.6%	56 18.8%	4 15.6%	37 20.7%	41 19.9%	15 24.3%	26 17.4%	48 18.8%	13 20.0%	24 21.6%	15 16.7%	20 23.6%
4	144 23.6%	29 21.7%	29 21.3%	79 26.6%	5 17.4%	34 18.8%	51 24.9% H	8 12.5%	49 32.7% FH	69 27.1% N	19 29.2% N	28 24.8% N	16 18.0%	11 13.3%
5-Complete trust	75 12.3%	16 12.1%	19 13.9%	34 11.3%	4 15.2%	16 9.1%	15 7.5%	14 22.7% FG	29 19.6% FG	35 13.5%	5 7.8%	12 11.0%	10 11.7%	12 14.4%
Don't know	11 1.9%	2 1.2%	4 3.0%	5 1.8%	0 0.9%	4 2.3%	3 1.2%	-	5 3.0%	7 2.8%	0 0.4%	2 1.4%	1 0.9%	1 1.7%
Mean	2.79	2.85	2.74	2.81	2.63	2.54	2.62	2.95 F	3.31 FG	2.93 M	2.70	2.81	2.54	2.70

Comparison Groups: BCDE/FGHI/JKLMN  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q39. Indicate how much trust you place in the following organizations when it comes to privacy and AI-related issues with your family and consumer electronic data - Cell phone, internet and social media companies

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1-No trust at all	206	134	71	57	107	24	78	45	58
	33.9%	42.5%	25.0%	25.9%	39.1%	23.9%	30.3%	47.2%	38.2%
		C			D			FG	F
2	138	73	58	47	66	21	62	22	32
	22.6%	23.2%	20.4%	21.3%	24.1%	21.0%	24.1%	23.4%	20.7%
3	117	54	63	37	48	21	45	12	40
	19.3%	17.2%	22.1%	17.0%	17.7%	20.6%	17.3%	12.3%	26.3%
									GH
4	89	26	62	45	35	21	42	8	17
	14.6%	8.3%	21.8%	20.5%	12.7%	20.7%	16.3%	8.5%	11.4%
			B	E		H	H		
5-Complete trust	45	21	24	31	12	10	29	4	2
	7.4%	6.8%	8.3%	14.0%	4.4%	9.9%	11.0%	4.5%	1.5%
				E		I	HI		
Don't know	13	6	7	3	6	4	2	4	3
	2.2%	2.0%	2.4%	1.4%	2.1%	3.9%	1.0%	4.1%	1.8%
Mean	2.38	2.12	2.67	2.75	2.17	2.71	2.53	1.95	2.16
			B	E		HI	HI		

Comparison Groups: BC/DE/FGHI  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q39. Indicate how much trust you place in the following organizations when it comes to privacy and AI-related issues with your family and consumer electronic data - Cell phone, internet and social media companies

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
1-No trust at all	206 33.9%	10 50.2% F	86 40.2% F	48 33.2% F	13 28.3%	24 20.9%	4 26.5%	14 43.7% F
2	138 22.6%	3 17.9%	39 18.1%	40 27.6% C	10 22.5%	29 24.6%	4 28.4%	6 20.1%
3	117 19.3%	2 13.1%	43 20.2%	27 18.6%	12 25.6%	18 15.6%	2 18.5%	6 20.3%
4	89 14.6%	3 17.5%	24 11.0%	19 13.2%	6 14.3%	31 26.9% CDH	2 15.4%	3 8.3%
5-Complete trust	45 7.4%	0 1.3%	14 6.7%	9 6.3%	4 9.3%	13 11.4%	1 11.1%	2 7.5%
Don't know	13 2.2%	-	8 3.8% F	2 1.1%	-	1 0.8%	-	-
Mean	2.38	2.02	2.23	2.31	2.54	2.83 BCDH	2.56	2.16

Comparison Groups: BCDEFGH  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q39. Indicate how much trust you place in the following organizations when it comes to privacy and AI-related issues with your family and consumer electronic data - Cell phone, internet and social media companies

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
1-No trust at all	206 33.9%	47 35.4%	46 31.9%	80 36.9%	32 28.7%	173 37.6% GHI	8 17.2%	13 23.5%	5 18.6%	4 27.0%	46 29.0%	10 21.3%	143 37.4% KL
2	138 22.6%	33 24.3%	38 25.8%	44 20.4%	24 21.0%	111 24.3% H	8 17.3%	7 13.2%	7 29.3%	3 21.6%	36 22.8% L	7 15.2%	87 22.8% L
3	117 19.3%	27 20.0%	30 20.7%	38 17.4%	23 20.3%	85 18.5%	8 16.8%	12 21.1%	8 32.7%	4 29.3%	28 17.4%	7 14.5%	80 20.9% L
4	89 14.6%	12 8.9%	19 12.8%	34 15.8%	24 21.4% B	63 13.7%	8 16.6%	13 22.7% J	4 17.1%	1 6.1%	30 18.8% M	15 30.0% KM	44 11.4%
5-Complete trust	45 7.4%	13 9.6%	6 4.4%	16 7.5%	10 8.6%	21 4.6% FHI	15 30.4%	6 10.9%	1 2.4%	2 16.0%	14 8.8%	9 18.4% KM	21 5.6%
Don't know	13 2.2%	2 1.9%	7 4.5%	4 1.9%	-	6 1.3%	1 1.7%	5 8.5% F	-	-	5 3.2% L	0 0.7%	8 2.0%
Mean	2.38	2.32	2.29	2.35	2.60 C	2.22	3.26 FI	2.83 F	2.55	2.62	2.54 M	3.09 KM	2.24

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Q39. Indicate how much trust you place in the following organizations when it comes to privacy and AI-related issues with your family and consumer electronic data - Cell phone, internet and social media companies

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1-No trust at all	206	39	53	99	8	73	72	21	33	69	24	37	45	31
	33.9%	29.6%	39.2%	33.4%	27.7%	40.3%	34.8%	35.1%	22.1%	27.1%	36.9%	33.2%	50.1%	35.6%
						I	I	I					JLN	
2	138	31	28	66	9	34	53	9	37	65	10	34	14	15
	22.6%	23.8%	20.8%	22.3%	32.6%	19.0%	25.6%	15.3%	24.9%	25.5%	15.4%	29.9%	15.7%	17.2%
							H			KM		KMN		
3	117	23	21	63	5	39	34	14	30	43	16	22	15	21
	19.3%	17.2%	15.3%	21.4%	18.0%	21.9%	16.5%	22.7%	20.3%	16.7%	24.8%	19.9%	17.3%	24.2%
4	89	21	21	45	1	19	30	10	30	51	7	14	9	8
	14.6%	15.7%	15.3%	15.3%	4.3%	10.4%	14.7%	16.3%	19.9%	19.9%	11.1%	12.7%	9.6%	9.0%
		E	E	E					F	MN				
5-Complete trust	45	15	10	17	2	11	12	6	16	20	8	5	6	7
	7.4%	11.8%	7.6%	5.7%	8.5%	6.2%	5.6%	10.1%	10.8%	7.7%	11.8%	4.3%	6.4%	8.4%
		D												
Don't know	13	2	2	6	2	4	6	0	3	8	-	-	1	5
	2.2%	1.9%	1.8%	2.0%	8.8%	2.2%	2.8%	0.6%	2.0%	2.9%			0.9%	5.6%
Mean	2.38	2.56	2.30	2.37	2.27	2.22	2.29	2.51	2.72	2.54	2.46	2.25	2.06	2.34
									FG	LM				

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q40. When it comes to the regulation of privacy and "AI" issues related to your family and consumer electronic data, would you favor a single federal standard or should each individual state set their own regulatory standards for privacy and "AI" issues?

	Gender			Q3. Mass. Track		Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608 100.0	316 100.0	286 100.0	220 100.0	274 100.0	101 100.0	259 100.0	95 100.0	153 100.0
Single Federal government standard	303 49.8%	134 42.3%	169 59.1%	134 61.1%	131 47.8%	47 46.7%	125 48.4%	57 60.1%	73 47.7%
Individual standards for each state	183 30.1%	109 34.6%	74 25.9%	67 30.7%	84 30.9%	31 30.9%	88 33.9%	16 16.5%	48 31.7%
Don't know	122 20.1%	73 23.1%	43 15.0%	18 8.3%	58 21.3%	23 22.3%	46 17.7%	22 23.4%	31 20.6%
			B	E		H	H	GI	H
		C			D				

Comparison Groups: BC/DE/FGHI

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 90% level.

Q40. When it comes to the regulation of privacy and "AI" issues related to your family and consumer electronic data, would you favor a single federal standard or should each individual state set their own regulatory standards for privacy and "AI" issues?

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Single Federal government standard	303 49.8%	14 72.1% CDFH	107 49.6%	73 50.5%	27 60.4%	57 49.0%	7 53.7%	13 40.1%
Individual standards for each state	183 30.1%	2 12.7%	63 29.1% B	50 34.7% B	14 31.2% B	36 30.8% B	5 40.2% B	9 28.4%
Don't know	122 20.1%	3 15.2%	46 21.3% EG	21 14.8%	4 8.4%	23 20.2% EG	1 6.1%	10 31.5% DEG

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q40. When it comes to the regulation of privacy and "AI" issues related to your family and consumer electronic data, would you favor a single federal standard or should each individual state set their own regulatory standards for privacy and "AI" issues?

	Education					Race					Political Party		
	Total	Some HS/ HS	Some Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
Single Federal government standard	303 49.8%	55 40.7%	61 41.5%	115 53.3%	73 64.4%	228 49.7%	26 54.0%	26 46.5%	14 56.3%	7 44.7%	82 52.0%	30 61.4%	188 49.0%
Individual standards for each state	183 30.1%	42 31.6%	49 33.6%	64 29.5%	28 25.1%	136 29.6%	16 32.8%	19 33.2%	7 27.9%	6 40.5%	49 31.2%	14 29.1%	116 30.3%
Don't know	122 20.1%	37 27.6%	36 24.9%	37 17.2%	12 10.5%	95 20.7%	6 13.2%	11 20.3%	4 15.8%	2 14.8%	27 16.8%	5 9.5%	79 20.7%

Comparison Groups: BCDE/FGHIJ/KLM  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Q40. When it comes to the regulation of privacy and "AI" issues related to your family and consumer electronic data, would you favor a single federal standard or should each individual state set their own regulatory standards for privacy and "AI" issues?

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Single Federal government standard	303	65	74	145	17	69	105	31	91	134	26	53	49	41
	49.8%	49.5%	54.6%	48.9%	61.9%	38.3%	50.9%	52.3%	60.4%	52.4%	40.0%	47.1%	55.1%	47.5%
							F	F	F					
Individual standards for each state	183	45	36	89	5	66	56	21	36	66	25	32	29	32
	30.1%	34.2%	26.7%	30.2%	19.8%	36.9%	27.0%	34.4%	24.3%	25.7%	38.3%	28.8%	32.1%	37.1%
						GI					J			J
Don't know	122	21	25	62	5	45	46	8	23	56	14	27	11	13
	20.1%	16.3%	18.7%	20.9%	18.3%	24.7%	22.1%	13.2%	15.3%	22.0%	21.7%	24.2%	12.8%	15.5%
						HI				M		M		

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

In which of the following categories is your age?

	Gender		Q3. Mass. Track		Age				
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608 100.0	316 100.0	286 100.0	220 100.0	274 100.0	101 100.0	259 100.0	95 100.0	153 100.0
18-25	54 8.9%	20 6.4%	28 9.6%	12 5.7%	26 9.7%	54 53.3%	-	-	-
26-35	47 7.8%	23 7.3%	24 8.5%	25 11.2%	13 4.7%	47 46.7%	-	-	-
36-45	133 21.9%	45 14.3%	88 30.7%	56 25.4%	59 21.7%	-	133 51.4%	-	-
46-55	126 20.7%	70 22.1%	56 19.6%	32 14.6%	67 24.5%	-	126 48.6%	-	-
56-64	95 15.7%	59 18.7%	36 12.6%	36 16.3%	44 16.1%	-	-	95 100.0%	-
65+	153 25.2%	99 31.2%	54 19.0%	59 26.8%	64 23.3%	-	-	-	153 100.0%
Refused	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

In which of the following categories is your age?

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
18-25	54 8.9%	-	9 4.2%	6 4.1%	5 10.1%	29 25.1% CDEGH	1 6.8%	2 5.7%
26-35	47 7.8%	3 17.5%	13 6.0%	11 7.7%	2 4.6%	12 10.7%	1 9.2%	4 12.2%
36-45	133 21.9%	3 15.2%	24 11.2%	45 31.1% C	8 18.6%	37 31.5% C	2 12.9%	8 25.3%
46-55	126 20.7%	3 16.7%	45 21.1% E	33 23.0% E	5 11.2%	23 19.5%	4 29.1%	9 28.4% E
56-64	95 15.7%	5 26.2% F	42 19.5% EF	25 17.1% F	4 9.3%	9 7.6%	3 24.1%	3 9.1%
65+	153 25.2%	5 24.4%	82 37.9% DFGH	25 17.0% F	21 46.3% DFGH	6 5.6%	2 17.9%	6 19.3% F
Refused	-	-	-	-	-	-	-	-

Comparison Groups: BCDEFGH  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

In which of the following categories is your age?

Total	Education					Race					Political Party			Ind./unenroll
	Some HS/HS	Some HS/Voc.	Coll/Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0	
18-25	54 8.9%	24 18.2% CD	15 10.3%	14 6.7%	-	23 5.1%	10 21.5% F	11 19.1% F	6 22.9% F	2 16.0%	14 8.8% L	1 1.7%	29 7.7% L	
26-35	47 7.8%	12 9.2%	14 9.6%	10 4.6%	11 9.7%	23 4.9%	5 9.8%	15 26.0% FGI	0 1.0%	5 33.7% FGI	21 13.3% M	7 14.5% M	18 4.8%	
36-45	133 21.9%	17 13.1%	26 17.5%	60 27.8% BC	30 26.6% B	99 21.6%	21 42.7% FH	7 12.6%	6 24.9%	-	35 22.1%	27 54.7% KM	69 18.1%	
46-55	126 20.7%	32 24.1%	34 23.1%	35 16.5%	24 21.6%	92 20.1% J	9 17.8%	12 20.6% J	11 44.8% FGHJ	1 5.5%	24 15.1% L	4 8.8%	92 24.0% KL	
56-64	95 15.7%	16 12.3%	33 22.8% BE	34 16.0% E	11 9.8%	83 18.1% GIJ	2 4.8%	7 11.9%	2 6.4%	0 1.7%	24 15.0% L	3 5.6%	69 17.9% L	
65+	153 25.2%	31 23.1%	24 16.6%	61 28.5% C	37 32.3% C	139 30.3% GH	2 3.4%	6 9.8%	-	6 43.1% GH	41 25.7% L	7 14.6%	105 27.5% L	
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BCDE/FGHIJ/KLM  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

In which of the following categories is your age?

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608 100.0	131 100.0	136 100.0	296 100.0	27 100.0	180 100.0	206 100.0	60 100.0	150 100.0	256 100.0	65 100.0	112 100.0	89 100.0	86 100.0
18-25	54 8.9%	15 11.7%	5 4.0%	27 9.1%	2 6.4%	19 10.8%	26 12.5%	4 6.1%	3 2.2%	21 8.4%	7 10.1%	6 5.2%	14 16.2%	6 6.5%
			C	C		I	I						JLN	
26-35	47 7.8%	21 15.8%	9 6.4%	14 4.8%	1 4.2%	15 8.3%	16 7.9%	3 5.5%	11 7.5%	18 7.2%	9 13.8%	7 6.0%	8 8.5%	5 6.4%
		CDE												
36-45	133 21.9%	26 19.9%	37 27.6%	57 19.1%	11 40.0%	30 16.4%	35 17.2%	17 27.6%	51 34.2%	66 25.6%	9 14.4%	21 18.5%	18 19.7%	20 23.0%
				BD					FG	K				
46-55	126 20.7%	27 20.6%	21 15.2%	63 21.3%	7 26.0%	41 22.7%	39 19.1%	14 23.9%	30 19.7%	55 21.6%	10 15.6%	25 22.2%	17 19.6%	18 20.9%
56-64	95 15.7%	14 10.3%	27 19.6%	52 17.5%	3 11.6%	29 16.1%	42 20.3%	5 8.7%	18 12.2%	35 13.8%	10 15.3%	16 13.8%	16 17.4%	19 22.1%
			B	B			HI							
65+	153 25.2%	28 21.7%	37 27.2%	83 28.2%	3 11.9%	46 25.6%	48 23.1%	17 28.3%	36 24.2%	60 23.4%	20 30.9%	38 34.2%	17 18.6%	18 21.1%
			E	E								JMN		
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

What is the highest level of education you completed?

	Gender		Q3. Mass. Track			Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608 100.0	316 100.0	286 100.0	220 100.0	274 100.0	101 100.0	259 100.0	95 100.0	153 100.0
Some high school or less	12 2.0%	11 3.3% C	2 0.6%	1 0.7%	4 1.6%	3 2.7%	5 1.8%	1 0.9%	4 2.5%
High school graduate	122 20.0%	68 21.5%	48 16.7%	28 12.7%	60 22.0% D	34 33.6% GHI	45 17.4%	16 16.4%	27 17.7%
Some college or vocational training	146 24.0%	93 29.5% C	52 18.3%	36 16.6%	80 29.2% D	29 28.7% I	59 22.9%	33 35.0% GI	24 15.8%
Graduated college	215 35.4%	100 31.7%	115 40.3% B	88 39.8%	100 36.7%	24 24.1%	95 36.8% F	34 36.1%	61 40.1% F
Graduate school education	113 18.6%	44 14.0%	69 24.0% B	66 30.2% E	29 10.5%	11 10.9%	54 21.1% FH	11 11.6%	37 23.9% FH

Comparison Groups: BC/DE/FGHI

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 90% level.

What is the highest level of education you completed?

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Some high school or less	12 2.0%	-	5 2.2%	0 0.2%	2 3.5%	3 2.8%	-	1 4.7%
High school graduate	122 20.0%	5 25.4%	49 22.7%	23 15.8%	2 3.8%	33 28.7%	3 19.8%	6 19.8%
Some college or vocational training	146 24.0%	2 9.2%	51 23.5%	39 27.1%	4 8.2%	27 23.3%	2 17.3%	9 27.0%
Graduated college	215 35.4%	5 25.8%	86 40.2%	53 36.2%	18 39.7%	32 27.1%	4 30.1%	13 41.2%
Graduate school education	113 18.6%	8 39.7%	25 11.4%	30 20.7%	20 44.8%	21 18.1%	4 32.8%	2 7.3%

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

What is the highest level of education you completed?

	Education					Race					Political Party		
	Some HS/HS	Some HS/Voc.	Coll/Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
Some high school or less	12 2.0%	12 9.0%	-	-	-	5 1.1%	4 8.6% F	-	-	1 10.0%	2 1.0%	0 1.0%	9 2.4%
High school graduate	122 20.0%	122 91.0%	-	-	-	88 19.1%	14 29.3% I	15 27.1%	2 9.4%	2 16.0%	26 16.7%	8 15.5%	78 20.3%
Some college or vocational training	146 24.0%	-	146 100.0%	-	-	112 24.4% GI	7 14.0%	19 33.0% GI	1 3.3%	7 49.2% FGI	37 23.6% L	8 15.8%	96 25.1% L
Graduated college	215 35.4%	-	-	215 100.0%	-	170 36.9% J	15 30.7%	17 30.7% J	11 44.5% J	1 8.8%	57 36.0%	18 36.1%	140 36.5%
Graduate school education	113 18.6%	-	-	-	113 100.0%	85 18.5% H	8 17.3%	5 9.3%	11 42.8% FGHJ	2 16.0%	36 22.6% M	15 31.5% KM	60 15.7%

Comparison Groups: BCDE/FGHIJ/KLM  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

What is the highest level of education you completed?

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608 100.0	131 100.0	136 100.0	296 100.0	27 100.0	180 100.0	206 100.0	60 100.0	150 100.0	256 100.0	65 100.0	112 100.0	89 100.0	86 100.0
Some high school or less	12 2.0%	2 1.3%	3 2.2%	5 1.7%	-	6 3.6%	4 2.0%	-	1 1.0%	1 0.3%	3 5.0%	2 1.6%	3 3.4%	3 3.8%
High school graduate	122 20.0%	25 19.2%	26 19.0%	59 20.0%	4 15.6%	58 32.2%	45 21.9%	7 11.6%	9 6.0%	41 16.1%	12 18.8%	24 21.2%	26 29.3%	18 21.4%
Some college or vocational training	146 24.0%	32 24.2%	35 25.4%	64 21.5%	8 29.6%	65 36.3%	51 24.8%	12 20.2%	15 10.0%	40 15.5%	17 26.1%	36 32.3%	27 29.8%	26 30.6%
Graduated college	215 35.4%	42 31.8%	47 34.5%	117 39.4%	10 35.9%	39 21.9%	81 39.3%	23 39.1%	68 45.4%	105 41.2%	24 37.3%	35 30.9%	30 33.2%	21 25.0%
Graduate school education	113 18.6%	31 23.4%	26 18.8%	52 17.4%	5 19.0%	11 6.0%	25 11.9%	17 29.1%	56 37.5%	69 26.8%	8 12.9%	16 14.0%	4 4.3%	16 19.2%

Comparison Groups: BCDE/FGHI/JKLMN  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Please indicate which of the following groups you most identify with racially or ethnically:

	Gender		Q3. Mass. Track			Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608 100.0	316 100.0	286 100.0	220 100.0	274 100.0	101 100.0	259 100.0	95 100.0	153 100.0
White, Non-Hispanic	459 75.5%	248 78.4% C	205 71.8%	158 71.8%	210 76.7%	46 45.3%	191 73.9% F	83 87.1% FG	139 91.1% FG
Hispanic, Latino, or Spanish origin	48 7.9%	20 6.3%	28 9.9%	19 8.6%	24 8.9%	15 14.9% HI	29 11.3% HI	2 2.4%	2 1.1%
Black or African-American	56 9.3%	23 7.3%	33 11.6%	28 12.8% E	22 7.9%	25 25.1% GHI	19 7.2%	7 7.0%	6 3.6%
Asian or Pacific Islander	25 4.1%	10 3.1%	15 5.2%	11 4.9%	10 3.8%	6 5.8%	17 6.6% H	2 1.7%	-
Native American, American Indian, Alaska Native	0 *%	0 0.1%	-	-	0 0.1%	-	-	0 0.3%	-
Multi-racial, multi-ethnic background	8 1.4%	5 1.5%	3 1.2%	1 0.5%	4 1.5%	6 5.9%	-	-	2 1.5%
Some other race, specify:	6 1.1%	6 1.8%	1 0.3%	1 0.7%	3 1.2%	1 1.5%	1 0.3%	-	4 2.7%
Refused	4 0.7%	4 1.4%	-	1 0.7%	-	1 1.5%	1 0.6%	1 1.6%	-

Comparison Groups: BC/DE/FGHI

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 90% level.

Please indicate which of the following groups you most identify with racially or ethnically:

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
White, Non-Hispanic	459 75.5%	14 76.4%	165 76.8%	111 76.3%	34 76.1%	81 69.6%	11 79.6%	23 73.2%
Hispanic, Latino, or Spanish origin	48 7.9%	3 14.0%	15 7.2%	16 11.2%	4 8.2%	9 7.9%	-	1 2.9%
Black or African-American	56 9.3%	-	24 11.1%	7 4.6%	2 5.1%	14 12.4%	3 20.4%	4 12.0%
Asian or Pacific Islander	25 4.1%	2 8.3%	3 1.6%	10 6.6%	2 5.3%	8 6.5%	-	-
Native American, American Indian, Alaska Native	0 *%	0 1.3%	-	-	-	-	-	-
Multi-racial, multi-ethnic background	8 1.4%	-	3 1.2%	1 1.0%	1 3.3%	3 2.3%	-	-
Some other race, specify:	6 1.1%	-	1 0.7%	0 0.2%	1 2.0%	-	-	4 12.0%
Refused	4 0.7%	-	3 1.4%	-	-	1 1.3%	-	-

Comparison Groups: BCDEFGH  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Please indicate which of the following groups you most identify with racially or ethnically:

Total	Education					Race					Political Party		
	Some HS/HS	Some HS/Voc.	Coll/Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608	134	146	215	113	459	48	56	25	15	158	49	383
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
White, Non-Hispanic	459	93	112	170	85	459	-	-	-	-	108	39	297
	75.5%	69.2%	77.0%	78.7%	75.2%	100.0%					68.4%	80.1%	77.5%
												K	K
Hispanic, Latino, or Spanish origin	48	18	7	15	8	-	48	-	-	-	16	6	26
	7.9%	13.7%	4.7%	6.9%	7.4%		100.0%				9.8%	11.4%	6.9%
		C											
Black or African-American	56	15	19	17	5	-	-	56	-	-	25	3	28
	9.3%	11.4%	12.8%	8.0%	4.6%			100.0%			15.7%	5.3%	7.3%
		E	E								LM		
Asian or Pacific Islander	25	2	1	11	11	-	-	-	25	-	4	1	19
	4.1%	1.7%	0.6%	5.1%	9.3%				100.0%		2.7%	1.7%	4.9%
				C	BC								L
Native American, American Indian, Alaska Native	0	-	0	-	-	-	-	-	-	0	-	0	-
	*%		0.2%							1.7%		0.5%	
Multi-racial, multi-ethnic background	8	1	6	1	-	-	-	-	-	8	3	0	5
	1.4%	0.7%	4.3%	0.5%						55.2%	2.2%	0.5%	1.2%
			BD										
Some other race, specify:	6	3	1	0	2	-	-	-	-	6	2	0	4
	1.1%	2.2%	0.6%	0.1%	2.1%					43.1%	1.1%	0.5%	1.2%
Refused	4	1	-	1	1	-	-	-	-	-	-	-	4
	0.7%	1.1%		0.7%	1.3%								1.2%

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Please indicate which of the following groups you most identify with racially or ethnically:

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
White, Non-Hispanic	459	80	116	235	17	131	156	47	118	185	44	101	69	60
	75.5%	61.2%	85.4%	79.1%	62.1%	72.8%	75.5%	78.1%	78.6%	72.4%	67.4%	90.0%	77.3%	70.5%
			BE	B								JKMN		
Hispanic, Latino, or Spanish origin	48	21	7	17	3	17	11	3	15	22	10	3	6	8
	7.9%	15.7%	5.4%	5.8%	11.0%	9.5%	5.5%	5.7%	9.8%	8.4%	14.8%	2.9%	7.1%	8.8%
		CD								L	L			
Black or African-American	56	24	7	19	4	24	20	6	5	29	3	5	10	9
	9.3%	18.5%	5.4%	6.3%	15.6%	13.4%	9.5%	10.7%	3.4%	11.4%	5.1%	4.8%	10.9%	10.1%
		CD				I	I	I		KL				
Asian or Pacific Islander	25	3	2	16	3	1	11	2	8	19	1	1	2	2
	4.1%	2.3%	1.2%	5.4%	11.3%	0.8%	5.3%	4.1%	5.5%	7.6%	1.6%	0.8%	1.8%	1.8%
				C	C		F		F	KLMN				
Native American, American Indian, Alaska Native	0	-	0	-	-	-	0	-	-	-	-	-	0	-
	*%		0.2%				0.1%						0.3%	
Multi-racial, multi-ethnic background	8	1	0	6	-	4	4	-	-	0	5	2	-	1
	1.4%	0.6%	0.2%	1.9%		2.5%	1.8%			0.1%	7.4%	1.5%		1.7%
										J				
Some other race, specify:	6	2	3	1	-	0	3	1	2	0	2	-	1	3
	1.1%	1.8%	2.2%	0.4%		0.1%	1.4%	1.4%	1.6%	0.1%	3.7%		0.9%	3.5%
														J
Refused	4	-	-	3	-	1	1	-	1	-	-	-	1	3
	0.7%			1.0%		0.8%	0.7%		1.0%				1.7%	3.5%

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

How are you registered to vote here in Massachusetts?:

	Gender		Q3. Mass. Track		Age				
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608	316	286	220	274	101	259	95	153
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Democrat	158	86	73	70	59	35	59	24	41
	26.0%	27.1%	25.4%	31.9%	21.5%	34.5%	22.7%	25.0%	26.6%
				E		G			
Republican	49	13	36	27	19	8	31	3	7
	8.0%	4.2%	12.4%	12.1%	7.1%	7.8%	12.0%	2.9%	4.7%
			B				H		
Independent (Un-Enrolled)	383	209	174	121	192	48	161	69	105
	63.0%	66.2%	60.8%	55.2%	70.1%	47.2%	62.4%	72.2%	68.8%
				D			F	F	F
Some other party	18	8	4	2	4	11	8	-	-
	3.0%	2.6%	1.4%	0.8%	1.4%	10.6%	2.9%		
						G			

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

How are you registered to vote here in Massachusetts?:

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Democrat	158 26.0%	9 45.6% DF	62 28.9% D	27 18.5%	16 34.4% D	26 22.3%	6 44.8% D	9 27.2%
Republican	49 8.0%	1 5.7%	12 5.4%	11 7.9%	4 9.5%	17 14.4%	1 9.3%	1 3.6%
Independent (Un- Enrolled)	383 63.0%	9 48.7%	140 65.3% F	103 71.0% BEEFG	24 53.9%	63 54.1%	6 45.9%	21 66.3%
Some other party	18 3.0%	-	1 0.4%	4 2.6%	1 2.2%	11 9.2% CDE	-	1 2.9%

Comparison Groups: BCDEFGH  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

How are you registered to vote here in Massachusetts?:

Total	Education					Race					Political Party		
	Some HS/ HS	Some HS/ Voc.	Coll/ College	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608	134	146	215	113	459	48	56	25	15	158	49	383
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Democrat	158	28	37	57	36	108	16	25	4	5	158	-	-
	26.0%	21.0%	25.6%	26.5%	31.6%	23.6%	32.2%	44.1%	17.4%	34.6%	100.0%		
Republican	49	8	8	18	15	39	6	3	1	1	-	49	-
	8.0%	6.0%	5.3%	8.2%	13.6%	8.5%	11.5%	4.6%	3.4%	5.0%		100.0%	
Independent (Un-Enrolled)	383	87	96	140	60	297	26	28	19	9	-	-	383
	63.0%	65.0%	65.9%	65.0%	53.2%	64.6%	54.4%	49.6%	75.6%	60.4%			100.0%
Some other party	18	11	5	1	2	15	1	1	1	-	-	-	-
	3.0%	8.1%	3.2%	0.4%	1.7%	3.4%	1.9%	1.8%	3.7%				

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

How are you registered to vote here in Massachusetts?:

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Democrat	158	73	18	56	8	49	47	22	38	70	16	28	22	21
	26.0%	55.7%	13.6%	19.0%	28.5%	27.2%	22.8%	36.2%	25.2%	27.4%	25.3%	25.3%	24.6%	24.7%
			CDE					G						
Republican	49	8	27	12	1	9	11	5	23	28	3	9	4	5
	8.0%	6.3%	20.1%	3.9%	5.2%	4.8%	5.5%	8.8%	15.4%	10.8%	4.1%	8.4%	4.8%	5.4%
			BD						FG					
Independent (Un-Enrolled)	383	49	90	220	15	119	136	32	88	149	44	71	61	58
	63.0%	37.2%	66.4%	74.1%	56.0%	66.0%	66.0%	53.4%	58.8%	58.3%	67.8%	62.9%	68.5%	67.7%
			B	BE	B									
Some other party	18	1	-	9	3	4	12	1	1	9	2	4	2	2
	3.0%	0.8%		3.0%	10.4%	2.0%	5.7%	1.5%	0.6%	3.5%	2.8%	3.4%	2.0%	2.2%
				B			FHI							

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Ideology

	Gender		Q3. Mass. Track		Age				
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608 100.0	316 100.0	286 100.0	220 100.0	274 100.0	101 100.0	259 100.0	95 100.0	153 100.0
Liberal	131 21.6%	67 21.3%	64 22.5%	66 30.1% E	42 15.4%	36 35.7% GHI	53 20.6%	14 14.2%	28 18.6%
Conservative	136 22.3%	66 21.0%	70 24.4%	34 15.5%	85 31.1% D	14 14.0%	58 22.5%	27 28.0% F	37 24.2%
Moderate	296 48.8%	152 48.1%	138 48.4%	103 47.0%	133 48.4%	41 40.8%	120 46.3%	52 54.5% F	83 54.6% F
Progressive	27 4.5%	17 5.4%	10 3.5%	15 6.6% E	8 3.1%	3 2.9%	18 6.9% I	3 3.3%	3 2.1%
Refused	17 2.8%	14 4.3% C	4 1.2%	2 0.8%	5 2.0%	7 6.6% I	10 3.7% I	-	1 0.5%

Comparison Groups: BC/DE/FGHI  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Ideology

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Liberal	131 21.6%	6 30.9%	40 18.6%	32 22.2%	17 37.4% CDF	20 17.2%	5 33.9%	7 22.0%
Conservative	136 22.3%	6 33.7%	46 21.4%	34 23.2%	6 13.4%	31 26.2%	3 19.7%	5 15.1%
Moderate	296 48.8%	4 22.7%	124 57.6% BDEFG	69 47.7% B	18 40.6%	53 45.8% B	5 34.1%	16 50.6% B
Progressive	27 4.5%	2 12.7%	3 1.5%	8 5.7% C	2 5.3%	7 6.0%	1 6.1%	1 4.7%
Refused	17 2.8%	-	2 0.8%	2 1.3%	1 3.3%	6 4.8% C	1 6.1%	2 7.6%

Comparison Groups: BCDEFGH  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Ideology

Total	Education					Race					Political Party		
	Some HS/ HS	Some HS/ Voc.	Coll/ Voc.	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
Liberal	131 21.6%	27 20.2%	32 21.8%	42 19.4%	31 27.3%	80 17.5%	21 42.7% FI	24 43.1% FI	3 12.1%	3 21.0%	73 46.3% LM	8 17.0%	49 12.8%
Conservative	136 22.3%	29 21.6%	35 23.7%	47 21.8%	26 22.6%	116 25.3% HI	7 15.3%	7 13.1%	2 6.4%	3 23.3%	18 11.7%	27 56.1% KM	90 23.5% K
Moderate	296 48.8%	64 48.1%	64 43.7%	117 54.3% C	52 45.6%	235 51.1% GH	17 35.9%	19 33.1%	16 65.3% GH	7 45.8%	56 35.6% L	12 24.0%	220 57.4% KL
Progressive	27 4.5%	4 3.2%	8 5.5%	10 4.5%	5 4.6%	17 3.7%	3 6.2%	4 7.5%	3 12.5%	-	8 4.9%	1 2.9%	15 4.0%
Refused	17 2.8%	9 7.0%	8 5.3%	-	-	11 2.5%	-	2 3.2%	1 3.7%	1 10.0%	2 1.6%	-	9 2.4%

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Ideology

Total	Ideology					Income				Region				
	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608 100.0	131 100.0	136 100.0	296 100.0	27 100.0	180 100.0	206 100.0	60 100.0	150 100.0	256 100.0	65 100.0	112 100.0	89 100.0	86 100.0
Liberal	131 21.6%	131 100.0%	-	-	-	39 21.8%	44 21.4%	15 25.4%	30 20.2%	65 25.3%	14 21.6%	20 17.9%	13 14.3%	20 23.0%
Conservative	136 22.3%	-	136 100.0%	-	-	34 18.8%	35 17.0%	17 28.9%	48 31.9%	51 19.8%	11 16.6%	41 36.2%	16 18.0%	18 20.7%
Moderate	296 48.8%	-	-	296 100.0%	-	90 50.2%	112 54.4%	22 36.2%	66 44.3%	125 49.1%	37 56.5%	46 41.2%	50 56.2%	38 44.1%
Progressive	27 4.5%	-	-	-	27 100.0%	5 2.9%	12 6.0%	4 7.0%	5 3.0%	12 4.9%	1 1.6%	2 2.1%	3 3.6%	8 9.4%
Refused	17 2.8%	-	-	-	-	11 6.3%	2 1.2%	1 2.5%	1 0.6%	2 0.9%	2 3.7%	3 2.6%	7 7.8%	2 2.9%

Comparison Groups: BCDE/FGHI/JKLMN  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

How likely are you to stay in Massachusetts long-term?

	Gender		Q3. Mass. Track		Age				
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608 100.0	316 100.0	286 100.0	220 100.0	274 100.0	101 100.0	259 100.0	95 100.0	153 100.0
Very likely	336 55.3%	181 57.3%	155 54.3%	164 74.5%	120 43.7%	43 42.1%	142 54.8%	50 52.4%	102 66.8%
				E			F		FGH
Somewhat likely	160 26.3%	81 25.6%	79 27.6%	45 20.4%	79 28.9%	34 34.1%	62 24.0%	26 26.8%	38 24.8%
				D					
Not very likely	50 8.2%	28 8.7%	22 7.8%	8 3.7%	38 13.8%	12 12.2%	25 9.7%	8 7.9%	5 3.3%
				D		I	I		
Not likely at all	31 5.1%	14 4.3%	17 6.1%	-	27 10.0%	4 4.3%	15 5.8%	10 10.3%	2 1.2%
							I	I	
Don't know	31 5.0%	13 4.0%	12 4.1%	3 1.4%	10 3.6%	7 7.2%	15 5.8%	2 2.5%	6 3.8%
						H			

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

How likely are you to stay in Massachusetts long-term?

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Very likely	336 55.3%	11 57.7%	146 68.1% DF	65 44.9%	25 56.2%	53 45.4%	8 56.8%	17 53.6%
Somewhat likely	160 26.3%	5 24.3%	49 23.0%	50 34.2% C	13 29.3%	29 25.0%	3 25.9%	6 19.8%
Not very likely	50 8.2%	3 16.2%	11 5.0%	12 8.0%	4 8.6%	13 11.0% C	1 11.2%	3 9.4%
Not likely at all	31 5.1%	0 1.8%	1 0.6%	17 11.8% BCE	2 4.0%	7 5.6% C	-	4 12.5% C
Don't know	31 5.0%	-	7 3.4%	2 1.1%	1 1.8%	15 12.9% CDEH	1 6.1%	1 4.7%

Comparison Groups: BCDEFGH  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

How likely are you to stay in Massachusetts long-term?

	Education					Race					Political Party		
	Some HS/ HS	Some HS/ Voc.	Coll/ College	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608 100.0	134 100.0	146 100.0	215 100.0	113 100.0	459 100.0	48 100.0	56 100.0	25 100.0	15 100.0	158 100.0	49 100.0	383 100.0
Very likely	336 55.3%	72 53.8%	71 48.8%	123 56.9%	71 62.7% C	258 56.2%	28 58.3%	31 55.1%	10 40.4%	8 51.4%	104 65.9% M	31 63.7% M	196 51.1%
Somewhat likely	160 26.3%	26 19.8%	44 30.1% B	58 26.7%	32 28.4%	118 25.8%	12 25.4%	13 22.7%	11 43.4%	3 18.7%	41 26.0%	12 23.9%	104 27.3%
Not very likely	50 8.2%	14 10.5% E	16 11.0% E	15 7.0%	5 4.3%	34 7.4%	7 14.6%	6 10.9%	-	3 20.0%	6 3.7%	2 3.4%	41 10.8% KL
Not likely at all	31 5.1%	5 3.4%	8 5.7%	13 6.2%	5 4.4%	26 5.6% H	-	1 1.5%	3 12.8%	1 10.0%	2 1.1%	3 5.8% K	25 6.4% K
Don't know	31 5.0%	17 12.5% CDE	7 4.5% E	7 3.2% E	0 0.3%	23 5.1%	1 1.7%	6 9.8% G	1 3.3%	-	5 3.2%	2 3.2%	17 4.4%

Comparison Groups: BCDE/FGHIJ/KLM  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

How likely are you to stay in Massachusetts long-term?

	Ideology					Income				Region				
	Total	Lib.	Conser.	Mod.	Prog.	0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608 100.0	131 100.0	136 100.0	296 100.0	27 100.0	180 100.0	206 100.0	60 100.0	150 100.0	256 100.0	65 100.0	112 100.0	89 100.0	86 100.0
Very likely	336 55.3%	92 70.4% CD	74 54.8%	147 49.5%	17 61.6%	106 58.7%	106 51.5%	34 56.8%	86 57.6%	137 53.4%	38 59.0%	59 52.9%	51 57.5%	51 59.2%
Somewhat likely	160 26.3%	25 19.2%	31 23.0%	94 31.7% BC	8 28.0%	41 22.7%	56 27.1%	21 35.7% F	37 24.7%	75 29.3%	16 24.4%	25 22.4%	25 28.0%	19 22.0%
Not very likely	50 8.2%	8 6.1%	15 11.2% E	22 7.4%	1 3.3%	13 7.0%	26 12.4% I	-	9 6.0%	15 6.0%	4 5.9%	13 11.7%	9 10.3%	8 9.8%
Not likely at all	31 5.1%	1 0.8%	9 6.9% B	18 6.2% B	0 1.2%	8 4.5%	6 2.7%	4 7.5%	13 8.6% G	16 6.3% M	3 4.6%	5 4.7%	1 1.7%	5 6.2%
Don't know	31 5.0%	5 3.5%	6 4.1%	15 5.2%	2 5.8%	13 7.1%	13 6.3%	-	5 3.1%	13 4.9%	4 6.1%	9 8.4% MN	2 2.5%	2 2.8%

Comparison Groups: BCDE/FGHI/JKLMN  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Where do you get most of your information about public issues facing the state?

	Gender		Q3. Mass. Track			Age			
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608 100.0	316 100.0	286 100.0	220 100.0	274 100.0	101 100.0	259 100.0	95 100.0	153 100.0
Radio	19 3.1%	9 3.0%	10 3.4%	7 3.1%	10 3.5%	3 3.3%	6 2.3%	5 5.2%	5 3.0%
Local Television	215 35.4%	129 40.8%	86 30.1%	84 38.0%	100 36.7%	22 21.7%	70 26.9%	42 44.0%	82 53.4%
Internet news sites	145 23.9%	63 19.9%	82 28.8%	55 24.9%	70 25.5%	17 16.9%	79 30.4%	25 26.1%	25 16.2%
Newspapers—like The Boston Globe or The Boston Herald	45 7.4%	23 7.4%	22 7.7%	22 9.9%	9 3.1%	7 6.6%	13 5.2%	4 4.4%	21 13.7%
Social media sites like Facebook, Instagram and X (formerly TWITTER)	117 19.2%	49 15.3%	62 21.7%	41 18.8%	50 18.3%	42 41.3%	59 23.0%	9 9.3%	6 4.2%
Podcasts	13 2.2%	7 2.1%	7 2.4%	4 2.0%	8 3.0%	2 2.1%	6 2.2%	3 3.4%	2 1.6%
Word of mouth from family and friends	32 5.2%	23 7.4%	8 2.9%	6 2.7%	16 5.8%	6 5.6%	17 6.6%	3 3.0%	6 4.0%
Other, please specify:	12 2.0%	6 1.8%	6 2.2%	1 0.4%	6 2.4%	-	3 1.2%	3 3.6%	5 3.6%
Don't know/Refused	10 1.6%	7 2.3%	2 0.8%	0 0.1%	5 1.8%	2 2.5%	6 2.2%	1 0.9%	1 0.4%

Comparison Groups: BC/DE/FGHI  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Where do you get most of your information about public issues facing the state?

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
Radio	19 3.1%	19 100.0%	-	-	-	-	-	-
Local Television	215 35.4%	-	215 100.0%	-	-	-	-	-
Internet news sites	145 23.9%	-	-	145 100.0%	-	-	-	-
Newspapers—like The Boston Globe or The Boston Herald	45 7.4%	-	-	-	45 100.0%	-	-	-
Social media sites like Facebook, Instagram and X (formerly TWITTER)	117 19.2%	-	-	-	-	117 100.0%	-	-
Podcasts	13 2.2%	-	-	-	-	-	13 100.0%	-
Word of mouth from family and friends	32 5.2%	-	-	-	-	-	-	32 100.0%
Other, please specify:	12 2.0%	-	-	-	-	-	-	-
Don't know/Refused	10 1.6%	-	-	-	-	-	-	-

Comparison Groups: BCDEFGH

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 90% level.

Where do you get most of your information about public issues facing the state?

	Education					Race					Political Party		
	Some HS/ HS	Some HS/ Voc.	Coll/	Grad. College	Grad. School	White	Hispanic	Black	Asian	Other	Dem.	Rep.	Ind./ unenroll
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Total	608	134	146	215	113	459	48	56	25	15	158	49	383
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Radio	19	5	2	5	8	14	3	-	2	0	9	1	9
	3.1%	3.6%	1.2%	2.3%	6.7%	3.2%	5.5%		6.4%	1.7%	5.5%	2.2%	2.4%
					C								
Local Television	215	53	51	86	25	165	15	24	3	4	62	12	140
	35.4%	39.9%	34.7%	40.2%	21.8%	36.0%	32.0%	42.4%	13.8%	27.7%	39.4%	23.7%	36.7%
		E	E	E		I	I	I			L		L
Internet news sites	145	23	39	53	30	111	16	7	10	2	27	11	103
	23.9%	17.4%	27.0%	24.4%	26.6%	24.1%	33.8%	11.9%	39.1%	11.6%	17.0%	23.5%	26.9%
			B			H	HJ		HJ				K
Newspapers—like The Boston Globe or The Boston Herald	45	3	4	18	20	34	4	2	2	2	16	4	24
	7.4%	2.5%	2.6%	8.3%	17.9%	7.5%	7.7%	4.1%	9.8%	16.0%	9.8%	8.9%	6.4%
				BC	BCD								
Social media sites like Facebook, Instagram and X (formerly TWITTER)	117	37	27	32	21	81	9	14	8	3	26	17	63
	19.2%	27.4%	18.6%	14.7%	18.7%	17.7%	19.1%	25.7%	30.9%	17.6%	16.5%	34.4%	16.5%
		D										KM	
Podcasts	13	3	2	4	4	11	-	3	-	-	6	1	6
	2.2%	2.0%	1.6%	1.9%	3.9%	2.3%		4.9%			3.8%	2.6%	1.6%
Word of mouth from family and friends	32	8	9	13	2	23	1	4	-	4	9	1	21
	5.2%	5.8%	5.9%	6.1%	2.1%	5.1%	1.9%	6.8%		25.4%	5.5%	2.4%	5.5%
				E						FG			
Other, please specify:	12	1	4	5	2	12	-	-	-	-	2	0	9
	2.0%	0.6%	2.8%	2.2%	2.1%	2.6%					1.6%	0.5%	2.4%
													L
Don't know/Refused	10	1	8	-	0	7	-	2	-	-	2	1	6
	1.6%	0.9%	5.5%		0.3%	1.6%		4.3%			1.0%	1.9%	1.6%
			BE										

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Where do you get most of your information about public issues facing the state?

Total	Ideology					Income				Region				
	Lib.	Conser.	Mod.	Prog.		0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Radio	19	6	6	4	2	4	6	3	4	8	2	5	2	2
	3.1%	4.5%	4.7%	1.4%	8.8%	2.0%	3.0%	4.9%	2.7%	3.1%	3.6%	4.5%	2.0%	2.1%
Local Television	215	40	46	124	3	68	81	19	45	85	25	40	34	31
	35.4%	30.5%	33.9%	41.8%	12.2%	37.8%	39.3%	31.0%	30.3%	33.3%	38.2%	35.9%	38.5%	35.7%
		E	E	BE										
Internet news sites	145	32	34	69	8	37	51	13	42	62	19	23	13	29
	23.9%	24.5%	24.8%	23.4%	30.2%	20.3%	24.8%	22.0%	28.0%	24.1%	29.5%	20.8%	14.1%	33.3%
										M	M			LM
Newspapers—like The Boston Globe or The Boston Herald	45	17	6	18	2	2	14	7	21	22	4	9	6	4
	7.4%	12.9%	4.5%	6.2%	8.8%	1.1%	6.6%	11.8%	14.0%	8.6%	6.0%	8.0%	7.0%	5.0%
		CD					F	F	FG					
Social media sites like Facebook, Instagram and X (formerly TWITTER)	117	20	31	53	7	39	35	13	29	56	9	20	24	8
	19.2%	15.2%	22.5%	18.0%	25.9%	21.5%	16.8%	21.0%	19.1%	21.9%	13.1%	17.7%	27.4%	8.9%
										N			KN	
Podcasts	13	5	3	5	1	7	4	1	2	6	-	3	-	4
	2.2%	3.5%	1.9%	1.5%	3.0%	3.8%	1.9%	1.4%	1.2%	2.4%		3.1%		4.3%
Word of mouth from family and friends	32	7	5	16	1	13	9	5	5	10	5	3	8	5
	5.2%	5.3%	3.5%	5.4%	5.5%	6.9%	4.5%	7.8%	3.6%	4.1%	8.3%	2.4%	9.0%	6.2%
													L	
Other, please specify:	12	2	5	3	1	5	4	-	2	2	-	6	2	2
	2.0%	1.3%	3.5%	1.1%	5.5%	2.8%	1.9%		1.1%	0.9%		5.2%	1.8%	2.7%
												J		
Don't know/Refused	10	3	1	3	-	7	3	-	-	4	1	3	0	1
	1.6%	2.3%	0.7%	1.1%		3.8%	1.3%			1.5%	1.4%	2.6%	0.4%	1.7%

Comparison Groups: BCDE/FGHI/JKLMN  
 T-Test for Means, Z-Test for Percentages  
 Uppercase letters indicate significance at the 90% level.

Income

	Gender		Q3. Mass. Track		Age				
	TOTAL	Female	Male	Right Dir.	Wrong Dir.	18-35	36-55	56-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total	608 100.0	316 100.0	286 100.0	220 100.0	274 100.0	101 100.0	259 100.0	95 100.0	153 100.0
\$0-29,999	94 15.5%	65 20.5% C	29 10.3%	25 11.6%	40 14.8%	23 23.0% I	39 15.2%	14 14.5%	18 11.7%
\$30-49,999	86 14.1%	55 17.5% C	30 10.7%	25 11.5%	44 16.2%	11 11.0%	31 12.0%	15 16.0%	28 18.4%
\$50-74,999	119 19.6%	69 21.8%	50 17.6%	48 21.6%	57 20.8%	26 25.7%	45 17.4%	17 18.2%	31 20.3%
\$75-99,999	87 14.3%	43 13.6%	38 13.3%	23 10.5%	42 15.2%	16 15.8%	30 11.6%	24 25.7% GI	17 10.9%
\$100,000-\$124,999	60 9.9%	30 9.6%	30 10.4%	22 10.1%	23 8.5%	7 6.9%	31 11.9% H	5 5.5%	17 11.1%
\$125,000 and over	150 24.7%	46 14.6%	104 36.3% B	74 33.6% E	61 22.2%	14 14.3%	81 31.3% FH	18 19.2%	36 23.7%
Refused	11 1.9%	7 2.3%	4 1.5%	2 1.1%	6 2.3%	3 3.3%	1 0.6%	1 0.9%	6 3.7% G

Comparison Groups: BC/DE/FGHI  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Income

	Q47. Information							
	TOTAL	Radio	Local TV	Internet	Newspaper	Soc Media	Podcasts	word mouth
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Total	608 100.0	19 100.0	215 100.0	145 100.0	45 100.0	117 100.0	13 100.0	32 100.0
\$0-29,999	94 15.5%	1 4.8%	37 17.1%	16 10.8%	1 1.8%	20 17.6%	4 26.5%	10 32.1%
			BE	E		BE	E	BDE
\$30-49,999	86 14.1%	3 14.0%	31 14.6%	21 14.3%	1 2.5%	18 15.6%	3 24.1%	2 7.3%
			E	E		E	E	
\$50-74,999	119 19.6%	4 19.6%	49 22.9%	29 20.0%	8 17.8%	22 18.8%	2 13.6%	4 12.0%
\$75-99,999	87 14.3%	2 12.7%	32 14.8%	22 15.2%	6 12.4%	13 11.0%	2 16.0%	5 16.9%
\$100,000-\$124,999	60 9.9%	3 15.7%	19 8.7%	13 9.1%	7 15.7%	13 10.8%	1 6.1%	5 14.8%
\$125,000 and over	150 24.7%	4 21.0%	45 21.1%	42 28.9%	21 46.5%	29 24.6%	2 13.6%	5 16.9%
					BCDFGH			
Refused	11 1.9%	2 12.2%	2 0.8%	2 1.7%	1 3.3%	2 1.6%	-	-

Comparison Groups: BCDEFGH  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Income

Total	Education					Race					Political Party			Ind./unenroll
	Some HS/HS	Some HS/Voc.	Coll/Voc.	Grad.College	Grad.School	White	Hispanic	Black	Asian	Other	Dem.	Rep.		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Total	608	134	146	215	113	459	48	56	25	15	158	49	383	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
\$0-29,999	94	34	42	13	6	61	10	17	1	4	29	4	59	
	15.5%	25.5%	28.8%	5.9%	4.9%	13.3%	20.0%	29.8%	3.3%	29.8%	18.1%	7.5%	15.5%	
		DE	DE			I	I	FI		I	L		L	
\$30-49,999	86	30	23	27	5	70	8	7	1	0	20	5	59	
	14.1%	22.7%	16.1%	12.4%	4.7%	15.2%	15.6%	13.1%	2.4%	1.7%	12.9%	10.2%	15.5%	
		DE	E	E		IJ								
\$50-74,999	119	31	29	44	15	80	9	15	10	6	28	6	81	
	19.6%	22.8%	20.2%	20.5%	13.6%	17.5%	18.2%	26.0%	40.8%	37.1%	17.7%	13.3%	21.2%	
		E							FG				L	
\$75-99,999	87	19	22	37	9	76	3	5	1	1	19	5	55	
	14.3%	14.1%	15.0%	17.2%	8.1%	16.5%	5.5%	8.8%	3.7%	10.0%	12.1%	10.2%	14.4%	
			E	E		GHI								
\$100,000-\$124,999	60	7	12	23	17	47	3	6	2	1	22	5	32	
	9.9%	5.2%	8.3%	10.9%	15.5%	10.2%	7.0%	11.4%	10.1%	5.5%	13.8%	10.9%	8.4%	
					B						M			
\$125,000 and over	150	11	15	68	56	118	15	5	8	2	38	23	88	
	24.7%	7.9%	10.3%	31.6%	49.9%	25.7%	30.5%	9.1%	33.7%	16.0%	23.9%	47.4%	23.0%	
				BC	BCD	H	H		H			KM		
Refused	11	2	2	3	4	7	1	1	1	-	2	0	8	
	1.9%	1.9%	1.3%	1.5%	3.4%	1.6%	3.1%	1.8%	6.1%		1.6%	0.5%	2.0%	

Comparison Groups: BCDE/FGHIJ/KLM  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.

Income

Total	Ideology					Income				Region				
	Lib.	Conser.	Mod.	Prog.		0-49,999	50-99,999	100-124,999	125k+	Boston	North	South	Central	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Total	608	131	136	296	27	180	206	60	150	256	65	112	89	86
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
\$0-29,999	94	23	17	46	0	94	-	-	-	27	11	17	19	21
	15.5%	17.6%	12.6%	15.6%	1.8%	52.4%				10.4%	16.7%	15.1%	21.6%	24.1%
		E	E	E									J	J
\$30-49,999	86	16	17	44	5	86	-	-	-	27	11	22	11	14
	14.1%	12.4%	12.3%	14.9%	17.4%	47.6%				10.7%	17.0%	20.0%	12.0%	16.6%
												J		
\$50-74,999	119	28	18	63	8	-	119	-	-	47	16	20	22	14
	19.6%	21.0%	13.1%	21.3%	30.8%		57.8%			18.4%	25.1%	17.6%	24.4%	16.7%
		C		C	C									
\$75-99,999	87	17	17	49	4	-	87	-	-	36	6	16	14	15
	14.3%	12.6%	12.7%	16.7%	14.7%		42.2%			14.3%	8.6%	14.3%	15.9%	17.2%
\$100,000-\$124,999	60	15	17	22	4	-	-	60	-	26	7	11	9	7
	9.9%	11.6%	12.8%	7.3%	15.5%			100.0%		10.2%	11.1%	9.6%	10.5%	7.8%
\$125,000 and over	150	30	48	66	5	-	-	-	150	87	12	23	13	14
	24.7%	23.1%	35.2%	22.4%	16.8%				100.0%	34.0%	19.2%	20.8%	14.6%	16.6%
			BDE							KLMN				
Refused	11	2	2	5	1	-	-	-	-	5	1	3	1	1
	1.9%	1.8%	1.3%	1.8%	3.0%					2.1%	2.3%	2.5%	0.9%	1.0%

Comparison Groups: BCDE/FGHI/JKLMN  
T-Test for Means, Z-Test for Percentages  
Uppercase letters indicate significance at the 90% level.